Nuventive

"We wanted to share our good news; we passed the NCA focused visit on assessment. They indicated one of the indicators of the college having built a culture of assessment was our work in using TracDat. We owe you a big thank you for your assistance through this process."

Lillian Roy
Faculty Development Chair
McHenry County College

Using TracDat to Support Ongoing Assessment and Continuous Improvement

" Because accreditation is a process, not an end result of a self study, an institution's responsibility to participate in the accrediting process persists throughout the accreditation cycle. One way in which an institution demonstrates fulfillment of this responsibility is through ongoing review of institutional effectiveness and outcomes assessment."

Middle States Commission on Higher Education

TracDat Benefits:

- √ Systematic approach establishes common understanding and language

- √ Define and align goals among all levels of the institution

- √ Document how results are used to improve programs & learning

- √ Develop, review and revise assessment plan from a Web browser

- √ Easy access to supporting data & evidence

- √ Embraced by faculty

- √ Robust reporting – real time visibility and documentation

- √ Data stored in a single location for security and accessibility

How does your institution manage institutional effectiveness and outcomes assessment? Are you manually collecting and managing all required data and information? Are these efforts ongoing and coordinated across the institution or fragmented and disjointed? At Nuventive, we believe that institutions need an enterprise-wide solution that is capable of helping manage the entire assessment and accreditation process at all levels. TracDat, the leading assessment management solution from Nuventive, is the only complete process application for managing continuous improvement throughout higher education institutions.

Nuventive developed TracDat to help eliminate the traditionally chaotic, last minute approach to the outcomes assessment process. For the first time, this key component of accreditation can become a controllable, ongoing process within the institution. With TracDat you now have institution-wide visibility into progress toward targeted improvement objectives, enabling you to see which areas are doing well and which require assistance or focus.

Dynamic Information and Reporting

Information, data and status on the entire process can be made available to the right people at the right time. TracDat is a web-based solution installed at your data center, which enables users to store and retrieve key documents within or linked to the application.

TracDat Enables:

√ Visibility
√ Accountability
√ Goal alignment
√ Enterprise-wide process
√ Real time
  adjustment
√ Dynamic reporting

*"The most frequent comment
from faculty regarding the
adoption of TracDat...
'Why didn't we have this sooner?'"*

*Katharine E. Cummings, Ph.D.
Associate Dean, College of Education
Western Michigan University*

The Right Information at the Right Time

There are many data points required as part of the assessment of program outcomes: samples of learning evidence from eportfolios; results of surveys of alumni and others; standardized testing; job reports; qualitative measures; etc. TracDat helps your organization track the utilization of many types of data for program improvement and then enables you to consistently follow up to ensure that the program changes you've made have had the intended effect. Your team can propose strategies or action plans sequentially or simultaneously and then have real-time visibility into progress.

Strategic Planning and Goal Alignment

A critical part of the equation is the management of the strategic planning process of your institution. TracDat plays a key role by providing a structure and process definition for your strategic planning initiative. With TracDat, you can now measure ongoing progress toward your goals and make adjustments when appropriate.

Has your organization aligned its goals? Can you demonstrate how your institution's learning outcomes support your mission? How do your program objectives support your school/college/division goals? Which courses support program objectives? Which aspects of the campus support specific components of your mission? With TracDat, it is easy to drive institution-wide alignment. You can now gain visibility into the contributions of each area in support of institution, unit, department and accrediting agency goals and objectives.

Our Experienced Staff Helps Insure your Success

Process and commitment are required in order to establish and maintain a culture of assessment within an institution. Our experienced professional services staff have helped many colleges and universities define and implement highly successful continuous improvement strategies and they are ready to help you.

Facilitating the Accreditation Process

At every step of the accreditation process, TracDat can help provide the critical evidence to support the progress that is being made at your institution. From the institutional report through the critical reviews of structure and process, to the examination of the practices and data which provide the substantiating evidence, a tremendous volume of materials are produced. Unlike traditional paper-based data gathering, analysis and reporting methodologies, TracDat enables real-time access to all of these materials.

TracDat is the most innovative and comprehensive solution for the institutional planning and assessment process. The application is built around a structured, non-prescriptive approach that maximizes results from the assessment cycle and provides a framework for continuous improvement. Not only can TracDat help you reach a successful accreditation outcome, but the solution also provides the basis to more effectively promote an environment of analysis and evaluation of institutional programs that are focused on improvement.

Contact Nuventive today and let our team show you how to achieve improved results. Call us toll free at (877) 366-8700, direct at +1 (412) 487-8700 or email us at info@nuventive.com to arrange a demonstration.