# Photography
# Advisory Committee Meeting
# Minutes
# February 8 2016
# 11:30AM-2:00PM
# Bldg. 13, Room 2465

| | Industry Representatives | | | | Mt. SAC Faculty and Staff |
|---|---|---|---|---|---|
| | Bob Wilde, Samy's Camera | x | Steve Schenck, Shenck & Schenck Photography | | Dr. Sue Long, Dean of Arts |
| x | Hiroshi Clark, Hiroshi Clark Photography | | Joey Skibel, Joey Skibel Photography | | Mark Lowentrout, Associate Dean of Arts |
| x | Louis Felix, Louis Felix photography | | Greg Zajack, Zajack Photography | x | Laurie Hartman, Co-Chair CEA Dept., Professor |
| x | Duncan Stewart, Duncan Stewart | x | Alessa DeHoyos, Mt. SAC Alumni | x | Jason Perez, Professor of Photography |
| | Agatha Ibranossian, Jay and Ani Photography | x | Shannon Treglia, Shannon Photography | x | Randy Smith, Photography Lab Technician |
| x | Marcus Martinez, Mt. SAC  photography student | | | x | Chris Benoe, Photography Lab Technician |
| x | Josh Schaedel, Josh Schaedel photography | | | x | Debbie Bautista,  Program Specialists |
| | David Lopez, ACCD Student, Mt. SAC Alumni | | | | |

| Item | Discussion | Outcome/Action Needed |
|---|---|---|
| **Welcome and Introductions 11:30am** | ***Meeting starts: Jason Perez leads introductions of the committee members . Laurie Hartman discusses the purpose of the committee and the program achievements from last year.***<br><br>*Purpose of Advisory*<br>▪ *Assist departments and college in evaluating effectiveness of program and prep of graduates*<br>▪ *Recommend changes to curriculum, facilities, and equipment*<br>▪ *Assist the program in identifying work experience opportunities*<br>▪ *Advise the program of industry changes and trends*<br><br><u>*Achievements:*</u><br>• *Photo LA*<br>• *Second Juried Exhibition of HS Photography (Samy's donation)*<br>• *Significant increase in completions (45)*<br>• *Color Managed workstations with large format printers*<br>• *Increased enrollment and course sections*<br>• *Shared use of additional classroom (2425) for growth*<br>• *New part-time lab tech (replacement position)*<br>• *Six new adjunct instructors*<br>• *Articulation 9 high schools (43 students receiving credit)*<br>• *Secured Perkins funding for equipment, lighting , staffing,* | |

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| | *promotion*<br>• *Ben Nobel awarded $25,000 recurring scholarship to University of LaVerne*<br>• *Karen Karyadi accepted position as Curatorial Assistant, Department of Photographs, Getty Museum.*<br>• *Continuing outreach efforts: HS visits/workshops in Feb, Articulation (9 schools, HS Darkroom Experience, HS Show* | |
| **Advisory-Driven Program Improvements to date** | ***Laurie Hartman explains the proposed curriculum and personal changes.***<br>***Jason Perez explains the proposed facility and marketing changes.***<br><br>*Curriculum.*<br>• *Standardization of Phot 10*<br>• *Combine Phot 19/20. What do you think the prerequisite should be? Only Phot 10?*<br>• *Remove ARTC100 from degree/certificates (as an option for PHOT 9).*<br>• *Remove ARTC 290 from degree/certificates (as an option for PHOT 28)*<br>• *Lecture/Lab Parity Phot 11*<br>*Personnel:*<br>• *Full-time faculty (growth) position*<br>• *Full-time lab tech (replacement) position*<br>• *Reassigned time or part time admin to help with program management*<br>• *Student Workers*<br>• *Counseling liaison dedicated to CEA*<br>*Facilities/Equipment:*<br>• *Remodel studio storage/Issue Room*<br>• *Computers*<br>• *Photo/studio equipment (see list)*<br>*Marketing/Promotion*<br>• *Hallway monitors*<br>• *HS show* | The Photography Faculty will complete the approved curriculum changes |

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|  |  | 2013-2014 | 2014-2015 |  |
|---|---|---|---|---|
|  | • *Website, promotion*<br>• *Photo LA*<br>• *Printed Promotion*<br><br>***The motion to approve by Louis Felix and seconded by Chris Benoe.  Committee collectively approves standardization of photo 10, combining Phot19 and 20, removing ARTC 100 and ARTC 290 from our degrees and certificates, and the seeking lecture lab parity for Phot 11.   Motion to approve is Louis Felix and seconded by Steve Schenck.*** |  |  |  |
| **Program Success Data** |  |  |  |  |
|  | **Certificates**<br>ARGOS Report<br>SHR0009 | 8 | 38 | The photography faculty will continue their efforts to increase students entering the program via High School Outreach, Articulation, Darkroom Experience and the H.S. Student Photography Exhibition in Spring.<br><br>The photography faculty will continue their efforts to support student completions via in-class orientations, Individual Education Plans, MAP orientations and collaboration with our partner programs.<br><br>The Photography faculty will continue their efforts increase completions by advising students and creating Individual Education Plans. |
|  | **Degrees**<br>ARGOS Report<br>SHR0009 | 8 | 8 |  |
|  | **Licensures**<br>https://www.mtsac.mtsac.edu/financialaid/licensureExamRates.html | 16 | 46 |  |
| **Alumni Input** | • Transfer Connections, We continue to assist our students with transferring into four-year institutions.<br>• I.E.P, Full-time faculty members continue to advise |  |  |  |

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| | students and develop Individual Education Plans. Certificate and Degree completions have increased dramatically. | |
| **Advisory Input** | Discussion Items with *__Advisory Committee Response__*: <br><br> • Digital Camera Backs <br> ___Marcus Martinez and the rest of the Committee recommends replacing updating our medium digital camera backs to newer technology to stay in line with industry standards.___ <br><br> • Classroom computers: <br> ___Louis Felix and the rest of the Committee recommend replacing the 50 older classroom iMac computers to newer iMac computers to stay in line with industry standards.___ <br><br> • Job Market Trends: <br> ___Louis Felix, Duncan Stewart and Chis Benoe and the rest of the Committee expressed the need for photography student to know the basic to video production and Unmanned Aerial Vehicle video and still drone technology.___ <br><br> ___Advisors Hiroshi Clark and Josh Schaedel recommends photographer to have a printed portfolio or self publish material (Zine) for marketing.___ <br><br> ___Shannon Treglia and the rest of the advisory Committee expressed that the current job market is healthy. Most photographers work freelance and work for hire projects with a limited staff positions.___ | |

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- Professional Development
  *The committee also recommended that faculty attends trade shows, discussion panels and workshops. Some of the recommendations Drone workshops, WPPI, SPE, Palm Springs Photo Festival, Lynda.com, and Photo LA.*

- Emerging Trends
  *Duncan Stewart express that Drone and aerial photography in an emerging trend that will have to be addressed. The advisory committee recommends the purchase of a Drone 4K Camera Bundle with professional development for faculty and staff to operate and maintain the new Drone equipment.*

| *2 year Requisite Review-Mandatory* | Course Title | Current Pre-requisite (PR), Co-requisite (CR), Advisory (A) | Appropriate Requisite Y/N | Advisory Comments/Recommendations: |
|---|---|---|---|---|
| | *PHOT 1 A Lab Studies* | *PHOT 10 Basic Dig/Film (PR)* | | |
| | *PHOT 1 B Lab Studies* | *PHOT 11 or 12 or 17* | | |
| | *PHOT 1C Lab Studies* | *PHOT 11 or 14 or 16 or 17 or 18 or 20 or 30* | *Add 26 or 28* | |
| | *PHOT 1D Lab Studies* | *PHOT 9 OR 19 or 24* | *Add or 20* | |
| | *PHOT 9 Digital Image Editing* | *PHOT 10 (CR)* | *Remove PHOT 10 (CR)* | |
| | *PHOT 10* | *None* | | |

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| | *Basic Digital/Film* | | |
| | *PHOT 11 Intermediate Phot* | *PHOT 10 Basic Dig/Film (PR)* | |
| | *PHOT 12 Alternatives* | *PHOT 10 Basic Dig/Film  (PR)* | |
| | *PHOT 14 Comm. Lighting* | *PHOT 10 Basic Dig/Film (PR) PHOT 11 Intermediate (A)* | |
| | *PHOT 16 Fashion* | *PHOT 11 Intermediate (PR)* | *Change to PHOT 10* |
| | *PHOT 18 Portrait/Wedding* | *PHOT 10 Basic Dig/Film (PR) PHOT 11 Intermediate (A)* | |
| | *PHOT 20 Color Photography* | *PHOT 10 Basic Dig/Film (PR)* | |
| | *PHOT 26 Video* | *PHOT 11 Intermediate and PHOT 9 Digital Image Editing (PR) PHOT 14 Lighting (A)* | *Change to only Photo11 (PR),* |
| | *PHOT 28 Portfolio* | *PHOT 10 AND PHOT 11 AND PHOT 20 AND (PHOT 16 or PHOT 18) (PR) 14 (A)* | *Add  or 12* |
| | *PHOT 29 Business Practices* | *PHOT 11 Intermediate and PHOT 20 Color. (PR), PHOT 14 (A)* | |
| | *PHOT 30 Commercial* | *PHOT 10 AND PHOT 11 AND PHOT 20 (PR)* | |

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Mt. San Antonio College

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| Curriculum Review -Mandatory | Course Title | 4 Year Review Y/N | Modification Y/N | Advisory comments Recommendations |
|---|---|---|---|---|
| | *Phot 25 Digital Capture Workflow* | Yes | Yes | Advisory committee approves all changes to courses with no recommendations. |
| | *Phot 98 Work Experience* | Yes | No | |
| | *Phot 10 Basic Dig/Film* | Yes- *significant modifications* | Yes | |
| | *Phot 15 History of* | Yes | No | |
| | *Phot 20 Color Photo* | *Yes- significant modifications. Combine 19 & 20* | Yes | |
| | | ***Steve Schenck approve and seconded by Chris Benoe and the Advisory Committee approves all mandatory curriculum review material with no recommendations.*** | | |

| Documentation of Program Needs- Mandatory | *Jason Perez leads the discussion on the listed equipment.* *Camera and lenses:* | |
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| | • *(10)Nikon FM10 35mm SLR Camera with 35-70mm Lens*<br>• *2 Pentax 645Z Medium Format DSLR Comprehensive Starter Kit*<br>• Canon EF 14mm f/2.8L II USM Lens<br>• Canon TS-E 17mm F4  llens<br>• (2) 16-35mm Canon lenses<br>• 24-70mm Canon lenses<br>• 70-200mm Canon lens<br>• Canon TS-E 24mm F2.8 lens<br>*Lighting and grip:*<br>• 2 ARRILITE / Fresnel Tungsten 4 Light Combo Kit (220-240V AC)<br>• Photoflex OctoDome3 Softbox, Medium - 5' (1.5 m)<br>• Matthews Combo Scrim and Flag Kit - 18x24" and 24x36<br>• 3 Quantum Turbo 3 Battires<br>• Photogenic Ion Lithium-Ion Pure Sine Wave Inverter System 2-Pack Kit<br>*Video equipment:*<br>• *(2 )DJI Phantom 3 Professional with 4K Camera Bundle*<br>• *Marshall Monitor M-T77 Field kit*<br>*Computers and Facilities:*<br>• *(50-)Apple 21.5" iMac with Retina 4K*<br>• *GTI PDV-2020E/DX Desktop Viewer with Lower Luminaire and Side Walls (23.5 x 25.3")*<br>•  Resource booking and management barcode system<br>*Software:*<br>• *CaptureOne*<br>•  *Staff development*<br>• *Staffing and student workers*<br>• *Software Marketing and Promotion*<br><br>***The Perkins funding request and discussed the equipment needs for the program and other funding requests; marketing, guest speakers, software, and professional development.*** | The Photography faculty will submit these items for Perkins funding. |

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| | *(See advisory input)* <br><br> *Motion to approve by Louis Felix and seconded by Shannon Treglia Committee all approved the Perkins funding request. Motion to approve by* | |
| **Tour of Facilities** | *Jason Perez and Laurie Harman gives Committee members facility tours showcasing the new digital printing technology (digital darkroom)* | |
| **Future Meetings** | *Committee agreed to meet next year during the first week of February with acceptance of group emails throughout the year for advice and approval purposes.* <br><br> *Meeting adjournment at 2:10pm* | |