



2014 Photography Advisory Committee docs
Laurie Hartman to: Elizabeth Callahan
Cc: Jason Perez

03/03/2014 07:39 AM

6 attachments



AdvisoryCommitteeletter2014.docx AdvisoryRoster2014.docx InviteLetter2014.docx



PhotographyAdvisoryAgenda2014v4.docx PhotographyAdvisoryMinutes_v1.docx



PhotographyAdvisoryMinutes_v1.pdf

Hi Liz:

Here's our final Advisory Committee Meeting docs. Please let me know if there is anything else that you need.

Thank you,

Laurie

Laurie Hartman

Co-Chair, Commercial & Entertainment Arts Department

Professor of Photography

Mt. San Antonio College

(909) 274-6316

www.mtsacphotography.com



COMMERCIAL AND ENTERTAINMENT ARTS

<input checked="" type="checkbox"/>	Steve Burgoon	<input checked="" type="checkbox"/>	Laurie Hartman	<input checked="" type="checkbox"/>	Hector Rivas	<input checked="" type="checkbox"/>	Dan Smith	<input checked="" type="checkbox"/>	Tammy Trujillo
<input checked="" type="checkbox"/>	Taber Dunipace	<input checked="" type="checkbox"/>	Jason Perez	<input checked="" type="checkbox"/>	Don Sciore	<input type="checkbox"/>	Randy Smith	<input type="checkbox"/>	

Minutes

Commercial and Entertainment Arts Department Meeting

October 4, 2013

- 1) Call to Order: The meeting was called to order at 8:30am.
- 2) Minutes of September 6, 2013: The minutes were approved via email without changes.
- 3) Action
- 4) Discussion:
 - a) Faculty Association Representative: The CEA Department is without a Faculty Association Representative.
 - b) Faculty Evaluations: A handout was provided reminding faculty of the adjunct faculty evaluation schedule.
 - c) Shared Lab: This item was tabled for our next meeting.
 - d) CEA Digital Print Card Update. Steve Burgoon reviewed the progress. A central account is being created, as well as a single, CEA Digital Print Card. Steve mentioned that the current Digital Print Card account is low, and suggested more diligent monitoring of printing and ink usage.
 - e) Textbook Orders: were distributed. Faculty were reminded that textbook orders are due to the Chairs by October 18.
 - f) Faculty Absence Procedures: A copy of the 2010 Memo from Dr. Sue Long titled "Faculty absence and substitute procedures" was distributed. Faculty were asked to remind adjuncts of procedures.
- 5) Reports
 - a) Chair
 - i) Division meetings: Meeting of October 2, 2013. A handout was distributed and discussed.
 - ii) Budget report: No report.
 - b) Animation
 - i) 3D Animation: No report.
 - ii) 2D Animation and Gaming:
 - 1). A group of our animators entered a 24-hour animation contest, hosted by CTN. The group was on campus from 5pm Friday, September 27th until 7pm Saturday September 28. Results from the contest have not been posted yet. The theme was "Making the Most of It". Adjunct instructor, Ken Kenoshita, with help from Ron Brown, Mauricio Fuentes, Hector Rivas, and the support of the Division Office, was able to get the project accomplished. We are very proud of our animation student team and are very appreciative of the support from faculty and staff.
 - 2). David Klein and Bert Klein were guest speakers to our animation students on October 2nd. These animators have worked on films such as Frozen, Wreck-It-Ralph, The Princess and the Frog, and the Simpsons. Students appreciated the feedback from these industry giants.
 - 3). Academy of Arts, San Francisco were guest speakers on Thursday, October 3rd. The representatives target our capstone, Portfolio students. Many questions were asked including: Pricing, Job Placement, Relocation and Internship Opportunities.

4). The A&G, Animation and Gaming Program is taking this time to restructure the Program. We have formed a committee to help with this purpose. The committee's members are Ron Brown, Don Sciore, Taber Dunipace, Steve Burgoon, Sue Long, Ken Kenoshita and Hector Rivas. The committee is close to completing the research phase of the restructure. So far they have met and or researched CSUF, LCAD, Dream Works, Nickelodeon, Blizzard, and feeder high schools that they articulate with.

c) Graphic Design and Illustration:

- 1) The new Graphic Design and Illustration curriculum launched about a year and a half ago is beginning to show positive results, with possibly 4-5 completions this semester and as many as 10 completions expected by Spring 2014.

d) Photography:

- 1) Two additional feeder high schools will participate in the Articulation Process next Spring. That brings the total to eight high schools working with us. Six of the eight schools will be here during Winter Session for six hours (each) of "darkroom experience". Jason Perez will be the instructor.
- 2) Student David Lopez started at Arts Center College of Design this Fall Semester with a \$46,000 Portfolio Scholarship award. David worked with Jay Perez in Phot 21 class to create his entering portfolio to transfer to ACCD in Pasadena. David took the opportunity to apply for a scholarship and based upon his work, received \$46,000.
- 3) Six members from Sorry Danny to guest lecture to Phot 30 students on October 10th. Sorry Danny is an Art Collective in the Los Angeles area comprised of photographers, painters, musicians, and curators. The Sorry Danny group uses "zines" and curated shows to showcase their work. They guest lecture at USC and have been recognized by POC Zine Project 2012 and 2013.
- 4) Tour of RED Studios October 17. Jay Perez' Photo 30 students will take a field trip to tour RED (Digital Motion Capture Cameras) studios in Hollywood showcasing the RED camera and current Productions on stage.
- 5) Guest lecture: New York Fashion Photographer Jeffrey Jones, October 29th. Jeffrey Jones shoots assignments in both New York and Los Angeles and has been showcased as one of the photographers on the reality show, "America's Next Top Model". He is also a contributing photographer for Dazed, Seventeen and ID Magazines. He is currently working on a book about professional surfers for RVCA.
- 6) Guest Lecture: Los Angeles based photographer, Scott Council will be here on campus showing his celebrity work and discussing the business of shooting celebrity photography. Scott just finished an Olympic advertising campaign using the US Winter Olympic team.
- 7) Phot 30 Field Trip: Jay Perez' Photo 30 class will be taking a field trip to Bergamot Station to see photography silver prints at the Craig Krull Gallery and many other galleries at the art complex.

e) Radio:

- 1) Students celebrated the 3rd World College Radio Day, Tuesday, October 1st, with an information and entertainment booth outside Building 9C. Mt Rock Radio and Audio8ball.com are among the inaugural stations that have been with World College Radio Day since it began in 2010. This year, students from 700 stations in 40 countries participated in this day to bring attention to the power of college radio stations
- 2) Wednesday, October 16th is RadioFest outside bldg.. 9C. This year's theme is "Radio is Not Dead".
- 3) Tammy Trujillo has just finished a review of "Total Sportscasting" by Zumoff and Negin for Francis and Taylor Publishing.
- 4) Tammy Trujillo has been elected to the Board of Directors for Crown City News and the International Media Training Center in Pasadena. Crown City News produces a weekly television newscast for the San Gabriel Valley and starting in

January 2014, will produce a daily morning show called CCN Sunrise. Three former students are involved with shooting, hosting and editing the show.

- 5) Award-winning broadcaster, Kim Amadon formerly of the "Mark and Kim" show on KOST will be joining the Radio Program as an adjunct faculty member. She will be teaching RTV01 in Spring 2014. Kim has been honored with a star on the Hollywood Walk of Fame.
- 6) Student Jorge Briones is now working as a board op at KDKD-KLYY Entrevisión in Santa Monica.
- 7) Student Laura Romo is now working as a board op at KPWR Power 106.

f) Television:

- 1) Creative Arts Emmy Awards: Professor Dan Smith attended the Creative Arts Emmy Awards on September 15, courtesy of the Academy of Television Arts and Scientists. Professor Smith has been a member of the Academy since 2003.

- 2) Film Club:

- a) Casting began on October 2 for the Film Club's Serial Horror Film project. Sixteen theater students have asked to be performers in the video. The casting will be complete within two weeks, with the first scene to be directed by Professor Dan Smith. The remaining scenes will be directed by Film Club members.
- b) The Film Club Facebook page now has over 200 members.

- 3) Several former TV students supplied their job updates, including:

- a) Jennifer Goodsell- Currently at 10x10 Entertainment. Most recent credit is Associate Producer on "Real Cowboys of Wyoming" pilot for A&E.
- b) Jenna Gilliam- Now a Casting Assistant for Cat Wheel Productions. Clients include Nickelodeon
- c) Brodie Alexander- Has a new job as a Film Processing Specialist and Colorist at T3 Media.
- d) Chris Rehnke- Now Supervising Story Producer at Ninety Mile Productions. Chris is a former Segment Producer on "Ice Road Truckers", and is a current member of the Television Advisory Committee.

g) Faculty Association: Dan Smith provided a handout and an oral report.

h) Academic Senate: No report

i) Web Site Updates: The concept of a CEA website was discussed. All members support the idea. Steve Burgoon will prepare a proposal for discussion at our next meeting. Faculty also discussed the need for printed promotional materials. Steve Burgoon will research production costs for promotional books similar to one produced by the Animation Program. The Department will discuss the viability of printed promotional materials and possible sources for funding at our next meeting.

6) Curriculum

a) GD&I: Steve Burgoon outlined his concept for an Advanced Web Class. The Department supported his idea and approved Steve opening discussions with the Business Department about the class.

b) Photoshop Tools: The Department supports the need for an eight-week course teaching basic Mac interface and Photoshop Tools. This would be a pre-requisite for entry into Photoshop based courses across CEA. Qualified students would have the option to "test out"

c) Information and Announcements:

- i. Four-year reviews and Course Modifications are due October 31. Faculty were reminded to submit early to allow time for Chair and Arts Division Coordinator reviews.
- ii. Two-year review: Review of Requisites (use Content Review form) must also include Advisory Committee Minutes supporting pre and co-requisites. It was suggested by Terri Lon that programs develop a short course rotation system (table or chart) and ask advisory members if they approve of the pre/co-requisites.
- iii. Webcms "data analysis" will provide a quick listing of courses and the last time they were reviewed.

7) Adjournment: The meeting was adjourned at 10:30am

- a) The next meeting of the CEA department will be on October 25th from 8:30am-10:30am in room 13-2465.