

<input checked="" type="checkbox"/>	Steve Burgoon	<input checked="" type="checkbox"/>	Laurie Hartman	<input checked="" type="checkbox"/>	Hector Rivas	<input checked="" type="checkbox"/>	Dan Smith	<input checked="" type="checkbox"/>	Tammy Trujillo
<input checked="" type="checkbox"/>	Taber Dunipace	<input checked="" type="checkbox"/>	Jason Perez	<input checked="" type="checkbox"/>	Don Sciore	<input checked="" type="checkbox"/>	Randy Smith	<input checked="" type="checkbox"/>	Jason Schiff

Minutes

Commercial and Entertainment Arts Department Meeting

March 19, 2014

- 1) Call to Order: The meeting was called to order at 3:00 pm.
- 2) Minutes of December 6, 2013: The minutes were approved with minor changes.
- 3) Action:
 - a. Hiring Committee for 1-year temporary faculty position R-TV : Sue Long, Dan Smith, Laurie Hartman, Craig Deines and Tammy Trujillo (voting members) plus Bill Eastham and John Casper (non-voting members). If Bill Eastham and Tammy Trujillo cannot continue to serve on the committee due to scheduling conflicts, the CEA department approves continuing the hiring process with the remaining members. Dan Smith has agreed to prepare a draft of the hiring brochure.
- 4) Curriculum:
 - a. A.S. in Film, Television and Electronic Media: This item was approved with the following changes: Add R-TV 101 to List C of courses.
 - b. New course proposal: R-TV 26 Introduction to Audio Production for Film and Television: This item was tabled until our next meeting
 - c. New course proposal: PHOT 26 Video for Photographers: This item was approved with the following changes: add "basic" to Lab Topic #1.
 - d. Changes to Level I Photography Certificate, Level II Photography Certificate, Photographic Digital Technician Certificate and Photography A.S. Degree. Approved with the following changes: change PHOT 26 name to "Video for Photographers", change PHOT 30 name to "Advertising Photography"
 - e. Course modification: PHOT 30. Approved with the following change: change name to "Advertising Photography"
 - f. Deactivation of PHOT 21 and PHOT 25: approved
 - g. Deactivation of Computer Graphics courses: GRAP 8, 12, 15, 16, 18, 20, 30, 40. Graph 10 deactivated once PHOT 9 has been activated : Approved
 - h. Lab Parity Renewal: PHOT 10. Approved.
 - i. 4-Year Review: ARTC 100, ARTC 120, ARTC 140, ARTC 160, ARTC 200, ARTC 220, ARTC 240, ARTC 290. Approved
 - j. 4-Year Review: PHOT 14, PHOT 18, PHOT 98. Approved
 - k. Course modification: PHOT 20 change from SAM D to SAM C. Approved
 - l. Add PHOT 5 to Graphic Design Level I Certificate. Approved
- 5) Discussion:
 - a. Fall 2014 Schedule due now. First download 3/27/14. Spring 2014 is last printed schedule. This was discussed.
 - b. Hiring Update: ANIM Full-time instructor and 49.5% Lab Tech Radio Broadcasting
 - c. VTEA plans due April 1. Funding for shared lab tech, CEA website, CEA brochures. Steve Burgoon will forward funding request amounts to support staffing the shared lab. It was suggested that CEA programs include in their VTEA requests \$1,000 each to fund "advertising, marketing and student support in the form of a CEA website" . Don Sciore informed the department about an opportunity to participate in an exhibition at the da gallery in Pomona next April. He will follow up with details when they are available.
 - d. Adjunct Faculty Evaluations (handout): Steve Burgoon will distribute a sign up sheet for completing evaluations.
 - e. CEA Print Card –Steve Burgoon provided a status update.
 - f. Shared Lab procedures- Steve Burgoon provided an update and suggested that faculty make students aware of the hours of operation of the current shared lab in room 2425..

- g. PIE Reports due to the Dean by June 30, 2014. Use worksheet. This was discussed.
 - h. Lab Parity renewals due May 31. A handout was distributed and discussed.
 - i. Courses due for 4-year review. A handout was distributed and discussed.
 - j. Department Chair elections: nominations 4/30, elections 5/21 was discussed.
 - k. SLO/GEO Update – gaps in reporting. A handout was distributed and faculty members were urged to complete SLO's including "Use of Results".
 - l. Courses Related in Content /repeatability. This item was tabled until our next meeting.
 - m. President's Awards for Excellence and Innovation- nominations due April. This item was discussed.
- 6) Reports:
- a. Chair
 - i. Division meetings: 1/30/14 and 2/19/14 (handout)
 - ii. Budget report:
 - b. Animation
 - i. 3D Animation:
 - ii. 2D Animation and Gaming:
 - 1. Have met with two Mt. SAC counselors to educate them of our Animation Certificate and Degree Programs. We gave them our Animation & Gaming book for reference. Our goal is to get more specific counseling for our students.
 - 2. We continue to build a stronger bridge with our 4-year transfer school, CSUF.
 - 3. We are starting to prepare for "pass by exam and portfolio review" with our High School partners via Marie Tyra's articulation process.
 - 4. We are starting to see a higher number of animation students in our capstone course, ARTC290 Portfolio. Debbie Bautista will be visiting the class to help students in all majors complete Certificate and Degree applications.
 - c. Graphic Design and Illustration:
 - d. Photography:
 - i. Former student Karen Karyadi is one of four students from the US selected for a scholarship program sponsored by the Society of American Archivists and Research Libraries. Part of the package is an internship at the Getty Research Institute, where she will focus on photographic materials.
 - ii. Former student Michael Isenberg is working full-time as a location scout. Recent projects include scouting desert locations for the 2015 Ford Mustang print campaign.
 - iii. Former student Crystal Ramirez is in her first semester in the photography program at Art Center- thanks to assistance and advice from Jay Perez.
 - iv. Jay Perez provided took new photographic portraits of the Board of Trustees (individual and group shots).
 - e. Radio:
 - i. Jason Shiff has been hired as the new Radio Lab Tech. His first day will be Thursday, March 20th. He will also continue as one of our Adjunct Professors.
 - ii. Student Darlene Rodrigo is now a full-time News Production Assistant at KNX 1070. She also has secured an underwriter for her Podcast, A Little Xtra, which focuses on parenting Special Needs Children. A legal firm will now be providing her a weekly stipend for producing and voicing the show.
 - iii. Students Chris Murry, Shanyyn McFadden and Corey Wooley were part of the inaugural broadcast of Crown City News Sunrise show....which will be a live, weekly TV show focusing on news in the San Gabriel Valley. (Chris - Sportscaster, Shanyyn - Switcher, Corey - Director) On New Years Day, they also participated in CCN's live broadcast of the Rose Parade.
 - iv. Former student (and CSUF grad) Karlo Sy Su leaves ESPN - LA 710 to take a full-time job as the Social Integration Coordinator at 120 Sports in Chicago
 - v. During Winter Intersession, 90.1 FM Mt. Rock was host to a troop of Cub Scouts from the City of Walnut.
 - vi. The Radio Advisory Committee welcomed new members, Doug Faigan, President of City News Service and Russ Stanton, VP of Content at KPCC and Southern California Public Radio. The Advisory Committee held it's annual meeting on Friday, February 7th at KPCC in Pasadena.

- vii. Monday, March 10th, Carol Terakawa was a guest lecturer in Kim Amidon's RTV 01 class. Carol is a former sales manager for Yahoo and Premier Radio. Students in all the radio classes were invited.
- viii. Tammy Trujillo is the new News Director of Animal Radio, the most listened to show about pets and animals in the nation. Animal Radio is heard on 108 radio stations across the country (locally on KOST and KFVB) as well as on Sirius/XM.

f. Television:

- i. ATAS (Television Academy) Student Awards. Professor Dan Smith served on a Blue Ribbon judging panel for the 10th year in a row
 - ii. The TV and Film Advisory Committee held its annual meeting on March 15. Among the topics covered were the preparations for Hollywood Career Day, which will be held on Saturday, May 17. The event will invite local high school students as well as Mt. SAC students to the campus, where industry speakers from "Criminal Minds" and other shows will discuss their work
 - iii. Film Club:
 - Currently participating in Club Rush all three days.
 - The Film Club Facebook page now has 229 members.
 - In discussion with Lambda Club to shoot, edit and upload news reports on Come Out Day.
 - Finished the first scene of the Serial Horror Movie.
 - iv. Former student Jennifer Goodsell was hired in January as an Associate Producer on "America's Next Top Model" pilot for Anisa Productions.
 - v. Hired new TV Adjunct Professor Augie Robles to teach the RTV 19A (Beginning Video Production) course. Augie earned his Bachelor's from Berkeley in English, and his MFA in Directing from the American Film Institute. He then worked as an editor on "CSI" for ten years, and has edited four motion pictures since leaving the show.
- g. Faculty Association: A handout was distributed
- h. Academic Senate: A handout was distributed

7). Information and Announcements:

- a. High School Photography Juried Exhibition opening reception April 24th 5:30-7:30pm DTC Gallery.
- 8). The next meeting of the CEA department will be April 16, 2014 3:00-5:00pm.

The meeting was adjourned at 5:00 pm.