



FCS/Consumer Studies Advisory Committee

Minutes

March 4, 2011

8:30-9:45 a.m.

19B-3

Members Attending:

X	Zelda Bolden Job Developer, Mt. SAC	X	Travis Hart FMC Financial Group/Mass Mutual		Eduardo Martinez ClearPoint Credit Counseling Services		Wendy Reiboldt California State University, Long Beach		Sylvia Sutherland Southern California Edison Company
X	Tom Cai California State University, Northridge		Pastor Herrera Consumer Advocate		Dan McGeough Mt. SAC		Rigoberto Reyes LA County DCA		Karen Varcoe UC Riverside Extension
	Tasneem Dadabhoj Alta Resources	X	Lisa Ledebor Mt. SAC		Joumana McGowan Dean, Business Division Mt. SAC		Karen Simmons Yokohama Tire Corporation		
X	Terri Faraone CSDT Dept Chair Mt. SAC		Margaret Lichty California State University, Long Beach		Jennifer Oliveros AnsaFone	X	Lina Soto Mt. SAC		
X	Espie Hernandez LA County Department of Consumer Affairs		Allen Martin California State University, Northridge	X	Rich Patterson Assoc. Dean, Business Div. Mt. SAC		Ann Stahl Federal Trade Commission		

Topic		Updates/Discussion	Outcome
1.	The purpose of Advisory Committees / Introductions	<p><i>The purpose of the advisory committee is to help ensure that Career and Technical Education programs reflect the needs and current conditions of the workplace. The committee also provides information to help assess if graduates are capable of performing the occupations for which they have been trained. (Mt. San Antonio College Advisory Committee Handbook 2009-10 p. 3)</i></p> <ul style="list-style-type: none"> Travis: Financial Services industry is growing. There is a huge sales component to it. Those wishing to enter the field will be categorized as independent contractors. There is an opportunity for residual income based on products sold. As a company FMC Financial Group/Mass Mutual is growing. 	
2.	Current curriculum projects: Courses and Certificate	<ul style="list-style-type: none"> Consumer Relations Certificate #L1321 is currently tabled with LOWDL as it requires revision. Question to Advisory: Can students get a job at your company with the coursework? <ul style="list-style-type: none"> Espie stated that the changes to the current certificate were good, that it's a lot more diversified than the current certificate. Travis stated that people often don't go to school for financial planning and what they are looking for are life skills and communication skills. Eventually everyone will need to get licensed to get paid unless they're administrative assistants. Discussion about FCS 80/Personal Financial Planning: Tom Cai supports Mt. SAC pursuing it as a GE course as it is GE at CSUN. 	<ul style="list-style-type: none"> Lisa will be emailing employer survey to get feedback to support the certificate. This feedback will be included in the proposal.
3.	Work experience: How can we better meet the needs of your company/agency?	<ul style="list-style-type: none"> Zelda stressed the importance of getting your foot in the door through an internship program. Espie: Internships are the way to go for students to test the water and see if it's a field they're interested in. LA County Dept. of Consumer Affairs currently has 8 employees who started out as interns. 	<ul style="list-style-type: none"> Espie and Travis met with Zelda after the meeting to discuss work experience opportunities for Mt. SAC students.
4.	Federal Perkins Funding Requests for 2011-12	<ul style="list-style-type: none"> Discussion of how Perkins/VTEA funding has helped the FCS/Consumer program in past years Lisa asked for Advisory support to request Perkins funding for 2011/12. Main funding requests would be for: classroom videos, Flip Cameras, professional development (conference and travel), and curriculum development 	<ul style="list-style-type: none"> Committee approved proposed funding request for Perkins
5.	Summary of recommendations and next steps	<ul style="list-style-type: none"> The committee supports the revision of the Consumer Relations certificate and encourages additional employer feedback through the survey. 	
<p>The FCS/Consumer Studies Advisory Committee Meeting was adjourned at 9:45 A future meeting date was not scheduled at this time</p>			