

COMMERCIAL AND ENTERTAINMENT ARTS

<input checked="" type="checkbox"/>	Steve Burgoon	<input checked="" type="checkbox"/>	Laurie Hartman	<input checked="" type="checkbox"/>	Hector Rivas	<input checked="" type="checkbox"/>	Dan Smith	<input checked="" type="checkbox"/>	Tammy Trujillo
<input checked="" type="checkbox"/>	Taber Dunipace	<input checked="" type="checkbox"/>	Jason Perez	<input checked="" type="checkbox"/>	Don Sciore	<input checked="" type="checkbox"/>	Randy Smith	<input type="checkbox"/>	

Minutes

Commercial and Entertainment Arts Department Meeting

November 15, 2013

- 1) Call to Order: The meeting was called to order at 8:37 am.
- 2) Minutes of October 25, 2013: The minutes were approved without changes.
- 3) Action: New Course: Phot 5 Digital Cameras and Composition: Approved
- 4) Discussion:
 - a) CEA Website: Steve Burgoon presented approximate costs (\$2,000-3,000) for a WordPress website.
 - b) CEA Brochures: Steve Burgoon presented approximate costs (\$3,500) for 8.5x11", 52 page, 500 copies. The CEA Department is interested in pursuing both the website and printed promotional material, but the website would be the first priority.
 - c) CEA Digital Print Card update: Steve Burgoon suggested to the Department that given the difficulties in combining fiscal accounts, the best way to transition from the three individual "Program" print cards, to a single "CEA" print card is to deplete all funds in all accounts except the largest account (Photography). The two other accounts will be closed. The Photography account will be converted to the "CEA" account. The Department approved.
 - d) Use of large-format printers. Shared use of the two large-format printers (upstairs in DTC) was discussed and agreed to.
 - e) Curriculum process- Journalism. Steve Burgoon discussed his progress towards resolving this issue.
 - f) Regional Advisory Meeting November 21, Cerritos: Several CEA faculty will attend this event. Don Sciore will provide a report at our next meeting.
 - g) "Leavers" telephone survey. Faculty are requested to provide to the Arts Division names of students to be included in a short telephone survey, along with suggestions for survey questions.
 - h) Academic Counselors:
 - i) Art Center Visit. A recruiter from Art Center will be in DTC-2465 on November 26th at noon. All students are welcome to attend.
- 5) Reports
 - a) Chair
 - i) Division meetings: Steve Burgoon gave a report from the November 6 meeting.
 - ii) Budget report: No report.
 - b) Animation
 - i) 3D Animation:
 - ii) 2D Animation and Gaming:
 - 1). Hallway posters and artwork have been printed and mounted per Sue Long's request.
 - 2). In the process of preparing artwork for display in the hallways, faculty established a relationship with a local vendor for printing and mounting. The vendor has shown interest in developing an internship partnership with our students.
 - 3). Faculty are working with Career and Transfer Services to help Portfolio students develop resumes and cover letters.
 - 4). Animation faculty will be attending the CTN Expo. CTN is an Animation exposition held yearly in Burbank.

- 5). "Wreck it Ralph" artists will be here next Saturday.
- c) Graphic Design and Illustration:
- 1) Former Mt. SAC Graphic Design student Stanley Chen was recently recognized by Complex Magazine as one of the top 25 people shaping the future of design
- d) Photography:
- 1) Former student, Rico Coria, will be exhibiting his photographs at the annual LA Fetish Film Festival this weekend.
 - 2) Students from six Phot 10 classes photographed "Friends and Family". In the studio last week. Prints will be on display in room 1455 next week.
- e) Radio:
- 1) The 9th annual Radiofest event was held October 16th. Fifteen commercial radio stations participated. Their representatives talked with students about internships as well as giving away lots of tickets and prizes to students. A reporter from the Inland Daily Bulletin covered the event. Diana Sholley's article came out on November 2nd.
 - 2) 90.1 FM Mt. Rock began transmitting again on October 15th. Our coverage is still being mapped, but the station is being heard in La Puente, Azusa, Rowland Heights and Glendora. The bad news is that we are having trouble picking it up on campus. This was expected and could be solved with the integration of ground repeaters.
 - 3) 90.1 Mt. Rock made station appearances at Mt SAC Homecoming Game (football) on Saturday 11/9 and on Wednesday 11/13 during International Education Week.
 - 4) On Tuesday, Oct. 22nd the Down Syndrome Association of Los Angeles invited advocate and student Darlene Rodrigo and Mark Wallengren of KOST 103.5 to represent the DSALA at the L-A City Hall Council Meeting. The Council permanently added Down Syndrome Awareness Month into their City Calendar during the month of October.
 - 5) Former student Julianne Ibarra is now hosting The Weekly Sports Round-Up, an Internet TV piece for AM570 The Stash website. (Fox Sports)
 - 6) Tammy Trujillo just finished reviewing Total Sportscasting by Zumoff and Negin for Taylor and Frances Publishing
 - 7) Tammy also was just awarded her Certificate in Animal Behavior from University of Melbourne
 - 8) 90.1 FM Mt. Rock News Director and student James Rojas has just been hired as an anchor/reporter at KFBK in Sacramento. His first day is December 9th.
- f) Television:
- 1) November 14th was the Chinese American Film Festival Premier. It included 2008 Mt. SAC graduate, Patrick XU.
 - 2) Television Producer (and Mt. SAC alumni) Kim Harrison, along with internet personality Ronnie Banks, will speak at the Criminal Minds Viewing Party in the DTC Assembly Space Saturday, November 16th.
- g) Faculty Association: Dan Smith provided an oral report.
- h) Academic Senate: Dan Smith provided an oral report
- 6) Curriculum
- 7) Information and Announcements:
- i. Textbook orders are due to the Chairs.
 - ii. Alumni Day tours of DTC will take place today at approximately 11:00 AM
 - iii. The next meeting of the CEA department will be on December 6th from 8:30am-10: 30am in room 13-2465.
- 8) Adjournment: The meeting was adjourned at 10:35 AM.