

COMMERCIAL AND ENTERTAINMENT ARTS

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<input checked="" type="checkbox"/>	Laurie Hartman	<input checked="" type="checkbox"/>	Jason Perez	<input type="checkbox"/>	Dan Smith	<input checked="" type="checkbox"/>	S. Thankamushy	<input checked="" type="checkbox"/>	Jason Schiff

Minutes

Commercial and Entertainment Arts Department Meeting

March 18, 2015

- 1) Call to Order: The meeting was called to order at 3:00 pm.
- 2) Minutes of February 25, 2015: The minutes were previously approved via email.
- 3) Action:
- 4) Curriculum:
 - a. Modification of R-TV 97A and R-TV 97B Entertainment Industry/Radio Industry Seminar/Internship. Approved.
 - i. Remove "Instructor Approval Required".
 - ii. Add the following pre-requisites: R-TV 01 Introduction to Electronic Media, R-TV 11A Beginning Radio Production, R-TV 96A Campus Radio Station Lab: Studio Procedures and Equipment Operations, R-TV 15 Broadcast Law and Business Practices, R-TV 96B Campus Radio Station Lab: Disc Jockey & News Anchor/Reporter Skills.
- 5) Discussion:
 - a. VTEA.
 - i. Applications are due to the Dean by April 1.
 - ii. Budget Items: Programs are reminded to include \$5,000 each to support staffing of the shared DTC lab
 - iii. Student Worker hourly rates will increase January 1, 2016
 - iv. Core Indicators: Employment. The group discussed low employment numbers on our Core Indicator Reports. We agreed that the numbers do not reflect the large contingent of our students that are self-employed, contract or freelance employees, or operating their own small-business. We agreed to investigate ways to more accurately track students that have left our Programs as well as ways to place students in internships and jobs. One idea discussed was the hiring of a Job Developer to specifically serve the CEA programs.
 - b. Courses due for 4-year Review. The list of courses was distributed.
- 6) Reports:
 - a. Chair
 - i. Arts Division meeting 3/3/15: Laurie Hartman provided a handout and verbal report.
 - b. Faculty Association: Dan Smith provided a handout and verbal report.
 - c. Academic Senate: Dan Smith provided a handout and verbal report.
 - d. Animation and Gaming:
 - i. Aaron Bartling received a Storyboard Artist position at Marvel Studios..

- e. Graphic Design and Illustration:
 - i. The Graphic Design Club is starting. It will be associated with a Mt. SAC AIGA student group.

- f. Photography:
 - i. Former photography student, Holly Buffum is now a represented artists at the Hugo Rivera Gallery in Laguna Beach.
 - ii. Current photography student Ben Noble has been awarded a recurring \$25,000 Performance Scholarship to University of La Verne Photography Program.

- g. Radio:
 - i. Student Chris Murry has just been hired as an News Production Assistant at KNX 1070 Los Angeles.
 - ii. Graduate Darlene Rodrigo leaves KNX to become the Associate Producer on the morning show at KOST 103.5 FM Los Angeles.
 - iii. Prof. Tammy Trujillo has just been awarded a contract by publisher Focal Press for a textbook on Entertainment Industry Internships and will appear at their booth at the Broadcast Education Association Convention in April in Las Vegas.
 - iv. Mt. Rock Radio was invited by the International Students Program to host and entertain at the Lunar New Year Celebration and Food Fair on March 4th, 2015.
 - v. The Radio Broadcasting Club participated in Join-a-Club, March 17, 18, 19th, 2015.
 - vi. Mt. Rock Radio MC'd and entertained at High School Senior Days 3/12-13/2015.
 - vii. Adjunct Professor Jason Shiff will represent the Radio Program and stations at Giano Intermediate School Career Day in West Covina on 3/25/2015

- h. Television:
 - i. The \$1000 HFPA Scholarship is now available as part of the student financial aid link.
 - ii. The Film Club is promoting the club at all three days of Club Rush this week.
 - iii. The Film and TV Advisory Committee will be meeting this Saturday March 21.
 - iv. The first remote taping of the semester will take place tomorrow, March 18, as the students record a softball match against Long Beach.

7). Information and Announcements:

- a. Faculty were reminded that adjunct faculty evaluations are due to the Chairs (Laurie) by May 11.
- b. Faculty were reminded that Program PIE reports are due to the Chairs (Laurie) by May 4.
- c. Don Sciore will attend our next meeting (April 15th) to present information about the new PIE form and Outcomes.

8). The next meeting of the CEA department will April 15, 2015 3:00-5:00 pm Bldg. 13, Room 2465

The meeting was adjourned at 5:00 pm.