

Outcomes Mapping

Arts DIVISION							
Program:	Television Production	# Courses:	14	Updated:	6/5/15	Submitted by:	Dan Smith

Institutional Level Outcomes (ILOs): <i>As a result of an educational experience with any aspect of the college, students will develop the following knowledge, skills, abilities, and attitudes:</i>									
1. Communication		2. Critical Thinking		3. Information and Technology Literacy		4: Personal, Social and Civic Responsibility			
Connect Program Level Outcomes (PLOs) with an I , P , or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated following the completion of the program or educational experience.						PLO to ILO Alignment			
PLO Name	PLO Defined: Upon successful completion of this program, students will be able to:					1	2	3	4
1. Entry-level skills	RTV program students will feel that they have an increased possession of the skills required for entry-level work in the entertainment industry.					P	P	M	
2. 3 Production Types	Function in three types of production: Narrative (film-style), TV Studio, and live Remote Multicamera production in any role.					P	P	P	P
3. Creative Teamwork	Use communication, artistic and technical skills to collaboratively create programs as part of a team in any role, from writer to editor.					M	M	P	P
4. Avid software skills	Use Avid Media Composer to the level necessary for an editing internship.					M	M	M	
5. ePortfolio	Present an ePortfolio containing video and written work to prospective employers, universities and scholarship committees.					P	P	P	
6. Visual Storytelling	Apply aesthetic and technical skills in telling a story visually.					P	P	P	
7.									

See the Outcomes Assessment website for definitions and examples of Mt. SAC's ILOs: <http://www.mtsac.edu/instruction/outcomes/ilos.html>

Key for Level of Learning

(Use for Mapping SLOs/MOs to PLOs to ILOs)

I = Knowledge/Skill Introduced

P = Knowledge/Skill Practiced/Applied

M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 01 Introduction to Electronic Media 3.0	Connect Outcomes with an I , P , or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Identify key developments in the history of major U.S. electronic media industries, especially their evolution as social, political, and economic forces in U.S. society.	I										I	I	I	I
MO 2. Describe the technical evolution of electronic media.	I		I								I	I	I	
MO 3. Identify the principal means of economic and political support for different electronic media, and discuss their impact.	I										I	I	I	I
MO 4. Analyze regulations of electronic media.	I											I		
MO 5. Define commonly-used electronic communication technology.	I										I		I	
MO 6. Identify the business structure and revenue streams for each medium.	I				I							I	I	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 14 Media Aesthetics 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Analyze and predict the physiological and psychological effects of visual composition, sound design, music and editing upon audience members.	I	I				I					P	P	P	P
MO 2. Analyze principles of cinematic storytelling through editing, in narrative and nonlinear forms.	I	I				I						P	P	
MO 3. Conceive and demonstrate principles of visual composition for moving pictures with original compositions of their own.	I	I	I		I	I					P	P	P	
MO 4. Assess the development of how aesthetics are used in modern productions as opposed to earlier productions.	I	I			I	I					P	P	P	
MO 5. Analyze and define the differences in how aesthetic principles can be applied between the mediums of theatrical narratives, television narratives, short narratives, music videos, advertising, and related forms.	I	I				I					P	P	P	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 28 Introduction to Writing for Electronic Media 3.0		Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.												
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Use mechanics of clear and concise writing.	I	P				P					P	P		
MO 2. Apply technical and aesthetic issues related to writing for the film and electronic media.	P	P				P					P	P	P	
MO 3. Use fundamental principles of narrative fiction screenwriting.	P	P				P					P	P		
MO 4. Write in a variety of script formats, including the radio script, two-column video script, film script and sitcom script formats.	P	P			P	P					P	P	P	
MO 5. Create a complete, short fictional narrative.	P	P			P	P					P	P	P	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: PHOT 10 Basic Digital and Film Photography 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Determine correct exposure values to produce photographic images.	I	I										P	P	
MO 2. Relate aperture settings to resulting depth of field characteristics.	I	I										P	P	
MO 3. Identify and describe the parts of a camera (i.e. lens, f/stop, shutter, etc.) and their functions.	I	I										P	P	
MO 4. Demonstrate appropriate shutter settings for motion and freeze action.	I	I										P	P	
MO 5. Select appropriate output media (i.e. digital or silver gelatin) for photographic prints.	I											P	P	
MO 6. Identify compositional elements (i.e. line, texture, shape, patterns, perspective) of a photographic image.	I	I				I					I	P	P	
MO 7. Select and present photographs in a presentation format appropriate to the subject (e.g. dry mounting, digital media, projection.)	I													

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 18 Introduction to Screenwriting 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Classify various script formats for television writing, including film and videotape.	I	P										P		
MO 2. Apply the principles of characterization plot, structure, dialogue, and story development.	P	P				P					P	P		
MO 3. Define the role and tasks of the screenwriter.	I											P		
MO 4. Write television scripts (film style) by a process that will include a synopsis, step outline, treatment, rough draft, and final draft to current professional standards.	P	P	P		P	P					P	P	P	
MO 5. Write and perform "pitches" to professional audiences.	P		P			P					P	P		
MO 6. Define the role of agents and Writers Guild of America in the marketing of scripts.	P													
MO 7. Analyze scripts for proper story construction, character development, and overall structure.	P					P						P		

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 19A Beginning Video Production 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Use cameras in both studio and field configurations.	P	P	P			P					P		P	
MO 2. Apply aesthetic principles of lighting, including three-point lighting, lighting quality, and color temperature.	P	P	P			P					P	P	P	
MO 3. Evaluate basic sound concepts as they apply to video projects through recording and editing of audio.	P	P	P			P						P	P	
MO 4. Use visual storytelling fundamentals.	P	P	P			P					P	P	P	
MO 5. Compose shots that convey meaning through choice of composition, lens and camera placement.	P	P	P			P					P	P	P	
MO 6. Use computer editing software to structure relevant moving images and sound into paced sequences that constitute a complete Narrative-form short film.	P	P	P	I	P	P					P	P	P	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 19B Advanced Video Production 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Write narrative scripts.	P	P				P					P	P		
MO 2. Act as crew on a remote production shoot.	P	P	P		P	P					P		P	
MO 3. Edit programs using industry standard nonlinear editing software.	P	P		M	P	P						M	M	
MO 4. Set up lighting instruments for both interiors and exteriors to a professional standard.	P	P	P			P						P	P	
MO 5. Record and mix sound to a professional standard.	P	P		P	P	P						P	P	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 20 Television News Production 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Choose news items to be reported in TV broadcast form from various media available.	P	P	P			P					P	P	P	P
MO 2. Compose TV news stories to exact times under deadline constraints.	P	P	P			P					P	P	P	
MO 3. Create TV newscasts at a professional level under deadline constraints.	P	P	P		P	P					P		P	
MO 4. Operate all equipment used in a TV newscast, including cameras, special effects generators, audio recording equipment, audio mixing equipment, editing software, videotape and disc recording devices, teleprompters, graphics generators, and other computers.	P	P	P	P		P					P		P	
MO 5. Perform a TV newscast live in either a 5 or 10-minute format.	P	P	P		P	P					P		P	P

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 21 Remote Multicamera Production 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Direct crew in a multicamera shoot.	M	P	P		P	P					M	P	P	
MO 2. Set up remote production equipment, including video cameras, power supply, sound recording, and video recording equipment without prompting or other assistance.	M	P	P									P	P	
MO 3. Operate all equipment in remote production truck including special effects generators, computer graphics units, slow-motion controllers, video recorders, audio mixer boards, and video cameras.	M	P	P			P					P	P	P	
MO 4. Create computer graphics for identification, titling, and credit sequences.	M	P	P			P					P	P	P	
MO 5. Use video engineering devices in synchronizing video and audio signals in a remote multicamera setup.	M	P	P									P	P	
MO 6. Diagram and design remote video recording setups for various situations, including sporting events, theatrical events, community events, and film style shoots.	M	P				P					P	P	P	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 22 Editing for Film and Television 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO1. Operate professional-standard nonlinear editing computer hardware and software.	P	P		M		P						P	M	
MO2. Edit a narrative-form video using continuity editing techniques and cinematic storytelling principles.	P	P		M	P	P					P	P	P	
MO3. Synchronize and edit footage from multiple cameras shooting at the same time.	P		P	M		P						P	P	
MO4. Edit a music video using fluid space and time techniques.	P		P	M	P	P					P	P	P	
MO5. Export a Deliverable using Codec software appropriate to the target device.	P			M	P	P						P	P	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 23 Reality Show Production 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Define how reality shows are different from documentaries.	I										P	P		
MO 2. Design and verbally present a 2-minute pitch for a reality show with visual aids.	P	P	P		P	P					P	P	P	
MO 3. Demonstrate proper B-Roll acquisition.	P	P	P	P		P						P	P	
MO 4. Set up a Kino Flo and LED lighting kit without assistance to professional standards.	P					P						P	P	
MO 5. Demonstrate the specialized production techniques needed in reality show production.	P	P	P		P	P							P	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

[illegible]

Key for Level of Learning
(Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 25 World Cinema 3.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Identify key figures in cinema and their contributions.	I												I	
MO 2. Identify major film movements, key films which comprise that movement, and the major authors of those movements.	I				P						I	I	I	
MO 3. Evaluate the impact of international cinema movements on American film, in both cultural and economic terms.	I				P						I	I	I	I
MO 4. Contrast the differences in viewpoint between international and American film.	I										I	I	I	
MO 5. Summarize the artistic methods used in international films.	I	I									I	I	I	

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered

Outcomes Mapping

Student Learning Objectives (SLOs), Measureable Objectives (MOs), Administrative Unit Objectives (AUOs)														
Course: R-TV 100 Work Experience in Film and TV 1.0	Connect Outcomes with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated in that portion of the course or service.													
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	ILO 1	ILO 2	ILO 3	ILO 4
MO 1. Examine and analyze the role of a professional in film and television.	M													
MO 2. Apply skills learned in previous courses to a worksite situation.	M	M	M			M								
MO 3. Develop new expertise in an area of the film and/or TV industry.	M													
MO 4. Develop and apply an industry-standard work ethic and team skills.	M		M											
MO 5. Improve work performance by adapting and changing as needed according to evaluation by worksite supervisor.	M		M		M									

Key for Level of Learning
 (Use for Mapping SLOs/MOs to PLOs to ILOs)
 I = Knowledge/Skill Introduced
 P = Knowledge/Skill Practiced/Applied
 M = Knowledge/Skill Mastered