

COMMERCIAL AND ENTERTAINMENT ARTS

X	Steve Burgoon		John Huynh	X	Hector Rivas		Randy Smith	X	Tammy Trujillo
X	Laurie Hartman	X	Jason Perez	x	Dan Smith	X	S. Thankamushy	x	Jason Shiff

Minutes

Commercial and Entertainment Arts Department Meeting

May 20, 2015

- 1) Call to Order: The meeting was called to order at 3:00 pm.
- 2) Minutes of April 29, 2015: The minutes were previously approved via email.
- 3) Action:
 - a. Department Chair Elections: Steve Burgoon and Laurie Hartman were unanimously elected as Co-Chairs for the 2015-16 academic year.
- 4) Curriculum: The following items were approved:
 - a. Radio:
 - i. RTV 32 Radio-TV Internet Applications: 4-year review, minor changes
 - b. Graphic Design & Illustration:
 - i. ARTC 169:
 - Name change: from "Conceptual Illustration" to "Contemporary Illustration"
 - Description: "Development of visual concepts to create unique and provocative illustrations based on social, cultural, and political issues. Exploration of personal style and media with emphasis on contemporary art trends"
 - c. Photography:
 - i. New Certificate: Photography Video Production.
 - A program outline handout (courses and program description) was provided.
 - Rationale: "For the past seven years our Advisory Committee has recommended including photography video production skills in our curriculum to prepare our students for success and meet industry needs. With the photography industry undergoing a shift, combining both still and video technologies, photographers are using their cameras to produce both still and motion content, which is used for commercial, editorial, and fine art purposes".
- 5) Discussion:
 - a. CEA meeting schedule for 2015-16. The following meeting dates were approved. All meetings are 3:00-5:00pm in room 2465.

August 26	February 24
September 16	March 16
October 21	March 30
November 18	April 20
December 9	May 18
 - b. Outcomes Workshop: Faculty were reminded that the Outcomes Workshop is scheduled for Friday, June 5 from noon-3:00pm. Funding is available for adjuncts to participate (two non-teaching hours). RSVP to Don Sciore ASAP.
 - c. Future of Shared Lab: Steve Burgoon is managing the Shared Lab in bldg. 13. However, Programs are responsible for providing their own technology needs (hardware and software).
 - d. Cap/Load Ratio Study: The Department discussed classroom space utilization in our areas. Steve Burgoon confirmed that a portable projector is available for use in room 13-2465. This will make it more effective for lecture-style presentations resulting in more efficient use of the room. The group also agreed that room 13-2425 could be utilized more for lecture

classes if the seat count could be increased. This may be accomplished by replacing the large computer tables with smaller desk/chairs. Tammy Trujillo expressed interest in three of the large tables for room 2430. Laurie Hartman also discussed the difficulties regarding Music's use of room 13-1430, eliminating Photography's use of the room on Tuesday and Thursday afternoons for advanced photography classes. CEA faculty support Photography's request for priority scheduling of room 13-1430. Laurie suggested that remaining tables removed from 13-2425 be relocated to Music to replace their classroom needs currently served in 13-1430.

6) Reports:

- a. Chair
 - i. Arts Division meeting May 5, 2015: Laurie Hartman provided a handout and verbal report
- b. Faculty Association: Dan Smith provided a handout and verbal report.
- c. Academic Senate: Dan Smith provided a handout and verbal report. Dan also provided a handout of the "Social Media Guideline Task Force". The group discussed faculty social media responsibilities.
- d. Animation and Gaming:
 - i. Hector Rivas and Sunil Thankamushy are revising the Animation & Gaming Certificate to streamline completions.
 - ii. The Animation Program is scheduling a day for high school students to visit their classrooms this summer.
- e. Graphic Design and Illustration:
 - i. The Graphic Design Club is growing and is looking for opportunities to produce graphic design projects.
- f. Photography:
 - i. The Second Juried Exhibition of High School Photography Opening Reception and Awards Ceremony was held Friday, May 8th. Eight local high schools submitted 474 photographs, of which 70 were selected for display in the DTC Gallery. Special awards were given for "Best of Show" (first, second and third place received Samy's Camera gift cards), President's Choice, Vice President's Choice, Dean's Choice and Associate Dean's Choice. The event was well-attended and received positive comments from all involved.
 - ii. Jason Perez's advanced photography students are starting to work on a photography zine.
 - iii. Jason Perez's students were well represented at the Mt. SAC Student Art Show, with a very strong showing of advanced photography. Many of the students were in attendance at the opening reception.
 - iv. This morning Photography Lab Technician, Randy Smith, received a special recognition from the Classified Senate for his 40 years of service to the College
- g. Radio:
 - i. The Radio Broadcasting Club raised \$825 to purchase a new pop-up tent for 90.1 FM Mt Rock Radio and the Mt SAC Radio program
 - ii. Mt Rock Radio has completed a semester of weekly remotes on campus promoting the station and the program
 - iii. The Photography Club is hosting a headshot fundraiser for Radio students on June 1.
 - iv. Dr Scroggins visited Jason Shiff's RTV 10 Radio Programming class on April 30 and participated in an interactive lesson on music programming
- h. Television:
 - i. The Film Club is organizing its second annual Student Film Festival. It will be held on June 4 in the building 13 theater from 6:30-8:30pm..
 - ii. The Film Club is organizing the annual trip to the industry gathering CineGear Expo, which is also attended each year by Dan Smith.
 - iii. The HFPA (Hollywood Foreign Press Association) contacted the Foundation, and indicated that they wished to give five \$1000 scholarships to TV students this year, rather than a single one. Thus, five students will be awarded money this June 6 at the Foundation scholarship luncheon. In related news, the HFPA gave \$2 million to LA City College. The Mt. SAC Foundation will be working with the TV program to work on an application encompassing some of the same requests as LA City College

- 7) Information and Announcements:
 - a. Curriculum changes/modifications are due to the Division Office today.
 - b. Textbook orders are due to the Chairs (Laurie). Please submit by Tuesday, May 26th.
 - c. Winter 2016 schedules will be due in early August. Spring 2016 schedules will be due in early September.
 - d. The Permanent Part-time Lab Tech, Photography position has been posted.

- 8) The next meeting of the CEA department is scheduled for August 26, 2015, 3:00-5:00 in room 2465.

The meeting was adjourned at 5:00 pm.