

COMMERCIAL AND ENTERTAINMENT ARTS

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<input checked="" type="checkbox"/>	Taber Dunipace	<input checked="" type="checkbox"/>	Jason Perez	<input checked="" type="checkbox"/>	Don Sciore	<input checked="" type="checkbox"/>	Randy Smith	<input checked="" type="checkbox"/>	Jason Schiff

Minutes

Commercial and Entertainment Arts Department Meeting

April 16, 2014

- 1) Call to Order: The meeting was called to order at 3:00 pm.
- 2) Minutes of March 19, 2014: The minutes were previously approved via email.
- 3) Action:
- 4) Curriculum:
 - a. R-TV 29 Introduction to Audio Production for Film and Television. New course proposal. Approved unanimously.
 - b. AS-T degree Film, Television and Electronic Media: Approved with the addition of R-TV29 added to "List A Audio".
 - c. 3D Modeling Level I Certificate: A major modification of the old 3D Animation Certificate. Approved.
 - d. 3D Modeling Level II Certificate: A new offering. Approved.
 - e. ANIM 130: A name change to Introduction to 3D Modeling, refocusing on modeling fundamentals. Approved.
 - f. ANIM 132: A name change to Intermediate 3D Modeling, refocusing on professional modeling practice. Approved.
 - g. ANIM 145 Advanced Modeling: Curriculum and course topics clean up. Approved.
 - h. ANIM 100: Digital Paint and Ink: New Course. Making minor adjustments per staff recommendations. Approved.
 - i. ANIM 148: Demo Reel and Portfolio: 4 year review. Changed ARTC100 to ANIM 100 as prerequisite. Updated book requirement. Approved.
 - j. ANIM 172: After Effects: 4 year review. Changed ARTC100 to ANIM 100 ad prerequisite. Updated book requirement. Approved.
 - k. ANIM 175: Flash: 4 year review. Changed ARTC100 to ANIM 100 as prerequisite. Name change to Digital Animation. Updated book requirement. Approved.
 - l. Animation Degree: Either ARTC100 of ANIM 100 as prerequisite. Approved.
 - m. Tradigital Certificate Level 2: Either ARTC100 or ANIM 100 as prerequisite. Approved.
 - n. Gaming Certificate Level 2: Either ARTC100 or ANIM 100 as prerequisite.
- 5) Discussion:
 - a. Spring 2014 is last printed schedule. This item was discussed.
 - b. Adjunct Faculty Evaluations (handout). Faculty were reminded to complete evaluations by May 2.
 - c. PIE Reports due to the Dean by June 30, 2014. Use worksheet. This item was discussed. Due to upcoming staffing changes at the Arts Division office, Don Sciore suggested that CEA programs submit PIE reports in May.
 - d. Syllabus Guidelines (handout). This item was discussed.
 - e. Department Chair elections: nominations 4/30, elections 5/21. This item was discussed.
 - f. SLO/GEO Update – gaps in reporting. Faculty were reminded to update SLO/GEO reporting.
 - g. Courses Related in Content /repeatability: Report by Don Sciore. This item was discussed.
 - h. Textbooks. Order forms were distributed.
- 6) Reports:
 - a. Chair
 - i. Division meeting: 4/2/14 (handout). This item was discussed.
 - ii. Budget report:

- b. Animation and Gaming:
 - i. Debbie Bautista continues to do exit interviews for our capstone portfolio students. She is helping students fill out paperwork to complete certificates, degrees, or transfer to 4-year institutions.
 - ii. Summer High School visit: During Summer intersession, Marie Tyra, high school articulation director, is helping local high school(s) do a tour of our A&G program. If anyone is interested in participating, contact Hector Rivas.
- c. Graphic Design and Illustration:
- d. Photography:
 - i. Phot 28 Portfolio Class went on a field trip to Bergamont Station to view original photographic prints.
 - ii. Commercial photographer Jeff Jones visited Jay Perez's Portrait photography class. He shared his work and participated in the week's critique. Jeff is also planning to hire a couple of our students this month for a magazine assignment here in Southern California
 - iii. On April 30th Jay Perez's Portfolio class will visit Art Center for facilities tours and portfolio reviews with Art Center photography faculty.
- e. Radio:
 - i. Monica Garcia has been hired as Promotions Director at the WAVE and KRTH.
 - ii. Mathew Bissontz is now a full time Traffic Director/Engineer at Cable Radio Network.
 - iii. Phil Hulett's Podcast "Phil Hulett and Friends" is now being broadcast from 2-3pm each day on KFWB. Student Chris Martin is a cast member
 - iv. First Annual Spring Fake (a take-off of Spring Break) was held on Wednesday, April 16th. Event put on by Mt. ROCK Radio/Audio8ball.com/Audio8ball.com Club as a promotion for the stations and the program.
 - v. Fundraiser last Friday, 4/11, Jason Shiff chaperoned 35 students to the taping of the TV show "Sullivan and Sons". This fundraiser for the Audio8ball.com club raised \$630.
 - vi. Two students attended the National Association of Broadcasters Convention on Las Vegas last week. Along with Professor Tammy Trujillo, they spent time with representatives from the Burl Newsroom to learn the new software, which is now installed in the radio stations, production studios and classroom.
 - vii. The contract with an outside company that will be selling underwriting on the campus radio stations has been approved so the stations will start to produce some of their own revenue. The stations will now start to work on a program to allow students to also sell underwritten spots.
- f. Television:
 - i. Hollywood Career Day will be held at the Mt. SAC building 13 theater on Saturday, May 17th from 10:00am-4:00pm. In conjunction with VTEA and High School Outreach, students from both high school as well as college are invited to hear from industry professionals about careers in the film entertainment business.
 - ii. Dan Smith will be attending the Baldwin Park High School Film Festival on Friday, April 18, along with a representative from High School Outreach, in order to build connections between Baldwin Park students and Mt. SAC.
- g. Faculty Association: A handout was distributed and discussed.
- h. Academic Senate: A handout was distributed and discussed. The CEA Department is unanimously in favor of priority registration for program majors.

7). Information and Announcements:

- a. High School Photography Juried Exhibition opening reception April 24th 5:30-7:30pm DTC Gallery.

8). The next meeting of the CEA department will be April 30, 2014 3:00-5:00pm.

The meeting was adjourned at 5:00 pm.