

# Mascot and Moniker Task Force

Joe Jennum and Uyen Mai, co-chairs

December 10, 2021

# Expectations



- Share your honest opinions
- One person speaks at a time
  - Raise your hand via “Reactions” or use Chat
- Respectfully debate the idea, not the person

# Guests

- Invited to stay and watch, but not participate in discussion at this time
- The committee at this time is focused on evaluating the research results of more than 900 voices to determine next steps.

# Purpose of the Task Force

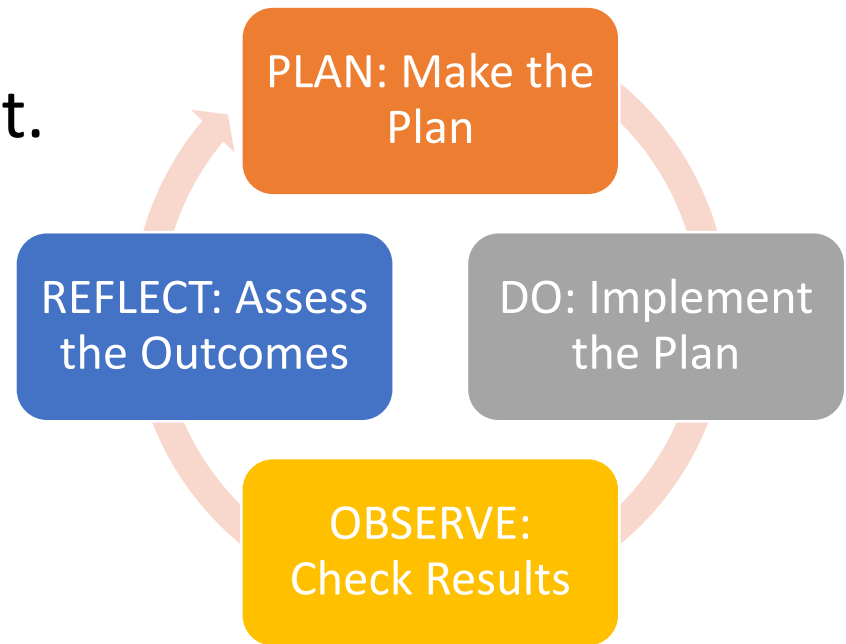


This task force will evaluate the Mt. SAC mascot (Joe Mountie) and athletic moniker (Mounties).

The task force will evaluate the strength of the two identities to determine if they appropriately represent the college for the next 75 years.

# What do we need to know?

- Is the mascot, Joe Mountie, the right mascot to bring Mt. SAC into the future?
- Is the athletic moniker, Mounties, the right nickname for the college into the future?
- What process should be used to make the change?



# Summary of Last Meeting in Nov.

- Discussion on results of the survey and how much weight to put in the survey results.
- Discussion on appropriateness of the moniker Mounties.
- Discussion on the appropriateness of the moniker Mountaineer, which was used interchangeably with Mounties for about 18 years.

# Agenda

- Follow up on Mountaineers concept with material shared by Mary
- Follow up question on the research question: Is the athletic moniker, Mounties, the right nickname for the college into the future?
- Identify Next Steps
- Anything else?

# Discussion Notes

- Mary presented information about history of Mounties and Mountaineers.
- Discussion about appropriateness of the moniker. A majority of those who spoke expressed openness to changing the moniker. There was also a need to bring back the information to constituent groups.
- Discussion about appropriate next steps. Agreement to think through what the process to pick a new mascot would look like during the winter recess.



## Next Steps?

- Decision to allow more time to think, reach out to constituent groups for feedback, etc.
- Next meeting is Friday, March 4, at 3 p.m.
- Homework: Start exploring what the process of finding a new mascot/moniker might look like.