

# COMMERCIAL AND ENTERTAINMENT ARTS

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X	Steve Burgoon	x	John Huynh	X	Hector Rivas	X	Randy Smith	EX	Tammy Trujillo
X	Laurie Hartman	X	Jason Perez	x	Dan Smith	X	S. Thankamushy	x	Jason Shiff

## Approved Minutes

### Commercial and Entertainment Arts Department Meeting

April 15, 2015

- 1) Call to Order: The meeting was called to order at 3:00 pm.
- 2) Minutes of March 18, 2015: The minutes were previously approved via email.
- 3) Action:
- 4) Curriculum:
  - a. Graphic Design & Illustration: The following were approved:
    - i. ARTC 100: Develop an ARTC 100 – Graphic Design I online or hybrid class.
    - ii. PHOT 5: Add PHOT 5 – Digital Camera and Composition to the GDI Level I Certificate.
    - iii. ARTD 20: Move ARTD 20 – Two Dimensional Design to the Level I Certificate.
    - iv. ARTC 220: Move ARTC 220 – Graphic Design IV to the Level II Certificate.
    - v. ARTC 280: Remove ARTC 280 – Commercial Art Studio from the program.
    - vi. New Course (ARTC 180): Add a Branding and Corporate Identity course to the Graphic Design Level II Certificate.
    - vii. ARTC 160: Move ARTC 160 – Typography from the Level II Certificate to the Level I Certificate.
    - viii. ARTC 200: Move ARTC 200 – Web Design from the Level I Certificate to the Level II Certificate.
    - ix. ARTC 272: Add to Level II Certificate
    - x. ARTD 15 A (Beginning Drawing): Add to Recommended Electives, Level II Certificate
    - xi. ARTC 165 (Illustration): Add to Recommended Electives, Level II Certificate
    - xii. ARTC 240 (Multimedia Design): Remove from Level II Certificate (Replaced with ARTC 272)
  - b. Graphic Design & Illustration: The following were tabled for our next meeting:
    - i. ARTD 20: Make ARTD 20 a prerequisite to ARTC 100.
    - ii. New Course (ARTC 230): Add a second-level Web Design course to the Graphic Design Level II Certificate (ARTC 200 will be a prerequisite).
- 5) Discussion:
  - a. Guest Speaker: Don Sciore presented information about the new PIE form and Outcomes Matrix.
  - b. Junior/Senior Outreach Day: This item was tabled for our next meeting.
- 6) Reports:
  - a. Chair
    - i. Arts Division meeting 4/1/15: Laurie Hartman provided a handout.
  - b. Faculty Association: Dan Smith provided a handout.
  - c. Academic Senate: Dan Smith provided a handout.
  - d. Animation and Gaming: No report.

e. Graphic Design and Illustration: No report.

f. Photography:

- i. Jay Perez started an Instagram page for the Photography Program: Mt SAC Photo. The page serves as networking, in-reach and outreach, and as a way to showcase student work and behind-the-scenes of student projects.
- ii. Former Photography student, Yunuen Bonaparte won first place award for Magazine photography from the Journalism Association of Community Colleges. Yunuen completed her AS Degree in Photography at Mt. SAC and is now a student at California State University, Fullerton.

g. Radio:

- i. Tammy Trujillo will be attending and presenting on Internships at the NAB Convention in Las Vegas April 13th-17th.
- ii. The Radio Broadcasting Club attended a pilot taping at CBS Studios in Studio City on April 9th and raised \$572 for the club in doing so.
- iii. Adjunct Professor Phil Hulett was named the Public Address Announcer for the Arena Football team The LA Kiss
- iv. The RTV-96 A, B & C students are continuing their weekly live broadcasting around campus every Wednesday between Noon and 2pm.
- v. Adjunct Professor and radio Lab Tech Jason Shiff will be giving the "State of the industry" address at the International Business Music Association Conference in New Orleans on May 8<sup>th</sup>.

h. Television: No report.

7). Information and Announcements:

- a. Adjunct faculty evaluations are due to the Chairs (Laurie) by May 11.
- b. Program PIE reports are due to the Chairs (Laurie) by May 4.
- c. The opening reception for the Second Juried Exhibition of High School Photography will be Friday, May 8<sup>th</sup> 5:30-7:30pm in the DTC Gallery and photography studio. All are welcome to attend
- d. A copy of the syllabi for each class must be on file at the Division Office
- e. CEA Department Chair nominations will take place at our next meeting.
- f. Tammy Trujillo's absence today is due to her attendance at the National Association of Broadcasters/Broadcast Education Association Conventions in Las Vegas. Tammy is a presenter at the convention.

8). The next meeting of the CEA department will April 29, 2015 3:00-5:00 pm Bldg. 13, Room 2465

The meeting was adjourned at 5:00 pm.