

1. Assessment Plan - Three Column



PIE - Business - CS&DT: Hospitality & Restaurant Unit

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>1. Where We Make an Impact: Closing the Loop on Goals and Resources</i>
<p>Restaurant Operations Series - Launching and supporting student-run restaurant. Status: Active Goal Year(s): 2016-17, 2017-18, 2018-19, 2019-20, 2020-21 Date Goal Entered (Optional): 09/01/2016</p>	<p>Report directly on Goal</p> <hr/> <p>In Progress - Hourly Instructional (student) Aides *Describe Plans & Activities Supported (Justification of Need): Funding source to support the hiring of student aids to assist with culinary classes that are part of the new culinary arts associates degree. *Lead: Shelley Doonan What would success look like and how would you measure it?: Successful placement of human resources in our lab classes. Students gain on the job experience when assisting with the culinary classes. Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees. Planning Unit Priority: High On-Going Funding Requested (if applicable): 15000</p> <hr/> <p>In Progress - Hire a part-time</p>	<p>Reporting Year: 2018-19 % Completed: 50 The student run restaurant did not open Spring 2019, due to low enrollment in the classes and equipment failures. The equipment failures are ongoing. We are planning to open the restaurant Fall 2019. WE have completed standard operating procedures and are currently teaching in the space. (05/10/2019)</p> <hr/> <p>Reporting Year: 2018-19 % Completed: 100 We have hired 4 part-time student assistants to support classes and planning for the opening of the restaurant. We have funded this through Strong Workforce Funds. We believe that this is an ongoing need. It supports classes as well as gives students industry experience, (05/10/2019)</p>

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	<p>Agriculture Lab Technician to maintain the farm to table garden</p> <p>*Describe Plans & Activities Supported (Justification of Need): Funding for part-time Agriculture Lab Technician</p> <p>*Lead: Shelley Doonan and AG/Farm coordinator</p> <p>What would success look like and how would you measure it?: A sustainable organic garden that supplies our student run restaurant with seasonal produce.</p> <p>Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.</p> <p>Planning Unit Priority: Medium</p> <p>On-Going Funding Requested (if applicable): 39620</p> <p>Request - Full Funding Requested - Hire Full-time Baking and Pastry Faculty</p> <p>*Describe Plans & Activities Supported (Justification of Need): \$96,000</p> <p>*Lead: Shelley Doonan/HRM & CUL coordinator</p> <p>What would success look like and how would you measure it?: Hiring of full-time Baking and Pastry professor.</p> <p>Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.</p> <p>Planning Unit Priority: Medium</p> <p>On-Going Funding Requested (if applicable): 96000</p> <p>Request - Full Funding Requested - Hire one full time manager to oversee the restaurant and lab</p>	<p>Reporting Year: 2018-19</p> <p>% Completed: 0</p> <p>There has been no movement on this goal. We are still very interested in collaborating with the Ag department to create a culinary garden, to support our over arching goals for sustainability in the restaurant. (05/10/2019)</p>

Unit Goals

Resources Needed

1. Where We Make an Impact: Closing the Loop on Goals and Resources

technicians.

***Describe Plans & Activities**

Supported (Justification of Need): It has become clear to the faculty that there is a need to have on the ground management for the lab technicians.

***Lead:** Shelley Doonan - HRM and CUL coordinator

What would success look like and how would you measure it?: A classified manager will support classes and the student run restaurant.

Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.

Planning Unit Priority: High

On-Going Funding Requested (if applicable): 100000

Request - Full Funding Requested -

Full Time Hospitality Professor

***Describe Plans & Activities**

Supported (Justification of Need): Hire another full time Hospitality Professor to support a growing program.

***Lead:** Susan Chavez

What would success look like and how would you measure it?: Hiring a full time tenure track professor.

Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.

Planning Unit Priority: Medium

On-Going Funding Requested (if applicable): 96000

Request - Full Funding Requested -

Hire replacement lab technician(s).
This position is currently funded

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through strong workforce.
***Describe Plans & Activities**
Supported (Justification of Need):
 With the restaurant opening in the fall we need to take action to be fully staffed.
***Lead:** Shelley Doonan
What would success look like and how would you measure it?: Fully staffed with lab technicians
Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.
Planning Unit Priority: Low
On-Going Funding Requested (if applicable): 31000
Total Funding Requested: 31,000

<p>Marketing - Secure funding to market the Culinary Arts Program Status: Active Goal Year(s): 2016-17, 2017-18, 2018-19, 2019-20, 2020-21 Date Goal Entered (Optional): 09/01/2016</p>	<p>Report directly on Goal</p>	<p>Reporting Year: 2018-19 % Completed: 75 We have increased our attendance at out reach events. We purchased giveaway items as well as equipment for booth set up. We currently make chocolate chip cookies to take to the events. We have hosted students for field trips and allowed them to make pizza and pretzels. We supported local high schools in there participation in the ProStart Competition. We have plans to purchase more marketing giveaways and banners, to improve our outreach activities. (04/30/2018)</p>
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Request - No Funding Requested -
 Marketing of Culinary Arts Program
***Describe Plans & Activities**
Supported (Justification of Need):
 Market new courses and new degree utilizing students to be ambassadors of the program to attend career fairs and high school outreach events. Develop outreach kits that include professional program packets, flash drives, and signage for event booths.

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Funds are secured for one more year through Strong Workforce.

***Lead:** Shelley Doonan

What would success look like and how would you measure it?: Increase the number of career fairs and high school out reach events attended, increase enrollment, and completion rates.

Type of Request: MARKETING: Requests for services in the areas of graphic design, news, and photography, posting information, communication and social media.

Planning Unit Priority: High
One-Time Funding Requested (if applicable): 50000

Related Documents:

[Est_567_from_GET_MORE_WRAPS_6368\(1\).pdf](#)

Request - Full Funding Requested - Professional expert to develop a social media marketing plan for the student run restaurant.

***Describe Plans & Activities**

Supported (Justification of Need):

Expert to utilize social media to attract students and promote the restaurant and program.

***Lead:** Susan Chavez

What would success look like and how would you measure it?:

Program and student run restaurant would increase enrollments and create reservations for the restaurant.

Planning Unit Priority: Medium
One-Time Funding Requested (if applicable): 10000