

Outcomes Mapping

BUSINESS DIVISION							
Program:	Fashion Merchandising	# Courses: (if applicable)		Updated:	5.14.2015	Submitted by:	M. Davis

Institutional Level Outcomes (ILOs): <i>As a result of an educational experience with any aspect of the college, students will develop the following knowledge, skills, abilities, and attitudes:</i>									
1. Communication		2. Critical Thinking		3. Information and Technology Literacy		4: Personal, Social, Civic, & Environmental Responsibility			
Connect PLOs with an I, P, or M (see Key in Footer) identifying the level to which knowledge or a skill can be demonstrated following the completion of the program or educational experience.						PLO to ILO Alignment			
DEGREES and CERTIFICATES -PLO Name		PLO Defined: Upon successful completion of this program, students will be able to:				1	2	3	4
1. AS DEGREE: Fashion Merchandising PLO #1		PLO #1 - Analyze the marketing and promotional techniques of fashion and apparel companies.					M	M	
2. AS DEGREE: Fashion Merchandising PLO #2		PLO #2 - Demonstrate their understanding of the fashion industry trend research process.				I	I		
3. CERTIFICATE: Fashion Merchandising Level I		Demonstrate their understanding of the fashion industry trend research process.				I	I		
4. CERTIFICATE: Fashion Merchandising Level II		Analyze the marketing and promotional techniques of fashion and apparel companies.					M		

See the Outcomes Assessment website for definitions and examples of Mt. SAC's ILOs: <http://www.mtsac.edu/instruction/outcomes/ilos.html>

Key for Level of Learning

(Use for Mapping SLOs/MOs to PLOs to ILOs)

I = Knowledge/Skill Introduced

P = Knowledge/Skill Practiced/Applied

M = Knowledge/Skill Mastered

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Course:										
SLOs, MOs, AUOs	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	ILO 1	ILO 2	ILO 3	ILO 4
FASH 8 Introduction to Fashion <i>After completing this course, students will be able to:</i>										
SLO #1 - Demonstrate their understanding of core fashion terminology by relating specific terms to photos and illustrations.							I	I		
SLO #2 – Demonstrate their understanding of the fashion industry trend research process through the development of a trend research and forecasting project.	M						P	P	I	
FASH 10 Clothing Construction I <i>After completing this course, students will be able to:</i>										
SLO #1 – Construct an adult short sleeve shirt with yoke and collar pursuant to apparel industry standards.								P		
SLO #2 - Construct an adult sized pair of shorts with a fly front zipper pursuant to apparel industry standards.								P		
FASH 15 Aesthetic Design in Fashion <i>After completing this course, students will be able to:</i>										
SLO #1 - Develop pictorial collages highlighting the reasons and functions of dress/clothing							I			
SLO #2 - Develop pictorial collages, supported by definitions, of the aesthetic elements and principles of design							P			
FASH 17 Textiles <i>After completing this course, students will be able to:</i>										
SLO #1 - Develop fabrication for a group of apparel with focus on target market and fashion trends.								P		
SLO #2 - Differentiate between properties of natural and synthetic fibers.							I	P		

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FASH 25 Fashion Computer Assisted Drawing <i>After completing this course, students will be able to:</i>										
SLO #1 - Create technical drawings of shirts which include assorted sewing seam lines, garment construction details and stitching.								P	M	
SLO #2 - Create a swimsuit collection including textile designs, sheer fabrics and technical drawing flats.								P	M	
FASH 59 Fashion Retailing <i>After completing this course, students will be able to:</i>										
SLO #1 – Create a retail analysis report.								P	P	
SLO #2 – Compare and contrast niche markets in the fashion retail industry.							I	P	P	
FASH 62 Retail Buying & Merchandising <i>After completing this course, students will be able to:</i>										
SLO #1 – Evaluate retail pricing using retail, cost, and mark up components.								P	P	
SLO #2 – Create a six month merchandise plan for major retailers using Excel.								P	P	
FASH 63 Fashion Promotion <i>After completing this course, students will be able to:</i>										
SLO #1 - Research and analyze the marketing and promotional techniques used by companies.	P									
SLO #2 - Develop a creative multi-media marketing campaign for an existing business.		I						P	P	P
FASH 66 Visual Merchandising & Display <i>After completing this course, students will be able to:</i>										
SLO #1 – Create an in store design using CAD 2D and/or 3D software									P	M
SLO #2 - Create 2D and/or 3D store plan-o-grams.									P	M

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FASH 14 – Design Only

<i>DEGREES and CERTIFICATES -PLO Name</i>	<i>PLO Defined: Upon successful completion of this program, students will be able to:</i>
5. AS DEGREE: Fashion Design & Technologies PLO #1	PLO #1 - Create an apparel collection including textile designs and flats (technical drawings) pursuant to apparel industry standards.
6. AS DEGREE: Fashion Design & Technologies PLO #2	PLO #2 - Demonstrate their understanding of the fashion industry trend research process.
7. CERTIFICATE: Fashion Design & Technologies Level I	Demonstrate their understanding of the fashion industry trend research process.
8. CERTIFICATE: Fashion Design & Technologies Level II	Create apparel patterns using CAD patternmaking industry software pursuant to apparel industry standards.
9. CERTIFICATE (achievement): Fashion Design Computer Aided	Create an apparel collection including textile designs and flats (technical drawings) pursuant to apparel industry standards.

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	ILO 1	ILO 2	ILO 3	ILO 4
FASH 14 Dress, Culture and Identity <i>After completing this course, students will be able to:</i>										
SLO #1 – Analyze the role of clothing appearance in development of the self concept.							I	P		I
SLO #2 - Analyze clothing expression as a result of influences from economic, political and religious institutions in historical perspective.							P	P		P

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