

# COMMERCIAL AND ENTERTAINMENT ARTS

<input checked="" type="checkbox"/>	Steve Burgoon	<input checked="" type="checkbox"/>	Laurie Hartman	<input checked="" type="checkbox"/>	Hector Rivas	<input checked="" type="checkbox"/>	Dan Smith	<input checked="" type="checkbox"/>	Tammy Trujillo
<input checked="" type="checkbox"/>	Taber Dunipace	<input checked="" type="checkbox"/>	Jason Perez	<input checked="" type="checkbox"/>	Don Sciore	<input checked="" type="checkbox"/>	Randy Smith	<input checked="" type="checkbox"/>	Jason Schiff

## Minutes

### Commercial and Entertainment Arts Department Meeting

May 21, 2014

- 1) Call to Order: The meeting was called to order at 3:15 pm.
- 2) Minutes of April 30, 2014: The minutes were previously approved via email.
- 3) Action:
  - a. Department Chair Nominations: Steve Burgoon and Laurie Hartman were unanimously elected as Co-Chairs.
  - b. Next CEA meeting Friday, June 13<sup>th</sup> 2:00-4:00 at El Torito Restaurant.
  - c. 2014-15 meeting schedule, Wednesdays 3:00-5:00pm on the following dates:

Fall 2014:	August 27
	September 17
	October 15
	November 19
	December 10 (tentative)
Spring 2015:	February 25
	March 18
	April 15
	April 29
	May 20
- 4) Curriculum:
  - a. Radio: Modifications (4-year Reviews- just updating books)
    - i. RTV 04 News Field Reporting. Approved.
    - ii. RTV 06 Traffic Reporting. Approved
    - iii. RTV 11A Beginning Radio Production. Approved
    - iv. RTV 11B Advanced Radio Production. Approved
    - v. RTV 07 Commercial Voice Overs. Approved
  - b. Radio: Modifications (handouts provided)
    - i. Radio On-Air Degree. Approved
    - ii. Radio Behind-the-Scenes Degree. Approved
    - iii. Radio On-Air Certificate Levels I, II, III. Approved
    - iv. Radio Behind-the-Scenes Certificate Levels I, II, III. Approved
  - c. Radio: Deleting
    - i. RTV 33 Producer Techniques: Combined RTV 10 in order to streamline the Program. Approved
    - ii. RTV 34 On-Camera Basics: Deleting to streamline the Program. Approved
    - iii. RTV 96 Class has been split into A, B, C sections. Approved.
  - d. Graphic Design & Illustration
    - i. ARTC 100: Prerequisite of ARTD 15A. Approved.
  - e. Photography
    - i. PHOT 1 A-D: Add prerequisite "Instructor Approval Required". Approved

- a. Discussion:
  - a. Faculty Association and Academic Senate representatives needed for fall semester.
- b. Reports:
  - a. Chair
    - i. Division meeting: A handout was distributed and discussed. Of note, faculty were reminded that all syllabi need SLO/MO information or link to the SLO website.
    - ii. Budget report: No report
  - b. Animation and Gaming:
    - i. Laguna College of Art & Design presentation and portfolio review will take place Tuesday, May 27th 8:30am in Bldg. 13, room 2450. Open to student from all CEA programs.
    - ii. Art Center representatives visited ANIM 132 on Tuesday to discuss production design careers.
  - c. Graphic Design and Illustration:
  - d. Photography:
    - i. We are currently reviewing portfolios and exams from our eight articulation high schools. Results look very positive.
    - ii. Jay Perez' Phot 28 (Portfolio) students are going to Art Center this Thursday for portfolio reviews with photography instructor Steve La Voie and Department Chair Dennis Keeley. Any other interested photography students are welcome to join in the field trip, but portfolio reviews are limited to students in Phot 28.
    - iii. Two photography students assisted in a commercial shoot for California Closets
    - iv. Jay Perez and his students are currently making large-format prints of the Board of Trustees' portraits. The prints will be on display in Founder's Hall.
    - v. Student Yunuen Bonaparte will be providing photography for the Campus Magazine's upcoming fashion issue.
    - vi. PHOT 10 students shot in "Friends and Family" portraits in the studio last week.
    - vii. PHOT 10 students will take headshots for Tammy Trujillo's Radio students on May 23 and 24.
  - e. Radio:
    - i. The Photography Club is holding a headshot fundraiser for Radio students on Friday, May 23rd.
    - ii. Mt. Rock Radio has held three successful remotes on campus celebrating our 40th anniversary. The final remote of the station's 'Month of Mayhem' is scheduled for next week.
    - iii. Mt. Rock Radio joined with Student Health Services at their Buzzfest event on May 21st.
    - iv. The station received, produced and aired it's first underwriter spot. (and was paid for it!)
    - v. Mt. Rock's News Department has been revamped with inside reporters covering campus events.
    - vi. Mt. Rock's Sports Department is now working with several of the college's coaches on a series of interviews about their teams and players.
    - vii. Several students submitted entries to College Broadcasters, Inc. National Student Production Awards. Nominations will be announced in late Summer...awards to be given out in the Fall at CBI's National Convention in Seattle.
    - viii. The college is now taking bids for the purchase of Integrated Consoles for the new station/production facilities in Bldg. 13.
  - f. Television:
    - i. 1-Year Temp Professor of Television. Interview selections have been made, with the interviews scheduled for May 30 and the teaching demonstrations on June 2.
    - ii. Hollywood Career Day was held on Saturday, May 17. Approximately 100 students from Mt. SAC and local high schools attended 7 sessions from 10:00am to 4:00pm. Three Mt. SAC graduates were among the speakers: Kim Harrison (Writer/Producer on "Criminal Minds"), Erika Harrison (who announced her staff writing hire on a new Shonda Rhimes' "How to Get Away With Murder"), and Nick Ferrell ("Wipeout"). Other speakers included Addison Randall (Hal Roach's grandson, an Assistant Director on feature films), and a variety of professionals from both in front of and behind the camera. Special thanks go to Kim Harrison and Dan Watanabe for organizing

the sessions, Alan Espinosa from Sodexo and Tannia Robles from High School Outreach for providing support services, as well as Sue Long, the VTEA and Arts Division staff for providing the resources to fund the event.

iii. Film Club.

- The Film Club Facebook page now has 262 members
  - Working with the Lambda Club to shoot, edit and upload news reports on Coming Out Day. Broadcast Services engineer John Casper provided technical guidance for uploading footage to the students.
- g. Faculty Association: A handout was distributed and discussed. Of note, a representative is needed to serve on the Faculty Association in fall, and Dan Smith provided an update on contract negotiations.
- h. Academic Senate: A handout was distributed and discussed. Of note, CEA Academic Senate Senator is needed for fall, Steve Burgoon is serving on the search committee for Director of Marketing and the Faculty Code of Ethics was passed in the Academic Senate on May 8.

7). Information and Announcements:

- a. The CEA Department thanked Taber Dunipace for his excellent service to the Animation & Gaming Program and to the CEA Department.

8). The next meeting of the CEA department will be June 13<sup>th</sup> 2:00-4:00pm at El Torito Restaurant.

The meeting was adjourned at 5:00 pm.