

1. Assessment Plan - Four Column



PIE - Arts: Audio Arts

Narrative Reporting Year

2017-18

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Program Planning Dialog: This year complete the curriculum development for the Audio Arts degree. EDC has approved the curriculum and it is currently being routed to the chancellors office for final approval. Per a directive from the Chancellor's Office (CO), we are scheduling audio courses for fall pending final approval on the degree itself. In addition we secured ~\$500,000 via the Strong Workforce Program (SWP) for technology, facilities, and staffing. Approximately \$200,000 of this funding has been spent on equipment with the remaining fund expected to be spent by the end of 2018 calendar year.

External Conditions, Trends, or Impacts: Some of the biggest external impacts on the development of this program have been the 1) developments in the audio industry, 2) LAOCRC and CO curriculum approval processes, and 3) SWP funding.

Internal Conditions, Trends, or Impacts : Some of the biggest internal impacts on the development of this program have been the 1) support and planning of Music Department faculty and division and college administrators, 2) hiring of a full-time faculty program coordinator, 3) our internal curriculum development processes, and 4) limitations of our facilities and technology capacities, 5) and the

Critical Decisions Made by Unit: Important critical decisions have included those involved in: 1) funding a new FT faculty position, 2) securing the SWP funds, 3) designing the curriculum, courses, and topics, 4) selecting equipment and designing systems, 5) designing facilities, and 6) scheduling classes.

Notable Achievements for Theme A: To Advance Academic Excellence and Student Achievement: Our curriculum has been approved locally which will allow us to launch 12 new audio classes starting this fall. These classes will prepare students for direct employment in the audio field and ongoing academic endeavors.

Notable Achievements for Theme B: To Support Student Access and Success: We have purchased \$200,000 of equipment for students so that all students can access to the necessary technologies for learning. Many of these technologies are already available in the classroom and student labs for students to use outside of class. We also launched a student music club, SONA, in which students are building professional relationships and learning how to host performances and events.

Notable Achievements for Theme C: Secure Human, Technological, & Financial Resources: We secured ~\$500,000 in SWP funds for technology, facilities, and staffing. We have purchases \$200,000 worth of equipment and made significant progress in facilities designs.

Notable Achievements for Theme D: To Foster an Atmosphere of Cooperation and Collaboration: The program is designed to serve students who want to pursue audio positions in a variety of fields, including music, but also film, tv, radio, animation, gaming, and theater. We collaborated with the departments associated with these fields across the arts division to develop curriculum that will best serve these students and not overlap with existing offerings,

Contributors to the Report: Nathan Tharp

Unit Goals

Resources Needed

Where We Make an Impact: Closing the Loop on Goals and Plans

Student learning: Launch Audio Arts - Full Funding Requested - PT faculty

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>Where We Make an Impact: Closing the Loop on Goals and Plans</i>
<p>To launch the Audio Arts program and begin providing the education and training needed for careers in the audio industry.</p> <p>Status: Active</p> <p>Goal Year(s): 2018-19, 2019-20, 2020-21</p> <p>Date Goal Entered (Optional): 05/01/2018</p>	<p>Describe Plans & Activities</p> <p>Supported: We will need PT faculty to teach the 12 new courses. We anticipate offering one of each of these sections per year, with multiple sections per course depending on enrollment.</p> <p>Lead: Nathan Tharp</p> <p>On-Going Funding Requested (if applicable): 150000</p> <p>Type of Request: Staffing</p> <p>Planning Unit Priority: High</p> <p>What would success look like and how would you measure it?: We are able to hold the classes we need and teach the students the necessary topics.</p> <p>Documentation Attached?: No</p> <p>Partial Funding Requested - A</p> <p>functional working studio</p> <p>Describe Plans & Activities</p> <p>Supported: We require a fully functional recording studio for teaching and learning. We are in the process of renovating the TV studio in the basement of the library for this purpose. Most of this renovation has been funded via \$130,000 worth of SWP funds. However, because of unforeseen costs to sound proofing, lighting, and curtains in the studio space, we have remaining unmet needs for instructional equipment. This includes musical instruments, amplifiers, presentation boards, projectors, and screens.</p> <p>\$1,000 guitar amp</p> <p>\$1,000 bass amp</p> <p>\$1,000 keyboard amp</p> <p>\$3,000 keyboard</p>	

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	<p>\$ 500 keyboard stand and bench \$1,500 guitar \$1,500 bass \$3,000 large format monitor \$1,500 smart white board \$1,000 associated cables, wires, converters, wheels, mounting hardware</p> <p>Lead: Nathan Tharp One-Time Funding Requested (if applicable): 15000 Type of Request: Instructional Equipment Planning Unit Priority: High What would success look like and how would you measure it?: We are able to outfit the studio with a standard set of instruments that would be expected in a professional studio. In addition, the necessary presentation resources are functioning correctly for teaching and learning in the space. Documentation Attached?: No</p>	
<p>Student Support: Audio Arts resources and support - To provide the appropriate resources and services to support student engagement in curricular and extra-curricular activities. Status: Active Goal Year(s): 2018-19, 2019-20, 2020-21 Date Goal Entered (Optional): 05/01/2018</p>	<p>Full Funding Requested - Student employees Describe Plans & Activities Supported: This request is simultaneously being made by Music and Audio Arts. Student employees will support Music and Audio Arts faculty and the Audio Arts Lab Technician with supplemental, non-staff duties.</p> <p>The Audio Arts program is highly</p>	

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	<p>dependent on technological and facilities resources. This includes computers, software, electronic equipment, instruments, carts, editing suites, practice rooms, and labs. in order to provide adequate access to these resources for student learning, we need significant entry-level assistance with tasks such as: testing configurations, connecting devices, setting up and taking down equipment, delivering equipment, cleaning and maintaining, training and assisting students, monitoring setups during events and activities, changing batteries, labelling, inventorying, among other tasks.</p> <p>Our Music performance groups need additional support with their performance systems during rehearsals, events, and competitions. This would be an excellent role for our Audio Arts students.</p> <p>We currently have \$7000 in funds from SWP that will partially fund these student hours in 2018-19. However, we need additional funds for the remainder of the year and subsequent years.</p> <p>30 hrs/week @ \$12/hr for 32 weeks = \$11520 for instruction support Audio Arts classes 100 hrs @ \$12/hr = \$3840 for technical support for Music ensembles</p>	

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	<p>Lead: Nathan Tharp, Bill McIntosh</p> <p>On-Going Funding Requested (if applicable): 15360</p> <p>Type of Request: Staffing</p> <p>Planning Unit Priority: High</p> <p>What would success look like and how would you measure it?:</p> <p>Students are able to use our resources for learning effectively and these resources are operational, well maintained, and accessible.</p> <p>Full Funding Requested - Lab Technician</p> <p>Describe Plans & Activities Supported: (This request was previously submitted but seems to be missing- sorry if this is a duplicate)</p> <p>We are requesting a part-time Lab Technician to support the Audio Arts program. This position has been funded for year-1 by the SWP grant. We are requested ongoing funding for future years. This positions is highly critical to the operations of the program. Under general supervision, the Lab Technician provides instructional and technical support services for students; prepares and sets up computer laboratory exercises, demonstrations, instructional materials, and supplies; assists students and faculty in the use and operation of computer equipment, peripherals, and materials related to the Audio Arts program.</p> <p>Lead: Nathan Tharp</p>	

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	<p>On-Going Funding Requested (if applicable): 30000</p> <p>Type of Request: Staffing</p> <p>Planning Unit Priority: High</p> <p>What would success look like and how would you measure it?: Our Audio Arts technology and facilities resources are secure, well-maintained, and available for use to our students and faculty both in and outside of class. In addition, students and faculty have access to support and training in using these resources.</p>	
<p>Growth and expansion: Reach enrollment targets - To establish sustainable enrollment levels in Audio Arts. We have a goal of having 50 students enrolled in the program.</p> <p>Status: Active</p> <p>Goal Year(s): 2019-20</p> <p>Date Goal Entered (Optional): 05/01/2018</p>	<p>Full Funding Requested - Multi-function instructional computer lab (shared with Music)</p> <p>Describe Plans & Activities Supported: This request is being made simultaneously by Music and Audio Arts.</p> <p>In order for Audio Arts to meet the enrollment target of 50 enrollments and to grow the program, we need access to more computers for teaching and learning. Currently, we have one 25-seat computer lab for the program which is shared with other Arts departments- primarily Photography. For Fall 2018, Audio Arts has been scheduled in this lab on Mondays and Wednesdays. This is allowing us to offer three sections of our first two introductory courses. However, we will have four additional new courses that will need to be taught in the computer lab over the next year. In addition, to reach our enrollment targets, we</p>	

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	<p>anticipate need to open additional sections. Currently there are not enough instructional labs to host this number of courses.</p> <p>The Music program has identified a need for a computer lab for theory and other existing courses. We also will be developing a Commercial Music program that will require these additional resources.</p> <p>Audio Arts and Music are simultaneously requesting funding for this lab. We would like to design the lab so that it is multifunctional and serve as a 25-seat instructional lab, 42-seat lecture space, and open computer lab for students outside of class. This funding would go towards facilities improvements, equipment, furniture, and fixtures. Some estimates:</p> <p>\$ 60,000 computers and hardware \$ 30,000 software \$ 20,000 instruments, mixing, and amplification systems \$ 60,000 furniture \$ 30,000 fixtures \$300,000 infrastructure improvements (HVAC, lighting, electrical, network)</p> <p>Lead: Nathan Tharp, Robert Bowen One-Time Funding Requested (if applicable): 500000 Type of Request: Facilities , Instructional Equipment, IT Support Planning Unit Priority: Medium What would success look like and</p>	

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	<p>how would you measure it?: We are able to meet our enrollment target of 50 students by being able to schedule and hold the necessary classes.</p>	
<p>Collaboration - To establish mutually beneficial collaborations with on-campus, off-campus, and industry partners. These collaborations should result in increased career and academic opportunities for future, current, and former students as well as our community members.</p> <p>Status: Active</p> <p>Goal Year(s): 2017-18</p> <p>Date Goal Entered (Optional): 05/15/2018</p>	<p>Full Funding Requested - Wireless microphone system (shared with Music)</p> <p>Describe Plans & Activities Supported: We have been building a portable live performance system for Audio Arts and the Music Department vocal ensembles. Audio students will learn how to engineer a complex, multi-mic performance and vocal performance students will be able to perform in class, on campus, and at external events. We were able to fund 50% of this system via Strong Workforce funds. However, due to technical limitations in the wireless spectrum, we were not able to purchase all of the necessary mics. We are asking for eight additional microphones and a network connection interface for the mixer to complete this system.</p> <p>\$1136 Shure QLXD mic and transmitter (x8) \$ 500 Shure antenna distributor (x2) \$ 880 Dante card for Soundcraft Expression SI (x3) Lead: Nathan Tharp, William McIntosh</p> <p>One-Time Funding Requested (if applicable): 14000</p> <p>Type of Request: Instructional Equipment</p> <p>Planning Unit Priority: Medium</p>	

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	<p>What would success look like and how would you measure it?: Our system will be fully operational and used in vocal performances and class instruction for both Audio Arts and Music students</p> <p>Full Funding Requested - Funding for Weekend of the Arts (Shared with Music and Fine Arts)</p> <p>Describe Plans & Activities</p> <p>Supported: PIE REQUEST</p> <p>One of the most important activities in achieving our collaboration goals is to participate in the annual Weekend of the Arts Festival. The festival is built on years of effort by English and later Art and Theater. The 2018 event was a collaboration between English, Art, Music, and Audio. We offered numerous seminars, lunch, day and evening musical performances, and a DJ dance party. The activities were successful and of high-quality. Attendance was higher in more established activities, such as the writing seminars, and lower in some of our newer activities.</p> <p>We believe this program is worth expanding and are ready to take significant steps to grow the program in 2018-19. Our justification is:</p> <p>1) The program directly supports college Theme D: Foster and Atmosphere of Cooperation and Collaboration by enhancing</p>	

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	<p>community and industry relationships and fostering inter-program collaboration.</p> <p>2) Long-term sustainability has been demonstrated in the more established parts of the program, such as the writing seminars</p> <p>3) Our new offerings were of high-quality</p> <p>4) Faculty support and interest is high</p> <p>5) Numerous programs are interested in being more involved such as Speech, Theater, History, Animation, and the Mt SAC Foundation</p> <p>To grow the program we believe we need to market and promote the event better, bring in "big-name" presenters that will have more draw, improve event coordination and planning, and increase the breadth and quality of our offerings. For our keynote speaker especially, we are targeting someone with significant name recognition. Our target audience is Mt SAC students, potential students, community members, faculty, staff, and alumni. This is a one time funding request, but if this event is successful, we would like to request ongoing funding.</p> <p>Our needs are as follows. These funds would be shared across multiple programs, including Art, Music, and Audio.</p>	

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	<p>\$ 5,000 Big-name presenter and entertainer fees: keynote and seminars (Audio, Music)</p> <p>\$ 2,000 Presenter and entertainer travel: mileage, hotel, flights (Audio, Music)</p> <p>\$ 5,000 Artist fees: visiting artists, supplemental performers (Fine Arts, Audio, Music)</p> <p>\$ 5,000 Facilities and event support, stage, lighting, sound, reception (Fine Arts, Audio, Music)</p> <p>\$10,000 Marketing and communication for promoting event: web, social media, signage (Fine Arts, Audio, Music)</p> <p>\$ 3,000 Supplies and materials for classes and events (Fine Arts, Audio, Music)</p> <p>\$ 5,000 Food and refreshments for attendees (Fine Arts, Audio, Music)</p> <p>\$ 3,000 Student employee for assisting faculty with event coordination throughout the year (Fine Arts, Audio, Music)</p> <p>\$ 850 Volunteer recognition: gifts, awards, and materials for our many volunteers (Fine Arts, Audio, Music)</p> <p>\$ 150 Models for workshops (Fine Arts)</p> <p>\$39,000 Total</p> <p>Lead: Nathan Tharp</p> <p>One-Time Funding Requested (if applicable): 39000</p> <p>Type of Request: Facilities , Marketing, Non-Instructional Supplies</p> <p>Planning Unit Priority: Medium</p> <p>What would success look like and how would you measure it?: The</p>	

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Weekend of the Arts featured presenter event is well attended and overall number of attendees for the weekend is increased by 30%.