

1. Assessment Plan - Three Column



PIE - Business - CS&DT: Fashion Unit

Narrative Reporting Year

2019-20

Contact Person: Maria Davis

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Summary of Notable Achievements: -Successfully transitioned majority of fashion courses to online during Pandemic

-Developed new certificate available for 2021: Historical Costuming

-Supported adjunct faculty during crisis

-Supported students during crisis

Program Planning (Equity, Retention and Success): -Retention rate for fashion program was listed as 81% (source: which surpassed that of Mt SAC programs combined (73%) and the statewide retention rate (source: Calpassplus.org). Report added to database.

-MtSAC fashion program more diverse as compared to LA/Orange County fashion program demographics. MtSAC fashion has slightly more non-white students and double the amount of over 40 students enrolled in the program (source: calpassplus.org, document in database).

External and Internal Conditions Analysis: Strengths;

-Excellent facilities including technology offerings (merch and design)

-Above retention as compared to overall college numbers (merch and design)

-Latest technology and industry software integrated into various courses (merch and design)

-program meeting industry creative standards necessary for employment (design)

-Majority of courses articulated with Cal Poly AMM Program so MtSAC students transfer in with majority of lower division completed

-Excellent relationship with AMM Associate Dean (and former AMM Chair) Dr. Kilduff which ensures continued articulation alignment for 2021

-Availability of student workers both in class and outside of class to help tutor struggling students (thus increasing retention and completion)

Weaknesses:

-Rooms 2160 and 2185 need electrical, lighting, and cabinetry work (detailed in document uploaded into database)

-POD changed policies regarding what to fund and no longer funds "new software" or "software updates" training for faculty using industry software. The question then emerges - how do faculty update their technology skills for the classroom.

-Expecting reduced instructional supply budget which will impact 2020-2021 year

-No CSU fashion technical design programs for students to transfer into. Mt SAC Design students only public option is CPP Production Program (limited employment opportunities in apparel production as manufacturers have move facilities overseas). Four year degree preferred for this field (source: EDD)

-Adjunct faculty who struggle with technology wanting to teach online courses (and have contractual "rehire rights")

Opportunities:

- Improve upon room lighting, electrical and cabinetry
- As downtown continues to become gentrified, apparel businesses moving to City of Industry thus making Mt SAC a better option for professional / skills building courses so that professional can remain current in their fields
- Due to pandemic crisis, many retailer (and design) professionals seeking employment therefore best time to recruit new adjunct faculty for fashion teaching pool
- Community Colleges offering undergraduate degrees: Opportunity for MtSAC to develop "Apparel Tech Design" bachelor program since one does not exist in CSU or US systems
- New "online" merch certificate (2022) whereby students do not have to come to campus to complete coursework. Opens up opportunity for out of state student enrollment.

Threats:

- Pandemic = uncertainty for 2021 (both in budget and enrollment)
- Massive change in apparel goods to consumer supply chain
- Statewide enrollment decrease (source: calpassplus.org) which will impact all programs and may indicate a decrease" trend cycle
- Calbright: Potentially luring online only students into completing online only degrees. These students will never see the inside of a state of the art campus and/or program. The visual of the campus and program is a big draw to students - they see artwork and student projects, become interested, enroll to explore, etc...

Critical Decisions Made by Unit: -Create "online courses only merch degree" (2022)
 -Add more courses to the DL offerings (FASH 17, 25, 57, and 62)

Contributors to the Report: Dr. Maria Davis

Related Documents:

[Fashion CalPass 2020.docx](#)
[Fashion CalPass 2020_data](#)
[Design Room Modifications 2020.docx](#)
[Design Room Modifications 2020](#)

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>1. Where We Make an Impact: Closing the Loop on Goals and Resources</i>
<p>Technology and Instruction - Use state-of-the-art technology in the classroom and provide faculty with appropriate resources and equipment for instruction. Prepare students for working in a dynamic environment</p> <p>Status: Active</p> <p>Goal Year(s): 2016-17, 2017-18, 2018-19, 2019-20</p> <p>Date Goal Entered (Optional): 09/01/2016</p> <p>Date Goal Archived/Inactivated (Optional): 06/30/2021</p>	<p>In Progress - Professional Development</p> <p>*Describe Plans & Activities Supported (Justification of Need): Gerber updated software training as needed</p> <p>*Lead: Maria Davis</p> <p>What would success look like and how would you measure it?: Successful completion of technology courses and the ability to apply the knowledge in more advanced sequence course(s).</p>	<p>Reporting Year: 2019-20</p> <p>% Completed: 75</p> <p>POD still does not fund software training therefore unless Perkins budget is allocated - no faculty support for training. Gerber version 12 in FASH 24 (offered Winter 2020) was guesswork by the instructor as "they figured things out". (06/12/2020)</p> <hr/> <p>Reporting Year: 2018-19</p> <p>% Completed: 75</p> <p>Gerber updated software and requisite training as the updated software becomes available. Gerber will no longer support older version of software. (04/28/2019)</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>Type of Request: PROFESSIONAL & ORGANIZATION DEVELOPMENT (POD): Requests that provide professional learning opportunities for Mt. SAC employees.</p> <p>Planning Unit Priority: Medium</p> <p>On-Going Funding Requested (if applicable): 2000</p> <p>Total Funding Requested: 2000.00 annually</p> <p>In Progress - Online Teaching Conferences</p> <p>*Describe Plans & Activities Supported (Justification of Need): Funding for conference - \$1170.</p> <p>*Lead: Espy</p> <p>What would success look like and how would you measure it?: Courses will be approved for DL (distance learning) format.</p> <p>Type of Request: PROFESSIONAL & ORGANIZATION DEVELOPMENT (POD): Requests that provide professional learning opportunities for Mt. SAC employees.</p> <p>Planning Unit Priority: High</p> <p>On-Going Funding Requested (if applicable): 1170</p> <p>Related Documents: Budget Requests 2019-2020 - FASH MERCH 1303-20-BUDGET DETAILS.xlsx</p>	<p>Reporting Year: 2017-18 % Completed: 75 UPDATE: Funds were approved by Perkins however the faculty received funding from POD. Faculty did go to training. As Gerber software continues to update, future training will be completed as needed. (05/10/2018)</p> <hr/> <p>Reporting Year: 2016-17 % Completed: 100 Funds for Gerber updated software training were requested and approved (Perkins '17-'18 budget) for faculty training on software upgrade. Training will be scheduled during faculty's break in schedule before the end of 2017 - 2018 year. UPDATE: Funds were approved by Perkins however the faculty received funding from POD. Faculty did go to training. (06/02/2017)</p> <hr/> <p>Reporting Year: 2019-20 % Completed: 75 Espy remains current in ONLINE course policies, developments, etc and will be attending the June 2020 via zoom (06/12/2020)</p> <hr/> <p>Reporting Year: 2018-19 % Completed: 50 Distance learning - Online Teaching Conference - funding for conference of \$1170 is needed. Will not be funded by Perkins so POD funds will be requested. Distance learning Fashion Merchandising courses have been well received by students. (04/28/2019)</p> <hr/> <p>Reporting Year: 2017-18 % Completed: 50 UPDATE: 3 Fashion Merchandising courses are approved for DL format. The first online course was offered in SPR' 18 and 2 courses will be offered in FALL'18. Faculty did attend 2017 conference. (05/10/2018)</p> <p>Related Documents: 18-19-Budget-Worksheet.xlsx</p> <hr/> <p>Reporting Year: 2016-17 % Completed: 50 Faculty attended 2016 Online Teaching conference and will attend 2017 Online Teaching Conference. This increases</p>

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	<p>Request - Full Funding Requested - Fashion resources such as trend predictive resources are needed by both design and merchandising students to support learning activities, fashion research, and assignments that is accessible digitally online via library portal.</p> <p>*Describe Plans & Activities Supported (Justification of Need): WGSN - Fashion trend</p> <p>*Lead: Espy</p> <p>What would success look like and how would you measure it?: Students will have access to real fashion industry information that will support assignments that are relevant to current trends and influences in the industry.</p> <p>Type of Request: INSTRUCTIONAL SUPPORT PROGRAM FUNDING (INSTRUCTIONAL EQUIPMENT): Equipment, library material, or technology for classroom instruction, student instruction or demonstration, or in preparation of learning materials in an instructional program, equal or over \$500.</p> <p>Planning Unit Priority: Medium</p> <p>One-Time Funding Requested (if applicable): 7500</p> <p>Related Documents: 18-19-Budget-Worksheet.xlsx</p>	<p>knowledge of best practices and updates in distance learning. Fashion lectures courses will continue to be submitted for distance learning approval. (06/02/2017)</p> <p>Reporting Year: 2018-19 % Completed: 75 WGSN was not funded either through program nor library funds. An additional Fashion resource, Berg Fashion Library, has been added to the library subscription database through the portal which gives some of the resource information that WGSN provides. (04/28/2019)</p> <hr/> <p>Reporting Year: 2017-18 % Completed: 0 Funds for WGSN fashion trend predictive resources were not approved thus this resource was not available for students this year. This was requested in Perkins proposed budget for '18-'19 fiscal year. (05/10/2018)</p> <p>Related Documents: 18-19-Budget-Worksheet.xlsx</p> <hr/> <p>Reporting Year: 2016-17 % Completed: 0 WGSN was not available to students in '16-'17 year. Funding for WGSN \$7500 (Perkins) was not approved. WSGN resource in addition to other Fashion resources are needed by both the Fashion Design and Merchandising students. Funds will be requested for '17-'18 year. (06/02/2017)</p>
	<p>Request - Full Funding Requested - Textile printer, ink for textile printer, fabric for printing</p>	<p>Reporting Year: 2018-19 % Completed: 0 Textile printer including ink for textile printer and fabric for</p>

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	<p>requested in Perkins budget - not funded</p> <p>*Describe Plans & Activities Supported (Justification of Need): Incorporate textile printing into courses (FASH 25, Textiles, and others as determined) in Fashion curriculum. Textile printer must be purchased to enable students to print textile print design assignments.</p> <p>*Lead: Espy and Davis</p> <p>What would success look like and how would you measure it?: Students design and print textile print assignments.</p> <p>Type of Request: INSTRUCTIONAL SUPPORT PROGRAM FUNDING (INSTRUCTIONAL EQUIPMENT): Equipment, library material, or technology for classroom instruction, student instruction or demonstration, or in preparation of learning materials in an instructional program, equal or over \$500.</p> <p>Planning Unit Priority: Medium</p> <p>One-Time Funding Requested (if applicable): 10502</p> <p>Related Documents: 18-19-Budget-Worksheet.xlsx</p> <p>Request - Full Funding Requested - Textile Crock Meters and textile tabletop Weaving Looms</p> <p>*Describe Plans & Activities Supported (Justification of Need): Expand textile equipment to use in the textile course to facilitate students' active learning of course concepts.</p> <p>*Lead: Espy</p>	<p>printing funding was not approved through Perkins in the last 4 years. Funding was not requested this year in Perkins however funding is still needed. Cal Poly AMM is in the process of purchasing a textile printer and heat press for students' projects. Integration into curriculum will still be finalized at Mt SAC Fashion program if funding will be made available. (04/28/2019)</p> <hr/> <p>Reporting Year: 2017-18 % Completed: 0 Requested in Perkins '17-'18 budget - not funded. Textile printer and supplies has been requested in Perkins '18-'19 proposed budget. (05/10/2018)</p> <hr/> <p>Reporting Year: 2016-17 % Completed: 0 Textile printer and related supplies was requested and not approved in the Perkins '16-'17 budget. It has been requested again in the Perkins '17-'18 budget. (05/02/2018)</p> <hr/> <p>Reporting Year: 2018-19 % Completed: 0 Textiles course is core to both Fashion Design and Fashion Merchandising majors. Requests for funds to expand textile testing equipment to facilitate students' active learning in the Textiles courses have not been approved in Perkins Grant applications for the last 2 years. (04/28/2019)</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>What would success look like and how would you measure it?: Increased student engagement and understanding in class through the completion of course activities using the textile equipment.</p> <p>Type of Request: INSTRUCTIONAL SUPPORT PROGRAM FUNDING (INSTRUCTIONAL EQUIPMENT): Equipment, library material, or technology for classroom instruction, student instruction or demonstration, or in preparation of learning materials in an instructional program, equal or over \$500.</p> <p>Planning Unit Priority: Medium</p> <p>One-Time Funding Requested (if applicable): 2970</p> <p>Related Documents: Budget Requests 2019-2020 - FASH MERCH 1303-20-BUDGET DETAILS.xlsx</p> <p>Request - Full Funding Requested - Conference and travel funding for NRF 2019 Big Show conference in New York</p> <p>*Describe Plans & Activities Supported (Justification of Need): Conference and travel funding (\$2610) for NRF 2019 Big Show conference in New York. The conference provides industry updates and innovations. Technology software companies demonstrate technology and educate on how it is used in the industry. Approved from Perkins funds.</p> <p>*Lead: Espy</p> <p>What would success look like and</p>	<p>Reporting Year: 2018-19</p> <p>% Completed: 75</p> <p>Fashion faculty last attended NRF in Jan 2016. NRF 2019 was not funded through Perkins and exceeds POD conference limits. Funds were just approved for NRF (National Retail Federation) 2020 conference through Perkins. (04/28/2019)</p> <p>Related Documents: Budget Requests 2019-2020 - FASH MERCH 1303-20-BUDGET DETAILS.xlsx</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>how would you measure it?: Faculty continue to stay current with industry trends and innovations. Ability to further enhance course content. Make technology connections.</p> <p>Type of Request: PROFESSIONAL & ORGANIZATION DEVELOPMENT (POD): Requests that provide professional learning opportunities for Mt. SAC employees.</p> <p>Planning Unit Priority: Medium</p> <p>One-Time Funding Requested (if applicable): 2610</p> <p>Related Documents: Budget Requests 2019-2020 - FASH MERCH 1303-20-BUDGET DETAILS.xlsx</p> <p>Request - Full Funding Requested - National Retail Federation institutional membership (NRF) is needed for industry resources including educator's rate at the conferences.</p> <p>*Describe Plans & Activities Supported (Justification of Need): Program will continue to have access to resources and receive communication from NRF. Educators' conference rates</p> <p>*Lead: Espy</p> <p>What would success look like and how would you measure it?: Continued access to NRF conferences and resources</p> <p>Type of Request: OTHER OPERATING EXPENSES AND SERVICES: Requests for contracted, legal/ audit, personal/ consultant, rent/ leases, repairs/ maintenance, and other misc. services. May also include request for</p>	<p>Reporting Year: 2019-20</p> <p>% Completed: 75</p> <p>Espy attended NRF international annual industry conference in New York in Jan 2020. Conference provided updates on trends, changes, and knowledge-based workshops providing knowledge and insights that provide the basis to keep the fashion merchandising curriculum relevant for our industry. (06/12/2020)</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>travel and conference that does not require the assistance of POD.</p> <p>Planning Unit Priority: High</p> <p>On-Going Funding Requested (if applicable): 500</p> <p>Request - Full Funding Requested - Fashion design Lab dressing & fitting area and mirrors</p> <p>*Describe Plans & Activities Supported (Justification of Need): Fashion design Lab dressing room & fitting area is needed for the FASH 22 and FASH 23 courses. Models (both genders) need a place to change and be fitted for the students' garments created in class. Faculty must also cannot leave the classroom constantly to check the fittings. The dressing & fitting area needs to be set up in the 78-2160A workroom as a curtain suspended from the ceiling and can be moved out of the way.</p> <p>Mirrors can be set up on the wall opposite of the fabric roll cabinets.</p> <p>*Lead: Sheila Espy and Maria Davis</p> <p>What would success look like and how would you measure it?: Installation of dressing & fitting area and mirrors have been completed thus available for use by the design classes.</p> <p>Type of Request: FACILITIES: This section includes minor building improvement projects and alterations to specific rooms or operational areas.</p> <p>Planning Unit Priority: High</p> <p>One-Time Funding Requested (if</p>	<p>Reporting Year: 2018-19</p> <p>% Completed: 0</p> <p>No progress yet. Pending request stills needs to be resolved. (04/28/2019)</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>applicable): 1500</p> <p>Request - Full Funding Requested - Additional fabric rolls holder cabinet must be built adjacent to the current cabinet in 78-2160A.</p> <p>*Describe Plans & Activities Supported (Justification of Need): Additional fabric rolls holder cabinet must be built adjacent to the current cabinet in 78-2160A. The cabinet holds heavy rolls of fabric, pattern and marking paper. The rolls are sitting on tables and can roll off when cutting lengths needed for the students.</p> <p>*Lead: Maria Davis</p> <p>What would success look like and how would you measure it?: Additional cabinet has been built and the rolls of fabric and paper have been mounted.</p> <p>Type of Request: FACILITIES: This section includes minor building improvement projects and alterations to specific rooms or operational areas.</p> <p>Planning Unit Priority: High</p> <p>One-Time Funding Requested (if applicable): 8000</p> <p>Total Funding Requested: 8000</p>	<p>Reporting Year: 2018-19</p> <p>% Completed: 50</p> <p>Request is not completed - still pending. (04/28/2019)</p>
<p>Industry Trends and Requirements - Develop partnerships with local businesses and advisory boards to strengthen job opportunities and internships and to guide curriculum development.</p> <p>Status: Active</p> <p>Goal Year(s): 2017-18, 2018-19, 2019-20</p>	<p>In Progress - Update curriculum</p> <p>*Describe Plans & Activities Supported (Justification of Need): Review and evaluate curriculum to ensure relevancy to the current and future needs of the industry.</p> <p>*Lead: Espy</p> <p>What would success look like and how would you measure it?: Increase</p>	<p>Reporting Year: 2019-20</p> <p>% Completed: 50</p> <p>Continue to review and evaluate curriculum to ensure relevancy to current and future needs of the industry by meeting with Cal Poly AMM (Apparel Merchandise Management) faculty annually and more if needed. AMM is in the process of submitting revised curriculum and will be sharing sometime in late 2020. (06/12/2020)</p>

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>1. Where We Make an Impact: Closing the Loop on Goals and Resources</i>
Date Goal Entered (Optional): 04/12/2018	<p>or maintenance of number of transfer courses to Cal Poly AMM program</p> <p>Type of Request: OTHER OPERATING EXPENSES AND SERVICES: Requests for contracted, legal/ audit, personal/ consultant, rent/ leases, repairs/ maintenance, and other misc. services. May also include request for travel and conference that does not require the assistance of POD.</p> <p>Planning Unit Priority: High</p> <p>One-Time Funding Requested (if applicable): 0</p> <p>On-Going Funding Requested (if applicable): 0</p> <p>Total Funding Requested: 0</p> <p>Related Documents: Fashion Advisory Board Committee Minutes Aug 2018 .docx</p> <p>In Progress - Create new curriculum. Include industry outreach and research support needed.</p> <p>*Describe Plans & Activities Supported (Justification of Need): Instructor preparation time</p> <p>*Lead: Espy and Davis</p> <p>What would success look like and how would you measure it?: New courses developed are approved.</p> <p>Type of Request: PROFESSIONAL & ORGANIZATION DEVELOPMENT (POD): Requests that provide professional learning opportunities for Mt. SAC employees.</p> <p>Planning Unit Priority: High</p> <p>Related Documents: Fashion Advisory Board Committee</p>	<p>Reporting Year: 2018-19 % Completed: 75 Continue to review and evaluate curriculum to ensure relevancy to current and future needs of the industry by meeting with Cal Poly AMM (Apparel Merchandise Management) faculty annually and more if needed. (04/28/2019)</p> <hr/> <p>Reporting Year: 2017-18 % Completed: 50 Coordinator had a year-end meeting with Cal Poly AMM department chair and faculty to review curriculum updates as they prepare for semester conversion. More updates will be coming from Cal Poly as they have not completed all needed updates.</p> <p>Review textiles testing equipment used in the lower division textiles courses at Cal Poly. Need to evaluate textile equipment that can be incorporated into Mt SAC Textiles courses that can be safely used. Will review for proposal to purchase in 2018-2019 Perkins budget. UPDATE: Textile class equipment was requested in Perkins '18-'19 budget. (06/30/2017)</p> <p>Reporting Year: 2018-19 % Completed: 75 Courses will continue to be updated and/ or developed as needed. FASH 57 Retail and Production Technologies was scheduled for the first time in Spring 2019. (04/28/2019)</p> <hr/> <p>Reporting Year: 2017-18 % Completed: 25 Fashion program was reviewed. A new course FASH 57 Retail and Production Technologies has been approved and scheduled for Winter 2019 which teaches a new industry technology. Additional courses are being reviewed for submission as the need to determined by Fashion FT faculty. (05/10/2018)</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>Minutes Aug 2018 .docx</p> <p>In Progress - Fashion students complete in TALA (Textiles Association of Los Angeles) scholarship competition and had have won awards each year for the last four years. The design work is completed in FASH 23 - Patternmaking II, a capstone course for the Fashion Design & Technologies degree.</p> <p>*Describe Plans & Activities Supported (Justification of Need): Mt SAC maintains an institutional membership in CFA (California Fashion Association) so that our students can compete in TALA design competitions.</p> <p>*Lead: Davis</p> <p>What would success look like and how would you measure it?: Students compete in TALA design competition and earn awards.</p> <p>Type of Request: SUPPLIES AND MATERIALS: Instructional supplies and materials are items to be used by students, faculty and other personnel in connection with an instructional program, less than \$500.</p> <p>Planning Unit Priority: High</p> <p>On-Going Funding Requested (if applicable): 150</p>	<p>Reporting Year: 2018-19</p> <p>% Completed: 75</p> <p>The Fashion Design professor manages the students' submission progress for this competition each year. (04/28/2019)</p>
<p>Flexible Scheduling - Scheduling that meets our student's needs by providing day, evening, afternoon, weekend, and online courses.</p> <p>Status: Active</p> <p>Goal Year(s): 2017-18, 2018-19, 2019-20</p>	<p>Report directly on Goal</p> <hr/> <p>In Progress - One FT instructor is SPOT certified. Other FT faculty is</p>	<p>Reporting Year: 2019-20</p> <p>% Completed: 75</p> <p>More courses will be submitted as DL versions including FASH 17, 25, 57 and 62. Increase in online sections translates into flexible student options. (06/12/2020)</p> <hr/> <p>Reporting Year: 2018-19</p> <p>% Completed: 50</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
<p>Date Goal Entered (Optional): 09/01/2016</p>	<p>FOMAR certified. Would like to see all faculty SPOT certified (including adjunct instructors).</p> <p>*Describe Plans & Activities Supported (Justification of Need): Develop distance learning courses for Fashion.</p> <p>*Lead: Espy</p> <p>What would success look like and how would you measure it?: Distance learning format courses approved and can be scheduled.</p> <p>Type of Request: PROFESSIONAL & ORGANIZATION DEVELOPMENT (POD): Requests that provide professional learning opportunities for Mt. SAC employees.</p> <p>Planning Unit Priority: High</p> <p>One-Time Funding Requested (if applicable): 0</p> <p>On-Going Funding Requested (if applicable): 0</p> <p>Total Funding Requested: 0</p>	<p>Distance learning version has been developed for all Fashion Merchandising courses except Textiles. A distance learning format option have only been offered for 2 courses</p> <p>-FASH 8 Introduction to Fashion and FASH 14 Dress, Culture, & Identity during the semesters. Overall Fashion has been able to offer at least 2 online courses each semester. There is still only one SPOT certified Fashion professor. One or two adjuncts has started the SPOT certification process but not completed. (04/28/2019)</p>
<p>Promotion and Outreach - Attract students to increase enrollment and heighten program awareness by support of program promotion and related marketing materials.</p> <p>Status: Active</p> <p>Goal Year(s): 2017-18, 2018-19, 2019-20</p> <p>Date Goal Entered (Optional): 04/12/2018</p>	<p>Report directly on Goal</p> <p>Request - Full Funding Requested - Program marketing, outreach, visual display (BCT)</p> <p>*Describe Plans & Activities Supported (Justification of Need): Program marketing materials - posters, flyers, handouts, ink for printers to be developed and printed for special events such as high school outreach, etc....</p> <p>*Lead: Espy</p>	<p>Reporting Year: 2019-20</p> <p>% Completed: 50</p> <p>High school outreach events have helped promote program. Marketing posters, program website developed by BusDiv raise program profile (06/12/2020)</p> <hr/> <p>Reporting Year: 2018-19</p> <p>% Completed: 50</p> <p>New photography for the Fashion program is currently in progress. Lack of access to new images for the Fashion program hindered the development of new materials. The Fashion website has been updated with interim images.</p> <p>Request for funding for new banner requested and approved from Perkins for next year. Funding is still needed for student worker labor for the program visual display which Perkins cannot fund. This year no funding was</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>What would success look like and how would you measure it?: Completion of marketing materials and visual display</p> <p>Type of Request: MARKETING: Requests for services in the areas of graphic design, news, and photography, posting information, communication and social media.</p> <p>Planning Unit Priority: Low</p> <p>One-Time Funding Requested (if applicable): 500</p> <p>On-Going Funding Requested (if applicable): 500</p> <p>Total Funding Requested: 500</p> <p>Related Documents: APPROVED - 19-20 Perkins Budget - FASH-Merchandising - 041919.xlsx</p> <p>Request - Full Funding Requested - Ink, canvas, and other materials for large format poster printer</p> <p>*Describe Plans & Activities Supported (Justification of Need): Large format poster printer is used to create the large scale images of Mt SAC Fashion Design students' garments for the fashion visual display windows. Students create the designs in FASH 22 and FASH 23 courses. This is a valuable way to promote the Fashion program.</p> <p>*Lead: Davis and Espy</p> <p>What would success look like and how would you measure it?: The campus is able to view Mt SAC Fashion Design students' designs in the display windows.</p> <p>Type of Request: MARKETING: Requests for services in the areas of graphic design, news, and</p>	<p>received so the visual display was not updated. (04/28/2019)</p> <p>Reporting Year: 2018-19</p> <p>% Completed: 50</p> <p>Ink, canvas, and visual backdrop boards to mount images of students' work was funded by Perkins. New funding will be needed to replenish supplies when student worker labor is approved and the visual display can be scheduled to be changed. (04/28/2019)</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>photography, posting information, communication and social media.</p> <p>Planning Unit Priority: High</p> <p>On-Going Funding Requested (if applicable): 4721</p> <p>Related Documents: 18-19-Budget-Worksheet.xlsx</p> <p>Request - Full Funding Requested - Student workers to help plan, set up, and take down the visual display.</p> <p>*Describe Plans & Activities Supported (Justification of Need): - Create visual display that feature students' work created in their Fashion courses. Faculty will create the images then print the images with the support of IT for the visual display.</p> <p>-Student workers will mount the images on display board, set up (dress mannequins and arrange additional visual materials) and take down the visual display. The cycle will repeat up to 2 - 3 times a term.</p> <p>*Lead: Davis and Espy</p> <p>What would success look like and how would you measure it?: The visual displays have been planned, set-up, and taken down in the BCT display windows.</p> <p>Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.</p> <p>Planning Unit Priority: Medium</p> <p>On-Going Funding Requested (if applicable): 604</p> <p>Related Documents: Budget Requests 2019-2020 - FASH</p>	<p>Reporting Year: 2018-19</p> <p>% Completed: 50</p> <p>This was on hold for the '18-'19 year because the student worker support for the visual display was not funded.</p> <p>New photography for the Fashion program is in progress. (04/28/2019)</p>

Unit Goals	Resources Needed	1. Where We Make an Impact: Closing the Loop on Goals and Resources
	<p>MERCH 1303-20-BUDGET DETAILS.xlsx</p> <p>Request - Full Funding Requested - Funding for student worker to help work on the set-up and change of the program visual display</p> <p>*Describe Plans & Activities Supported (Justification of Need): Mannequins are used for visual display to support program promotion by displaying design students' work. Dress forms are used for visual display as well - depending on the visual plans as well as used the classroom for design students to create their garments.</p> <p>*Lead: Espy and Davis</p> <p>What would success look like and how would you measure it?: Ability to expand the breath of the visual display to display the designs from more students.</p> <p>Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.</p> <p>Planning Unit Priority: Medium</p> <p>On-Going Funding Requested (if applicable): 810</p>	
	<p>Request - Full Funding Requested - Photography of student's work for Fashion program promotion materials, program visual display, and program outreach.</p> <p>*Describe Plans & Activities Supported (Justification of Need): - Images have been photographed by a professional photographer (paid by design professor's personal funds from sales of course packets - should be funded by program - division in</p>	<p>Reporting Year: 2018-19</p> <p>% Completed: 50</p> <p>Funds for the professional photographer paid by the design professor's personal funds from sales of course packets are short this year - result: the design professor has to pay out of her own funds. This must be funded by the division in the future for the Fashion program. (04/28/2019)</p>

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	<p>the future). Photographs have also been taken by Mt SAC's Fashion Photography students - none used for visual display but a few have been used for program promotion and outreach materials and social media.</p> <p>-Media storage is needed for the image files for both photography sources thus must be purchased.</p> <p>*Lead: Davis and Espy</p> <p>What would success look like and how would you measure it?: Ability to fund from program's resources rather than instructor's personal funds.</p> <p>Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.</p> <p>Planning Unit Priority: Medium</p> <p>On-Going Funding Requested (if applicable): 1000</p> <p>Request - No Funding Requested -</p> <p>Marketing - Program website:</p> <p>~ Have the college develop an "Image banner" that does not resize the images when posted on the website. Once this is done, ask the Business Division website technician to develop ONE Photoshop template (that includes the required ADD text placement) for faculty to use.</p> <p>*Describe Plans & Activities</p> <p>Supported (Justification of Need):</p> <p>Have the college develop an "Image banner" that does not resize the images when posted on the website. Once this is done, ask the Business Division website technician to</p>	

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	<p>develop ONE Photoshop template (that includes the required ADD text placement) for faculty to use.</p> <p>The current process reduces the professionalism of the program websites because the images can never be aligned / placed correctly. The images continue to resize based upon some type of program that the programmers have written. This eliminates continuity and requires that faculty continually REDO image work because the resizing is unpredictable.</p> <p>*Lead: Davis</p> <p>What would success look like and how would you measure it?: Updates to the Fashion website will be consistent in the look, quality, and professionalism of the program website while meeting ADA criteria.</p> <p>Type of Request: MARKETING: Requests for services in the areas of graphic design, news, and photography, posting information, communication and social media.</p> <p>Planning Unit Priority: High</p>	
<p>Instructional Support - Increase and maintain faculty, student assistants, and student tutors to fully support program including increased course offerings, support program promotion, and the addition of open studio lab hours.</p> <p>Status: Active</p> <p>Goal Year(s): 2017-18, 2018-19, 2019-20</p> <p>Date Goal Entered (Optional):</p>	<p>In Progress - Student tutors - Fashion Merchandising and Fashion Design student tutor request submitted on separate Perkins applications.</p> <p>*Describe Plans & Activities Supported (Justification of Need): Increase and maintain student assistants to offer tutorial support for our students. Student tutors are critical to the success of the Fashion</p>	<p>Reporting Year: 2019-20</p> <p>% Completed: 75</p> <p>Continue to hire student tutors to help struggling students (those are economically disadvantaged, displaced homemakers, and single parents who may have limited skill sets and experience) with technology in lecture/lab courses. Student tutors are also critical in the sewing, pattern-making, and draping fashion design courses. Student tutors also needed for tutoring outside of class as well.</p> <p>(06/12/2020)</p> <p>Reporting Year: 2018-19</p>

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<p>06/02/2017</p>	<p>students to successfully achieve outcomes in their coursework especially struggling or economically disadvantaged students who need one on one support or students who do not have the software technology. Student tutors also needed for studio hours as well.</p> <p>*Lead: Davis and Espy</p> <p>What would success look like and how would you measure it?:</p> <p>Students successfully completed coursework thus supporting completion and transfer.</p> <p>Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.</p> <p>Planning Unit Priority: High</p> <p>One-Time Funding Requested (if applicable): 21500</p> <p>On-Going Funding Requested (if applicable): 21500</p> <p>Total Funding Requested: 21,500.00</p> <p>Related Documents:</p> <p>APPROVED - 19-20 Perkins Budget - FASH-DESIGN 041919kajn.xlsx</p> <p>APPROVED - 19-20 Perkins Budget - FASH-Merchandising - 041919.xlsx</p> <p>Request - No Funding Requested -</p> <p>Weekly block of time in the BCT fashion design lab classroom needed for open lab session when class is not in session and have an instructor (paid non instructional rate) to help students. STAFFING request is ONLY for FACULTY (and not temp hourly workers or anyone who is not "faculty").</p> <p>*Describe Plans & Activities</p>	<p>% Completed: 75</p> <p>. Hire student tutors to help struggling students (those are economically disadvantaged, displaced homemakers, and single parents who may have limited skill sets and experience) with technology in lecture/lab courses. Student tutors are also critical in the sewing, pattern-making, and draping fashion design courses. Student tutors also needed for studio hours as well. (04/28/2019)</p> <p>Related Documents:</p> <p>Budget Requests 2019-2020 - FASH MERCH 1303-20-BUDGET DETAILS.xlsx</p> <p>APPROVED - 19-20 Perkins Budget - FASH-DESIGN 041919kajn.xlsx</p> <hr/> <p>Reporting Year: 2017-18</p> <p>% Completed: 0</p> <p>Student tutors planned for the 2017-2018 were selected based on the technical and/ or design skills and demonstrated competency and maturity. Bilingual was an additional consideration to better help the students. (06/19/2017)</p> <hr/> <p>Reporting Year: 2017-18</p> <p>% Completed: 0</p> <p>The expansion of the sewing/design lab space in BCT will make it possible to offer this resource for the first time for the students that do not have access at home. Funding for faculty member at lab rate is also needed - no funding request in Perkins for '17-'18. (06/19/2017)</p>

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Supported (Justification of Need):

Offer open studio lab hours facilitated by a fashion faculty paid at non-instructional rate who oversees the lab and can support students with sewing, industrial sewing machines, pattern-making, and draping questions.

***Lead:** Davis

What would success look like and how would you measure it?:

Students will successfully complete assignments required in courses.

Type of Request: STAFFING: Requests for permanent employee positions or temporary/hourly employees.

Planning Unit Priority: Medium

On-Going Funding Requested (if applicable): 9600

Total Funding Requested: 9600.00