

GEOs, Rubrics, and Criteria for Success

AREA A: COMMUNICATION IN THE ENGLISH LANGUAGE

Courses: ENGL1A, ENGL1AH

Created by: The English Department

General Education Outcome (GEO) #1: Students will be able to develop a thesis statement that advances a clear argument.
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GEO #2: Students will be able to use textual evidence for support of their thesis.

GEO #3: Students will be able to evaluate the reliability of information from a variety of print and electronic sources.

Note: Rubrics will be published here as soon as they are available.

AREA A: COMMUNICATION IN THE ENGLISH LANGUAGE

Courses: SPCH1A, SPCH1AH

Created By: The Speech Department

GEO #1: Students will be able to perform basic speech delivery skills.

Criterion for Success: Students will meet expectations by scoring a “2” on two of the four categories.

	3	2	1	0
Eye Contact	Sustained	Direct	Partial/Glancing	Avoidance
Organization	Intro/Body/ Conclusion and Signposting	Intro/Body/ Conclusion	No clear division of three areas	No structure to speak of
Body Control	Controlled body; some purposeful movement and/or gesture	Solid speaker’s stance	Some distracting wandering or fidgeting	Lack of body control. Excessive wandering/ fidgeting.
Volume	Commanding, authoritative. Fills the room.	Adequate to be easily heard and hold attention.	Not easily heard; does not hold full attention of audience	Not audible.

GEO #2: Students will be able to critically evaluate public speeches.

Criterion for Success: Students will meet expectations by scoring a “1” using the criteria below:

Score	Criteria	Tally
3	Student evaluation will: <ul style="list-style-type: none">• summarize the observed speech• identify both content and delivery aspects of the speech.• consistently utilize terminology consistent with the course text and/or lecture• propose strategies the speaker could utilize to improve the content and/or the delivery of the speech, when appropriate.• Provide at least one detailed description of the speech as support.	
2	Student evaluation will <ul style="list-style-type: none">• summarize the observed speech• identify multiple areas of excellence and areas for improvement, when appropriate.• utilize terminology consistent with the course text and/or lecture.	
1	Student evaluation will <ul style="list-style-type: none">• summarize the observed speech• identify at least one area of strength and one area for improvement, but may omit either content or delivery variables• will not consistently utilize terminology consistent with the text and/or lecture.	
0	Students are unable to critically evaluate public speeches.	
	TOTAL	

GEO #3: Students will understand the need to adapt communication style to acknowledge the differences in others.

Criterion for Success: Students will meet expectations by scoring a “1” in both assessments described below.

Students will complete two exam questions. The first is an open-ended, short-answer item asking students to list categories of information that is useful to know when preparing for a likely audience.

	3	2	1	0
	list of at least 5 items using course terminology	list of at least 5 items	list of 3 items	no accurate items

The second question will ask students to accurately identify reasonable adaptation steps that a speaker should take to make a successful presentation among 9 choices.

	3	2	1	0
	8 or more correct	6 or more correct	4 or more correct	less than 4 correct

GEO #4: Students will be able to evaluate the reliability of information sources.

Criterion for Success: Students will meet expectations by scoring a “2” on two of the four categories.

TBA