

Film & Television Advisory Committee Minutes

March 21, 2015

11:00am-12:30pm at

Building 13, room 1420

Mt. San Antonio College, CA

Present

Nick Ferrell - *Industry Representative*

Daniel Sandoval - *Student Representative*

Dan Smith - *Faculty Representative*

John Huynh - *Faculty Representative*

Brad Geagley - *Faculty Representative*

Charles Unger - *Faculty and Industry Representative*

Daniel J. Nyiri - *Interim Director, Mt. SAC Center of Excellence*

Absent

The following members were consulted via email:

Kim Harrison - *Industry Representative*

Erika Harrison - *Industry Representative*

Chris Pollock - *Industry Representative*

Chris Rehnke - *Industry Representative*

Jon Stahl, CSU Northridge - *Higher Education Representative*

Sue Long *Administrative - Representative*

Reports

1. Status of Previous Recommendations – There was a discussion of the standing recommendations. The new additions to these recommendations are noted under “Industry and Student Representative Comments.”
2. Resources, Facilities and Budget
 - a. Faculty and Staff – A permanent full-time position is still at least a year off. The current full-time temporary position will not be filled again in fall. **There is a need for more Lab Tutor hours, which should be requested from Perkins funds.**
 - b. Courses offered – There is an increase in total sections offered, at a rate of one per semester. It’s hoped that these courses will all be filled, and that this will help justify a second full-time professor.

The new course RTV 29 (Introduction to Audio Production for Film and TV) has been repeatedly held up in the curriculum process. For this reason it cannot be offered until fall 2016 at the earliest.
 - c. Studio – A new teleprompter has been put in place, as well as a P2 recording and playback device. A new computer for editing roll-ins can be put in place using existing Arts Division Macs.
 - d. Truck – There has been no further word on the purchase and equipping of a new remote production truck. However, there are increasing state monies for instructional equipment.

- e. Classroom – The server has still not been installed and integrated. John Huynh has asked that Remote Desktop be installed by IT in order to provide better classroom control and capability.
- f. Budget – There has been no change in the overall budget.
A \$30,000 Award for Scholarship fund was awarded from the Hollywood Foreign Press Association (HFPA), thanks to an application from the Mt. SAC Foundation. The fund will provide an annual \$1,000 scholarship to be awarded, beginning this spring. A video showing what we do should be made for HFPA. The subject of what might be contained in a second HFPA application was discussed, but no suggestions were made.

Industry and Student Representative Comments

- 1. Interns – Some companies, such as NBC, are giving up on their intern programs due to the lawsuits last year that enforce legal limits. Other companies are paying interns more consistently. Relationships with employers should be developed to assure entry of students.
- 2. Using the DTC (building 13) theater for classes on a regular basis should be followed up on.
- 3. Live Audio is being taught using ProTools at Glendale's Media 101 course. We might emulate this at Mt. SAC.
- 4. The Hollywood Career Day was a good idea, and should be repeated using a Career Pathways grant or through High School Outreach.

Discussion and Action

- 1. Industry changes
 - a. What are recent industry developments?
 - i. Electronic Script Submissions – no more paper script submissions.
 - ii. Budgets Shrinking – crews are expected to get more done in less time.
 - iii. Movie Budget Polarization – movie budgets are either very high (over \$100M) or very low (less than \$30M)
 - iv. Entry Level Jobs – these are often on the web or making short videos or both, involving writing and editing skills. But many clients don't want to pay for web content, and others are looking for ready-made cheap content.
 - b. How should they be reflected in the college's curriculum? What should students know before they intern?
 - i. Students should be taught how to raise money, and when to refuse offers of work without pay.
 - ii. Earlier recommendations for students to be self-sufficient by being trained in all skills are more relevant than ever.
 - c. What software is being used? For what tasks?
 - i. Audio editing: both Logic (from Apple) and ProTools (from Avid) are used, with crew expected to work with both types of files.
 - ii. Video editing: Premier (Adobe) should be added to courses alongside Avid. Final Cut X (Apple) is getting better, but it's too different from the others.
- 2. Curriculum
 - a. Proposed changes – course updates needed for
 - i. RTV 20 Television News Production – Incorporate use of Predator teams.

- ii. RTV 23 Reality Show Production
 - 1. Incorporate use of Predator teams.
 - 2. Have unit on How to Manage Your Superiors.
 - 3. Articulate differences between Story Editors, Assistant Editors, and Loggers.
 - 4. Explain the role of the Assistant Director in Reality Show production.
- iii. RTV 100 Work Experience in Film and Television – No changes recommended.
- b. Consideration of new course: FTVE 135 Beginning TV Studio Production – No comments were made.
- c. Student Learning Outcomes Revision – The options below were explained, but a lack of time prevented a full discussion. The Advisory Board is asked to provide an opinion in order for new outcomes to be written. A separate meeting of TV Adjunct can also be conducted to accomplish this.
 - i. ePortfolio – Students would accumulate a single portfolio on a thumb drive, with assignments from every class on it. A portfolio assessment would be conducted with the students as they prepare to leave the program.
 - ii. Institutional Learning Outcomes (ILO) & Program Learning Outcomes (PLO) – These would correspond with a new categorization of outcomes currently proposed but not yet passed.
 - iii. Continued use of outcomes drawn from course Measurable Objectives – These measure how many students complete a key assignment to a passing or professional level.

Summary of Recommendations

1. There is a need for more Lab Tutor hours, which should be requested from Perkins funds.
2. Relationships with employers should be developed to assure entry of students.
3. The Hollywood Career Day event should be repeated using a Career Pathways grant or through High School Outreach.
4. Students should be taught how to raise money, and when to refuse offers of work without pay.
5. Earlier recommendations for students to be self-sufficient by being trained in all skills are more relevant than ever.
6. (Adobe) Premier should be added to courses alongside Avid for Video editing.
7. Curriculum (course) changes
 - a. RTV 20 Television News Production – Incorporate use of Predator teams.
 - b. RTV 23 Reality Show Production
 - 1. Incorporate use of Predator teams.
 - 2. Have unit on How to Manage Your Superiors.
 - 3. Articulate differences between Story Editors, Assistant Editors, and Loggers.
 - 4. Explain the role of the Assistant Director in Reality Show production.
 - c. RTV 100 Work Experience in Film and Television – No changes recommended.

Adjourn

The meeting was adjourned at 12:34pm.