

COMMERCIAL AND ENTERTAINMENT ARTS

<input checked="" type="checkbox"/>	Steve Burgoon	<input checked="" type="checkbox"/>	Laurie Hartman	<input type="checkbox"/>	Hector Rivas	<input checked="" type="checkbox"/>	Dan Smith	<input checked="" type="checkbox"/>	Tammy Trujillo
<input checked="" type="checkbox"/>	Taber Dunipace	<input checked="" type="checkbox"/>	Jason Perez	<input checked="" type="checkbox"/>	Don Sciore	<input checked="" type="checkbox"/>	Randy Smith	<input type="checkbox"/>	

Minutes

Commercial and Entertainment Arts Department Meeting

December 6, 2013

- 1) Call to Order: The meeting was called to order at 8:40 am.
- 2) Minutes of November 15, 2013: The minutes were approved without changes.
- 3) Action:
- 4) Discussion:
 - a) Program Student List: Don Sciore distributed a copy of the student survey questions. Faculty were reminded to submit a list of students to be contacted to the Arts Division by the end of the semester.
 - b) Overlap- JOUR 116: After discussion, the department unanimously agreed to approve the overlap in JOUR 116 contingent upon the following changes in the official course outline of record:
 - i) Section E, 1. Course Descriptions, a. Catalog Description: Change the second sentence to read: "Techniques explored include the use of video, photos, audio and text to convey interactive news and feature stories for online publishing.
 - ii) Section E, 4. Course Methods of Evaluation, Category 3, Skills Demonstrations: Add the phrase "for online publishing" to the end of each of the three skills
 - iii) Although not contingent for approval of JOUR 116, Dan Smith and Tammy Trujillo would like to have a copy of the Mountaineer policy manual to review.
 - iv) Steve Burgoon will draft a response and distribute to CEA members for approval before moving it forward to JOUR.
 - c) Curriculum process- Journalism: The CEA Department agreed that we should attempt to establish a better working relationship with Journalism with regard to curriculum overlap. Steve Burgoon will contact Kristina Allende, the English, Literature, and Journalism Department Chair, to coordinate a meeting to begin a dialog that focuses on student success.
 - d) CEA Website update: CEA members will meet for a website brainstorming session on Wednesday, January 15th from 3:00-5:00pm
 - e) Update: Regional Advisory Meeting November 21. Don Sciore gave a report.
 - f) Update: Creative Talent Network Expo. Taber Dunipace gave a report.
 - g) "Leavers" telephone survey. This was discussed with item 4a (above).
- 5) Reports
 - a) Chair
 - i) Division meetings: The Arts Division has not met since the last report.
 - ii) Budget report: No report.
 - b) Animation
 - i) 3D Animation:
 - ii) 2D Animation and Gaming:
 - c) Graphic Design and Illustration:
 - d) Photography:
 - 1) Phot 10 "Friends and Family" portraits are on display in room 1455.

- 2) Nicola Vruwink from Art Center visited students on November 26th to discuss admissions, financial aid and portfolios
- 3) Photography student, Liliana Ortega collaborated on studio photography for two classes of Graphic Design students
- 4) The Photography Club will hold their annual "Headshot Fundraiser" this weekend. They will be providing headshots for students in the Radio Program.
- 5) Photography student Crystal Ramirez was recently accepted into the Photography Program at Art Center College of Design. Faculty member, Jason Perez was instrumental in advising her on her portfolio and the application process.

e) Radio:

- 1) 90.1 FM Mt. Rock KSAK's FCC license to broadcast was renewed until 2021.
- 2) The stations will be hosting weekly workshops over the Winter session, since no RTV classes are officially offered. They will cover a variety of skills and ongoing education for our radio students. Topics will include Traffic Reporting, On-Air Personality, Sportscasting, Player 101, and Social Media.
- 3) Kim Amidon of KOST and The Wave fame visited classes and spoke to students on November 21st. Kim officially joins the program as an adjunct professor during the Spring semester and will start off teaching RTV 01
- 4) 90.1FM Mt. Rock participated and entertained in a variety of events on campus in November:
 - o November 9, 2013: Booth at Homecoming
 - o November 13, 2013: Booth for International Education Week Cultural Fair
 - o November 26 & 27, 2013: Booth at AFM Club's Thanksgiving Food Sale
- 5) 90.1 FM Mt. Rock had a booth on campus for two days surveying students as to their taste in music and how the station could better serve their needs. Over 1,000 surveys were done and a lot was learned. We are currently tweaking our music and will be including more segments on campus news, sports and parking starting in the Winter session with the major kick-off during the Spring semester.
- 6) During a clean-up of some old station files, information on the station's history was discovered. We found out that 90.1FM first started broadcasting in 1974, which means that 2014 will be our 40th anniversary. Students are working on a year-long celebration on the air and on campus.

f) Television:

- 1) On November 14th a screening of "The Lift", a Chinese horror film, was held on campus as part of the Chinese-American Film Festival.
- 2) On November 16th Alumna of the Year, Kim Harrison, hosted a showing of her latest episode of "Criminal Minds" in the Bldg. 13 theater, organized by Bill Lambert of the Mt. SAC Foundation. Over 100 tickets were sold, many of them to fans who traveled from as far as the east coast to meet guest star Ronny Banks.
- 3) On November 21st Adjunct Professor Charles Unger was a featured speaker at the L.A. Regional Consortia Entertainment Employers Forum, organized by Dan Wantanabe.
- 4) Television and Radio student Jorge Briones was hired as a cameraman at KRCA-TV.

g) Faculty Association: Dan Smith provided an oral report.

h) Academic Senate: Dan Smith provided an oral report.

6) Curriculum

- a) Graphic Design & Illustration: Web Design. A proposal to deactivate the Web Design Certificate was approved. All of the former Web Design courses will be included in the Graphic Design Certificate.
- b) Graphic Design & Illustration: A proposal to add Motion Graphics (ANIM 172) to the Graphic Design Certificate was approved.

7) Information and Announcements:

- i. Faculty were reminded that "Arranged Hours" documentation must be submitted to the Chairs by December 12
- ii. A handout from Skills USA/Raise Foundation grants was distributed
- iii. A handout regarding College Day at Sierra Vista High School was distributed.
- iv. The next meeting of the CEA department will be March 19, 2013 from 3:00-5:00pm.

8) Adjournment: The meeting was adjourned at 10:40 AM.