

COMMERCIAL AND ENTERTAINMENT ARTS

<input checked="" type="checkbox"/>	Steve Burgoon	<input type="checkbox"/>	John Huynh	<input checked="" type="checkbox"/>	Hector Rivas	<input checked="" type="checkbox"/>	Randy Smith	<input checked="" type="checkbox"/>	Tammy Trujillo
<input checked="" type="checkbox"/>	Laurie Hartman	<input checked="" type="checkbox"/>	Jason Perez	<input checked="" type="checkbox"/>	Dan Smith	<input checked="" type="checkbox"/>	S. Thankamushy	<input checked="" type="checkbox"/>	Jason Schiff

Minutes

Commercial and Entertainment Arts Department Meeting

November 19, 2014

- 1) Call to Order: The meeting was called to order at 3:00 pm.
- 2) Minutes of October 15, 2014: The minutes were previously approved via email.
- 3) Action:
 - a. Hire Committee for full-time Graphic Design & Illustration Professor. The following members were approved:
Administration: Don Sciore
Department Chair: Laurie Hartman
Faculty: Steve Burgoon
Faculty: Hector Rivas
Faculty (FA): Dirk Hagner
Faculty (FA): Kirk Pederson
 - b. Television Professor: Extension of 1-year temporary position. The Department learned that the current 1-year temporary position for Television will end this June. While an additional 1-year temporary position may be approved, the current hire (John Huynh) will be ineligible to apply. The CEA Department thinks that it is in the best interest of our students and department to have John Huynh continue to fill the position for an additional year, rather than hire and train a new instructor. We will investigate options and strategies to override this restriction and have John Huynh continue through the second year.
- 4) Curriculum:
 - a. Radio Broadcasting Program Degree and Certificate Modifications. A handout was distributed and discussed.
Rationales for the proposed changes are:
 1. Reflect changes in course names and numbers.
 2. Streamline to reduce student confusion over numerous Certificates and their requirements.The following Degrees and Certificates were proposed and approved:
 1. Behind-the-Scenes A.S. Degree (30.5 units)
 2. On-the-Air A.S. Degree (30.5 units)
 3. Behind-the-Scenes Certificate (27.5 units)
 4. On-the-Air Certificate (27.5 units)Unanimously approved.
- 5) Discussion:
 - a. Outcomes: Don Sciore presented new model for Institutional Outcomes, Program Outcomes and Course Outcomes Alignment. Several CEA Programs will provide Outcome "models" during Winter.
 - b. Art Center Recruitment Presentation: Steve Burgoon discussed dates and location. All CEA students are encouraged to attend.

- c. Summer teaching opportunities for students. Steve Burgoon will follow up on an email he received regarding summer teaching opportunities for our students at summer technology “camps”.
- d. Textbook orders: Faculty were reminded that Spring 2015 textbook orders are due Friday, 11/21.
- e. Sunil Thankamushy provided information (including specs and quotes) for various monitors’ devices for DTC hallways and lobby. Faculty briefly discussed the advantages of monitors vs. projectors. We agreed that the monitors would be a good vehicle for student outreach and Program promotion. Laurie Hartman will follow up with Sue Long regarding possible funding sources and more details.

6) Reports:

- a. Chair
 - i. Division meeting 11/4/14: Laurie Hartman provided a handout and verbal report, as well as a copy of the approved minutes from the 10/1/14 meeting.
 - ii. Budget report: No report

- b. Faculty Association: Dan Smith provided a handout and a verbal report. Highlights of the report include:
 - i. Resignation of FA President Lance Heard. Eric Kaljumagi will assume office of President. Sole nomination of Joan Scholars as Vide President.
 - ii. 2015 Negotiations: Negotiation teams have been formed. Dan Smith will be trained in both IBB and Positional bargaining in preparation for being a part of a future negotiation team.

- c. Academic Senate: Dan Smith provided a handout and a verbal report. Highlights of the report include:
 - i. Faculty Hiring Requests: prioritized list was provided and discussed.
 - ii. A new Executive Dean of Instruction hired; official announcement soon.
 - iii. Committee positions are available, including one position from the Arts Division on the Outcomes Committee.

- d. Animation and Gaming:
 - i. Phillip Enriques received an internship at 3-D modeling company NOXA, and now has been offered a job in Animation for an engineering production house.
 - ii. Hector and Sunil are testing a new student final project idea in which junior and senior students work in small teams to “pitch” ideas.

- e. Graphic Design and Illustration:
 - i. Graphic Design & Illustration students are collaborating with Journalism and Photography students to produce content for “Medium” zine and “Substance” magazine. GD&I students will act as art directors and oversee creative content.

- f. Photography:
 - i. Louis Felix, wedding and portrait photographer was a guest speaker in Laurie Hartman’s Business Practices class. Students from Phot 20 and Phot 17 were also in attendance.
 - ii. Photographer/Poet Roger Camp was a guest speaker in Jay Perez’s Phot 17 class. He also gave the students an assignment in visual communications.
 - iii. Jason Perez’s students are collaborating with Journalism and Graphic Design & Illustration students to produce photographs to illustrate articles for “Medium” zine and “Substance” magazine.
 - iv. The Photo Club headshot fundraiser is scheduled for November 22nd from 11:00-5:00. Another headshot session specifically for Radio Broadcasting students will take place on Monday, November 24th.

- g. Radio:
 - i. Mt. SAC and the University of La Verne are both Broadcast Education Association Schools. La Verne is often recommended to Mt. SAC Broadcasting students as a good choice for a four-year program. To help facilitate that, Tammy Trujillo and her ULV counterpart, Mike Laponis are working on coordinating the two schools Radio Broadcasting classes for a smoother transition for students.

- ii. Anna Calderon, SAG-ATRA's National Director of News and Broadcast (West Coast) will be guest lecturing Tuesday, November 25th during Tammy Trujillo's RTV 15 Broadcast Business ClasWork on the studios in the new station and production studios continues with the new equipment being installed.
 - iii. Legendary DJ Dave "the Hullabalooer" Hull will be guest lecturing during Tammy Trujillo's RTV 31 History of Rock DJ class during the Winter session. Time/date TBA.
 - iv. PJ Butta had Voice Over agent Portia Scott-Hicks of Coast to Coast as a guest speaker in his RTV 07 class
 - v. Current student, Nick Nunes was hired as Assistant Producer for Big Boy's Morning Show on Power 106.
 - vi. Student Jazmine Marquez received a \$350 scholarship to attend the AFTRA Academy December 6-7 in Malibu Canyon.
- h. Television:
- i. Student Antionette Hicks will be transferring to CSU Los Angeles' Film and Television Program starting in Spring Semester.
- 7). Information and Announcements:
- a. Alice Duerden's retirement celebration: Wednesday, December 3rd at 2:00 in the Arts Division Conference Room. Her last day is Friday, December 19th.
- 8). The next meeting of the CEA department will be December 10, 2014 3:00-5:00 pm Bldg. 13, Room 2465

The meeting was adjourned at 5:00 pm.