

Mascot and Moniker Task Force

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Expectations



- Share your honest opinions
- One person speaks at a time
 - Raise your hand via “Reactions” or use Chat
- Respectfully debate the idea, not the person

Guests

- Invited to stay and watch, but not participate in discussion at this time
- The committee at this time is focused on evaluating the research results of more than 900 voices to determine next steps.

Purpose of the Task Force

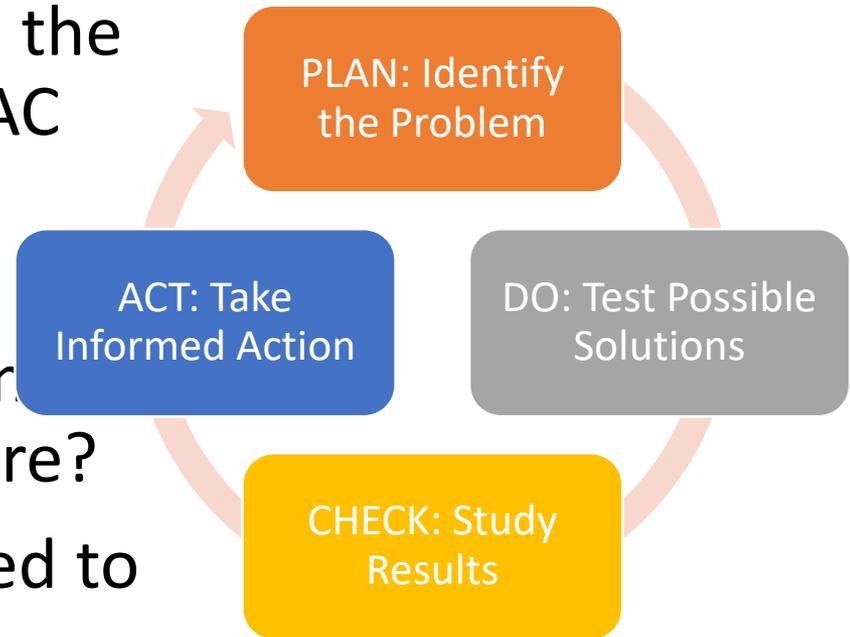


This task force will evaluate the Mt. SAC mascot (Joe Mountie) and athletic moniker (Mounties).

The task force will evaluate the strength of the two identities to determine if they appropriately represent the college for the next 75 years.

What do we need to know?

- Is the mascot, Joe Mountie, the right mascot to bring Mt. SAC into the future?
- Is the athletic moniker, Mounties, the right nickname for the college into the future?
- What process should be used to make the change?



Summary of Last Meeting in Oct.

- On reflection, Task Force does not see as much need to do additional research on Mascot/Moniker.
- After historical presentations, many felt strongly against the Mascot.
- Task Force wanted to vote on the Mascot, but give people not present a heads up by voting via email.
- Hearty debate on the Moniker and its appropriateness for the college. Task Force wants more time to think through the Moniker.

Agenda

- Voting Results for Mascot, Joe Mountie
- Discussion on Mascot Vote Results
- Discussion on the Moniker
- Identify Next Steps

Voting Results on Mascot

Do you recommend that the college change its mascot, Joe Mountie?

- YES – 15
- NO – 2

Research Results on Moniker

Should College Consider Changing Mounties Moniker

Community members were then asked whether the College should consider changing the Mounties moniker. About 33% of respondents indicated that it should, while another 48.1% felt it should not (Table 11).

Table 11. Should College Consider Changing Moniker

| Change Mounties | Count | Percent |
|------------------------|--------------|----------------|
| Yes | 301 | 32.9% |
| Unsure | 173 | 18.9% |
| No | 440 | 48.1% |
| Total | 914 | 100.0% |

Research Results - Role

When the data is disaggregated by role, the only group with a majority of respondents indicating that the College should consider the change were Mt. SAC managers (Table 12). Only 29.2% of current students indicated that the College should consider a change to the Mounties moniker.

Table 12: College Should Consider Changing Moniker by Role

| Role | Count | Yes | Unsure | No |
|--------------------------------|------------|--------------|--------------|--------------|
| Manager | 62 | 51.6% | 19.4% | 29.0% |
| Faculty | 208 | 43.8% | 16.3% | 39.9% |
| Staff | 171 | 29.2% | 21.1% | 49.7% |
| Current student | 394 | 29.2% | 21.6% | 49.2% |
| Alumni or former student | 69 | 15.9% | 5.8% | 78.3% |
| Community member/Donor/Retired | 2 | 11.1% | 22.2% | 66.7% |
| Unreported | 1 | 100.0% | 0.0% | 0.0% |
| Total | 914 | 32.9% | 18.9% | 48.1% |

Research Results - Gender

In terms of gender, females were only slightly more likely to want the College to consider a change; 35.9% compared to 32.0% of males (Table 13).

Table 13: College Should Consider Changing Moniker by Gender

| Gender | Count | Yes | Unsure | No |
|-------------------------------|------------|--------------|--------------|--------------|
| Female | 474 | 35.9% | 18.6% | 45.6% |
| Male | 266 | 32.0% | 18.0% | 50.0% |
| Non-binary / third gender | 17 | 35.3% | 17.6% | 47.1% |
| Prefer not to say/No Response | 157 | 25.5% | 21.7% | 52.9% |
| Total | 914 | 32.9% | 18.9% | 48.1% |

Research Results - Ethnicity

In terms of ethnicity, about 50% those who are categorized as being of two or more ethnicities indicated that the College should consider a change (Table 14). This was followed by students who identified as White, for whom 43.5% indicated that the College should consider a change.

Table 14: College Should Consider Changing Moniker by IPEDS Ethnicity

| IPEDS Ethnicity | Count | Yes | Unsure | No |
|---------------------------------------|--------------|--------------|---------------|--------------|
| African American/Black | 26 | 38.5% | 34.6% | 26.9% |
| Asian | 85 | 27.1% | 22.4% | 50.6% |
| Hispanic or Latina/o/x | 350 | 30.9% | 19.7% | 49.4% |
| Native American/Alaskan Native | 8 | 25.0% | 12.5% | 62.5% |
| Two or more | 28 | 50.0% | 21.4% | 28.6% |
| Unreported | 208 | 25.5% | 17.3% | 57.2% |
| White | 209 | 43.5% | 15.8% | 40.7% |
| Total | 914 | 32.9% | 18.9% | 48.1% |

Discussion Notes

- Discussion on results of the survey and how much weight to put in the survey results.
- Discussion on appropriateness of Mounties.
- Discussion on the appropriateness of the term Mountaineer, which was used interchangeably with Mounties for about 18 years.

Next Steps?

- Mary can provide information on why the term Mountaineers is based on a racist concept.
- Yen will set up a meeting for Friday, Dec. 10 at the usual time.
- Everyone can think more about the Mt. SAC moniker Mounties, and whether it is appropriate for the college.