

# Section 1 and 3 - Analysis of Unit PIE & Updates on Goals

## PIE - Arts Division Manager

**2019-20**

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**Division Mission Statement:** The mission of the Division of the Arts is to inspire students' creative expressions, artistic growth and professional development while engaging and educating them about the vital social and economic roles of the arts and the artist. We are committed to expanding knowledge, critical thinking, professional skills and self-awareness to help students negotiate their academic pathway and prepare for their life and chosen career.

**Summary of Notable Achievements:** Academic year 2019-20 was a challenging one. It began on a positive note with a new dean; in addition, the fall semester saw excellent enrollments that evidenced a growing division. There were many notable achievements during fall semester including the creation of the Arts Division Incubator. The goal of the incubator, which includes managers, department chairs, program coordinators, faculty and classified staff working together, is to address the division's challenges. During the fall, the Incubator team focused on identifying the specifics of those challenges. The work was excellent--team members dug deep and even surprised themselves with a range of insights not previously considered. The Incubator, during the spring semester, was well-positioned to consider innovative solutions to the challenges discovered during the fall. Moreover, the division was working well, despite losing a dean with 20 years of experience--the transition was smooth. Unfortunately, that's when the pandemic hit. Despite the upheaval of the coronavirus, the Arts Division was successful in transitioning to online delivery for nearly all of its courses. However, the momentum in place from the fall semester was temporarily lost. We look forward to rekindling that energy in the new academic year and finding unique answers to the additional challenges we face.

Unit PIE Report Analysis--With regard to the Unit PIE reports--the department chairs in the Arts Division are keenly aware of the needs of their faculty and students. As the Dean, I listen closely as they detail their strengths and challenges. We effectively work together to implement solutions to the challenges. Further, we always look for ways to do better what we already do well. There is a desire in the Arts Division to not settle for okay but to seek a higher level of success where our programs and students are concerned. These values are reflected in our Unit PIE reports.

### DIVISION NOTABLE ACHIEVEMENTS

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- \*Transition to a new Dean of the Arts
- \*Transition to a new Associate Dean of the Arts
- \*Transition to a new Music Department Chair
- \*Expansion of high school outreach programs
- \*Creation of the Arts Division Incubator
- \*Successful transition of probationary faculty to tenured status
- \*Successful on-boarding of new full time faculty
- \*Survived the retirement of three long-standing full time faculty
- \*Further professional success for each academic department
- \*Expansion of online courses offerings
- \*Expansion of dual enrollment offerings

### UNIT NOTABLE ACHIEVEMENTS

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#### Fine Arts:

1. Fine Arts filled a growth position in Ceramics
2. Received approval on Modifications to Gallery Certificate program including approval of two new courses meeting need for writing and fabrication components for degree to improve the program.
3. Received approval of Modified AA with Emphasis in Fine Arts to reflect additional new classes needed in Gallery category .
4. Approval of new Printmaking Certificate.
5. Successfully transitioned all Fine Arts and Illustration courses online in Spring 2020, none of which had ever been previously taught online.
6. Instructional Equipment funding allowed replacement of following:
  - Brent CXC Pottery wheels in Ceramics
  - 3 IMAC computers in Illustration and Painting studios
7. Using Department funds, replaced or purchased the following studio equipment:
  - Replaced Exposure Unit for Plates for ARTD 47A .
  - NuArc 26-1KS heavy duty Exposure Unit Replaces 8
  - 12 iPad Pros and Procreate for illustration studio
  - Additional scanner for illustration
  - Replacement large band saw
  - Large lathe
  - Display equipment for use with mac devices for 1A-10 Ceramics studio
  - 3 small stencil cutters for 3-D Design
  - Glowforge Pro Laser Cutter and filter for 3-D Design
8. Installed a dedicated electrical connection to new clay mixer and new lights for external covered clay storage area end of 1A.
9. Ceramic display case completely renovated on south side of 1A.
10. Faculty Cuyler Smith continues to work with the LA Kings for promotional illustrations and recently worked with Lionsgate Pictures on illustrations for a release
11. Cuyler Smith will have his fifth solo show with Gallery 1988 this summer
12. Cuyler Smith had a meeting with the NFL about his illustrations at their Culver City studios that was very positive.
13. A curatorial project from faculty Nikki Lewis and Katie Queen. They have worked on this project for nearly 2 years - Contemporary Narrative and Form in the Yunomi is in partnership with the distinguished Craft in America Organization and Center. Virtually Opened 7/18/2020. Craft in America is a Peabody Award winning documentary series as well as an organization and micro-museum dedicated to supporting and highlighting Craft in the Americas for almost 20 years. The exhibition is focused on the reinterpretation of the Japanese drinking cup through the lens of American individualism.

#### Music:

1. Singcopation wins the Monterey Jazz Festival Next Generation Competition and receives an invitation to perform at the 2020 Monterey Jazz Festival as one of the headline groups.
2. Singcopation wins the Downbeat Magazine award for the "Best 2-Year College Vocal Jazz Group" in the United States.
3. The Chamber Singers were chosen to perform at the 2021 American Choral Directors National Convention in Dallas, Texas. This is their 12th invitation to perform at an ACDA Conference in 24 years, which is unprecedented.
4. The Chamber Singers were invited to perform a major work for Orchestra and Choir called "Alzheimer's Stories" at Carnegie Hall in New York City. Due to the pandemic, this concert had to be postponed until 2021.
5. The Chamber Singers performed a successful Fall Concert and Wassail Dinner to sold-out audiences.
6. The Chamber Singers completed a virtual choir performance of "How Can I Keep From Singing" which is currently being displayed on YouTube with just under 2000 views in one month.
7. Eight of Bruce Roger's students were accepted as Music Major transfers to Cal-State Fullerton, Cal-State Long Beach, Cal-State Northridge and Biola University.

#### Theater:

1. Stupid Fu\*&ing Bird, directed by Prof. Matthew Burgos – 3rd selection (out of 5 total) for Region 8 Kennedy Center/American College Theater Festival (up against ALL schools – including graduate programs), including multiple actor and stage management nominees. Also, faculty Christine Cummings named local Circuit Coordinator, and adjunct faculty Kirin McCrory named National New Play Program Vice Chair for Region 8.
2. World Premiere adaptation of "Headspace" directed by Richard Strand, and student workshop with Michael Bigalow Dixon.
3. Secured 1st departmental Perkins Grant, instituting the highly-successful Student Tutor program.
4. Established multiple articulation agreements with local high schools, handshake agreements with 4-year colleges for transfer

students in technical theater, and established a relationship with Disney Stage Management for our in-process stage management certificate.

5. Retirement of Prof. Richard Strand, Prof. Matthew Burgos named Chair, and completion of 1st year of new Technical Theater Faculty, Prof. Joshua Christ.

#### Commercial and Entertainment Arts:

##### Graphic Design

1. Executed a successful Flex Day presentation that taught faculty the basics of DL video.
2. We are producing two courses, one for Nutrition and one for Graphic Design utilizing new design techniques.
3. We are beginning the process of creating templates for faculty using the new tool called CidiLabs DesignPLUS.

##### Radio

1. The Fall semester saw the installation of RCS Zetta and RCS Selector at the campus radio stations. Zetta and Selector are the industry leading softwares in station automation and program scheduling.
2. Recent program graduate Jose Elizondo, was the recipient of an Emmy Award for his work on Fox Sports coverage of World Cup Soccer.
3. Recent program graduates were hired in various positions around the country at stations such as Univision (Lubbock, Texas) Apple Music, KROQ (Los Angeles), Power 106 (Los Angeles) and WBZ NewsRadio (Boston, Massachusetts)
4. Radio professor Jason Shiff and Journalism professor Toni Albertson, began an ongoing media collaboration centering around a new podcast entitled "The Pulse...Gen X-Y-Z". Students from both programs finished the pilot episode during the pandemic. The podcast will be a feature rich examination of the Mt. Sac campus and local communities.
5. The Radio program appeared at many campus events via the Fall semester including Join A Club, Mt. Sac Disaster Fair and the Community Volunteer Fair.

##### Film & TV

1. Production of STEM Project: "Chemical Dynamics Molecular Motion through Dance" Shot in February, post production through June. R-TV Work Experience Program Winter Intersession.
2. Sports production: Live streaming of Men's and Women's Basketball. R-TV Work Experience Program Winter Intersession.
3. Sports production: Live streaming of Women's Volleyball. R-TV Remote production class and Work Experience Program Winter Intersession.
4. Student hired by Esports production company/streamer VENN in on-air graphics design. Summer 2020.
5. Student hired as Operation Manager for All Mobile Video. Streaming and OB Event programming. Spring 2019
6. Student received \$50,000 Creative Contributor Scholarship from Columbia College. Spring 2020
7. Student landed contracts to shoot and produce product education series for local company.

##### Journalism

1. The journalism students won 26 awards from the California College Media Association (CCMA) in March of 2020 in San Francisco, all in the top three, for writing, editing, multimedia, photography, and video journalism, including General Excellence for both the student news publication SAC.Media and the student magazine, Substance. They also took first place for the first ever Innovation Award, placing over San Jose State University and Loyola Marymount.
2. The students also won a General Excellence award for SAC.Media from the Journalism Association of Community Colleges (JACC) in April along with 17 additional awards in news, feature and opinion writing, photography, and multimedia.
3. Right before shutdown, the students attended the College Media Association (CMA) National Convention in New York where they won Best of Show for SAC.Media and Substance Magazine, and where they presented a panel titled "Gender Awareness and Inclusive Language in Reporting."
4. The students also attended the Associated Collegiate Press National Convention in Washington, DC (ACP) and won three Pacemaker awards. The National Pacemaker Awards are awards for excellence in American student journalism, given annually since 1927. The awards are generally considered to be the highest national honors in their field, and are unofficially known as the Pulitzer Prizes of student journalism." Joshua Sanchez won a Pacemaker for Story of the Year. He was the only community college student in that category of 10 finalists. Lauren Berny and Pablo Unzueta won Pacemakers in the Photo of the Year category. SAC.Media was awarded a Pacemaker for being one of the top 10 college media outlets in the United States. Substance Magazine received a Best of Show Award for Best College Website.
5. The journalism program and the radio program collaborated on its first ever project, a podcast called "The Pulse." Jason and I are so proud of the students who worked so hard on this and managed to finish the first episode even as the college closed down and moved online.
6. Faculty member Toni Albertson was awarded the distinct honor of Educator of the Year from the California Journalism and Media Affiliates (California Newspaper Association CNPA, California College Media Association CCMA; and California Press

Association). The award recognizes leadership and support that goes beyond the journalism program and has impact across campus, community and local or regional associations. Only one educator from all California campuses is given this prestigious honor each year.

7. Toni was also been named incoming president of CCMA for 2021, making her the only community college professor to serve as president.

**Closing the Loop - Analysis of Progress on College Goals:** Fall semester 2019 was strong one for progress on division goals related directly to college goals. The departments within the division were focused on developing innovative pedagogical approaches and this was a point of discussion in the Incubator. Moreover, equity has been central to our planning; whether its providing access to instructional tools in the Design Lab, expanding course offerings through Community Education or promoting expanded professional development for classified staff, the Arts Division has built its programs and projects around college goals.

Unfortunately, that progress was thwarted due to the COVID-19 pandemic. At that point, the focus narrowed and was on transitioning classes to online delivery, maintaining high instructional standards and student retention. As the faculty and staff have become accustomed to this new workflow, in the new academic year there should be a return to some of the new approaches noted above.

**External and Internal Conditions Analysis:** Obviously, the most significant condition impacting the Arts Division is the COVID-19 pandemic. The campus has been closed for several months and we are not able to operate in the usual manner. This situation is both internal and external--COVID-19 is everywhere. Part of the challenge is the impact the pandemic has had on the economy. From the vantage point of summer, 2020, it is very difficult to predict how and when we will return to normal practices. In the meantime, we are focused on planning based on a variety of contingencies. We expect to be prepared to move quickly once the coronavirus threat has lessened and the campus opens for business.

**Program Planning (Equity, Retention and Success):** The Arts Division has a large number of equity students; data indicates that as many as 67% of our students qualify as equity students. We have worked hard to provide wide-ranging access for all students to the tools they need to succeed in their chosen discipline. Moreover, we have developed projects that give students the chance to work collaboratively with students in other disciplines, thus expanding their worldview and helping them be more competitive in the job marketplace.

Despite these successes, retention and completion has been a difficult challenge for the Arts Division. Many of our student "job out" prior to graduation. Those students have indicated they would continue their education if programs were available that worked around their jobs. The Incubator is exploring ways to provide wider access to these students.

Finally, student success is central to all we do in the Arts Division. Whether in the classroom or in their careers, when students succeed the Arts Division succeeds. It is the goal of the division's managers, staff and faculty to ensure student success and new ways to approach the challenges are being discussed in the Incubator.

**Analysis of Division's Plans, Activities, Resources and Critical Decisions:** Again, it is difficult to look forward and know exactly where we need to go given the impact of the pandemic. With FTES down by 51% as of this writing, we know we'll be engaged in a two, three, possibly four year rebuilding process once operations return to normal. We know we'll have upgrading and updating to do where instructional equipment is concerned. We know we'll need to assess all facilities for the ability to meet the rebuilding challenge. These will be important, critical decisions.

Despite the pandemic, the Arts Division will continue to embrace innovation in program and course design as well as in how we build bridges for students to move from college to careers. As the Incubator continues its work, it should become obvious the direction the division will need to move.