## Accounting & Management Department Meeting Minutes 10/21/2014, 2:45 pm to 4:00 pm

Present: Brenda Domico, Ralph Jagodka, Tom McFarland, Dan McGeough and Regina Martinez

ITEM	DISCUSSION
1. Review Division Minutes	Division minutes from the last meeting were reviewed and discussed by department.
2. Student Learning Outcomes	Ralph reviewed the automated student learning outcomes process for our certificate and degree programs. We all agreed, as a department, to collectively distribute and complete the SLO data collection process. Our goal is to have all SLO data collected by end of Fall 2014.
3. McGraw Hill Conference	Brenda spoke about her attendance and experience at the McGraw Hill (textbook publisher) conference. She participated in a focus group on the topic of Digital Learning. Publishers are making great advancements in the area of technology, mainly digital instruction and analytics. These advancements will help distance learning instructors as they continue to look for ways to improve and develop quality online courses. The analytics movement will also help instructors with reporting requirements for SLO's.
4. Web CMS Workshop	Brenda represented our department and attended the WebCMS workshop held on campus. She shared her experience and knowledge gained from attending the workshop with our department.
5. Career & Technical Education Event at Cal State Fullerton	Ralph and Brenda will be attending the Career & Technical Education event held at Cal State Fullerton on Monday, November 3 <sup>rd</sup> , 2014. They will be representing the Business Division at Mt. SAC and presenting their knowledge and academic expertise to a group of over 80 educators from China. They are both excited and honored to have this opportunity to share their CTE expertise at this wonderful event.
<ol> <li>Accounting, Finance, &amp; Management Club</li> </ol>	Tom announced that the AFM club is active and growing. We currently have approximately 57 active members. Brenda attended a networking mixer with AFM Club students at Dave and Busters, where the CalCPA organization invited college students, faculty and CPA's

	for a buffet style dinner and billiards. Tom accompanied the club on a field trip to the IMA (Institute of Managerial Accountants) dinner. 20 Mt. SAC Business Students dressed in business attire and attended this networking event. They had dinner with professionals from the industry, and listened to a keynote speaker on the topic of Careers, Salaries, and benefits. In addition, the club has several scheduled upcoming events such as Dribble for the Cure on Sunday, October 26, 2014. Dribble for the Cure is a national campaign in the fight for pediatric cancer. Tom and Brenda also thanked the Business Division for approving funds to enable the club to participate in the Financial Analysis & Management Education (FAME) Conference VI on Saturday, November 8, 2014 in San Francisco, California. The FAME conference is in cooperation with San Francisco State University's College of Business. The goal of the conference is to give professionals and students' valuable insight about the markets, economy, and investment instruments from well- known specialists in the field. 10 top business students from Mt. SAC will attend this field trip, which will include a trip to UC Berkely where our past president, Jackie Mazon, will meet us for lunch and take us on a campus tour.
7. AFM Alumni Dinner	Brenda announced that the AFM Alumni dinner, which was held during the summer in Founders Hall, has resulted in five alumni who would like to be on our department advisory committee. Several other attendees at this dinner expressed an interest in being a guest speaker at one of our club events.
8. Marketing Linked Course Amendment	Re: "FASH 62 - Retail Buying and Merchandising" "BUSS 50 - Retail Store Management and Merchandising" FASH 62 is listed as a linked course alternative for BUSS 50 in several of our certificate and degree programs. FASH 62 needs be de-linked from BUSS 50, because the course was changed in curriculum, in accordance to articulation with Cal Poly Pomona and the Fashion

	Department, and is now effectively a Fashion Math (Excel)
	class. FASH 62 retained its original name, in accordance
	to articulation, but the content is no longer an acceptable
	alternative to BUSS 50. Our Department unanimously
	approved that FASH 62 should be removed from the
	following degree and certificates:
	Business: Retail Management A.S. degree (S0509)
	Business: Retail Management- Level I (E0500)
	Business: Retail Management- Level II (L0591)
	Business: Retail Management- Level III (T0521)
9. Halloween Costume	Regina spoke about the Halloween costume contest
Contest	hosted by the Professional & Organizational Development
	Department. As a department, we all agreed to participate
	in the contest and plan to win the free lunch.

Next Department Meeting: Tuesday, November 18<sup>th</sup>, at 2:45PM