

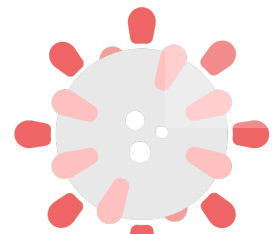
COVID Impact on Community Colleges Then Now and Beyond

Foundation President's Breakfast

November 2022

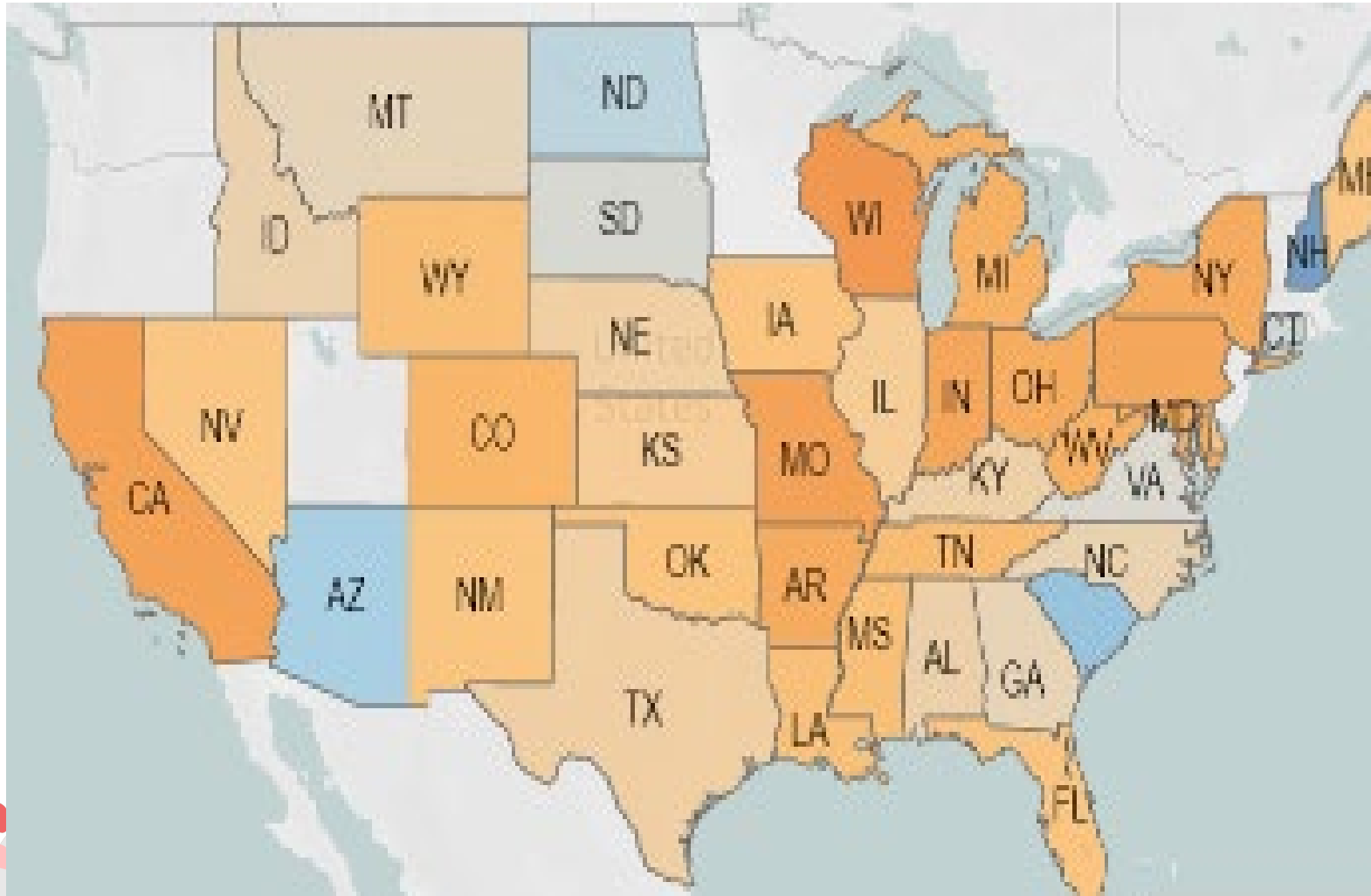
Bill Scroggins

President & CEO



National Impact LINGERS Undergraduate Enrollment Change by State: Fall 2020 to Fall 2022

National Student Clearinghouse Research Center



CA	-6.6%
NY	-5/5%
AZ	+2.2%
FL	-2.5%
TX	-1.1%
NH	+11.6%
IL	-1.4%

National Impact on Undergraduate Enrollment Change by Sector, Gender, and Race

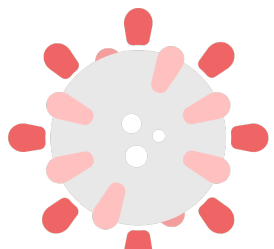
Sector	F20-F21	F21-F22
Public 4-YR	-2.7%	-1.6%
Private Nonprofit 4-YR	-0.2%	-0.9%
Private For profit 4-YR	-4.4%	-2.5%
Public 2-YR	-5.0%	-0.4%

Declines in community colleges slowed to 0.4% mainly by dual enrollment (+11.5%)

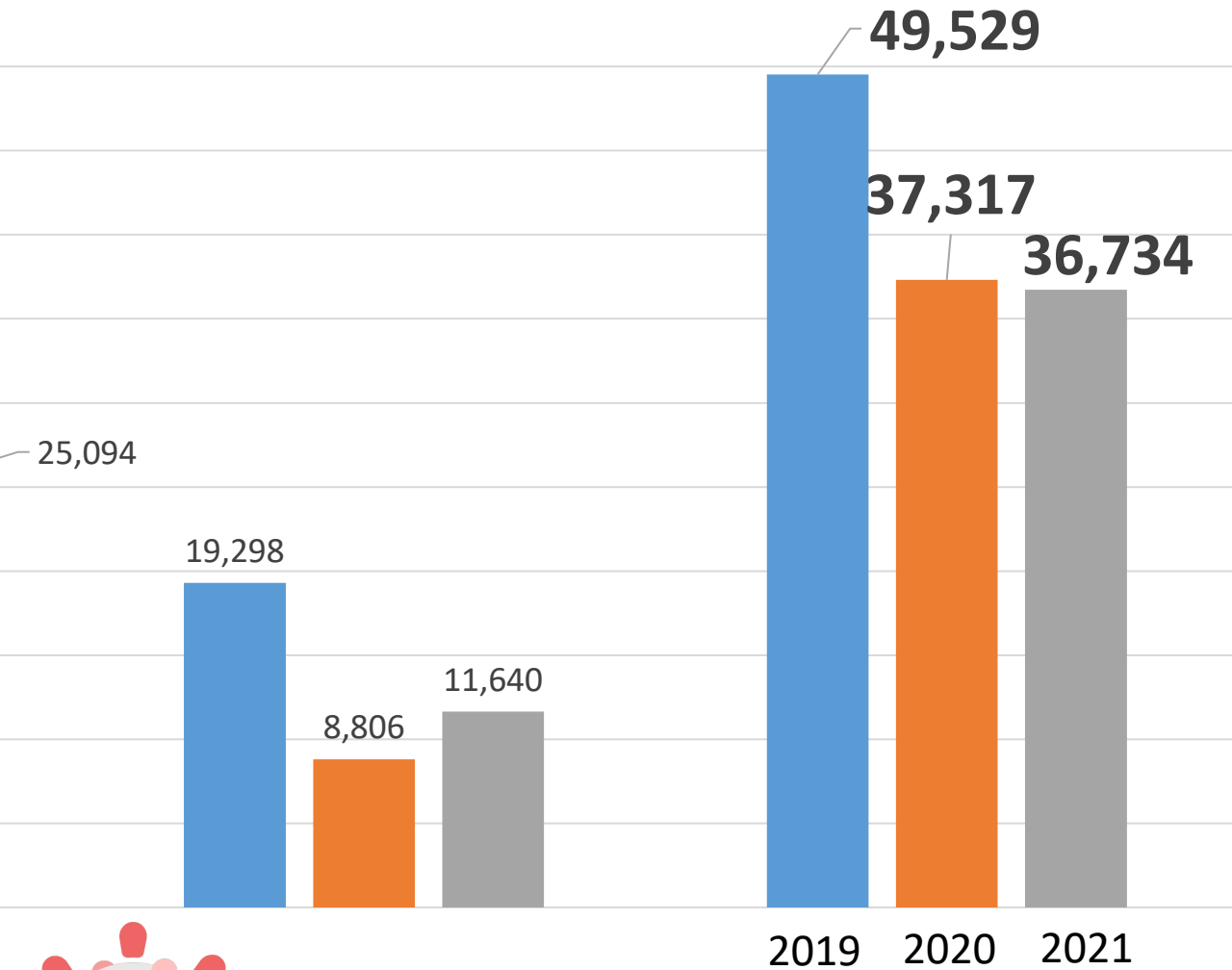
Gender	F20-F21	F21-F22
Male	-3.8%	+0.9%
Female	-6.4%	-2.0%
Total	-5.0%	-0.4%

Public 2-YR	20 to 21	21 to 22
White	-8.8%	-4.7%
Latinx	-7.3%	+2.9%
Black	-5.5%	+2.4%
Asian	-10.4%	+0.4%
Native American	-6.7%	+19%

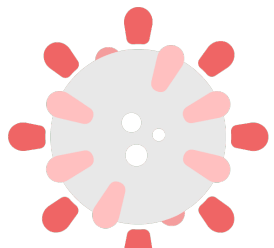
White enrollment has not recovered



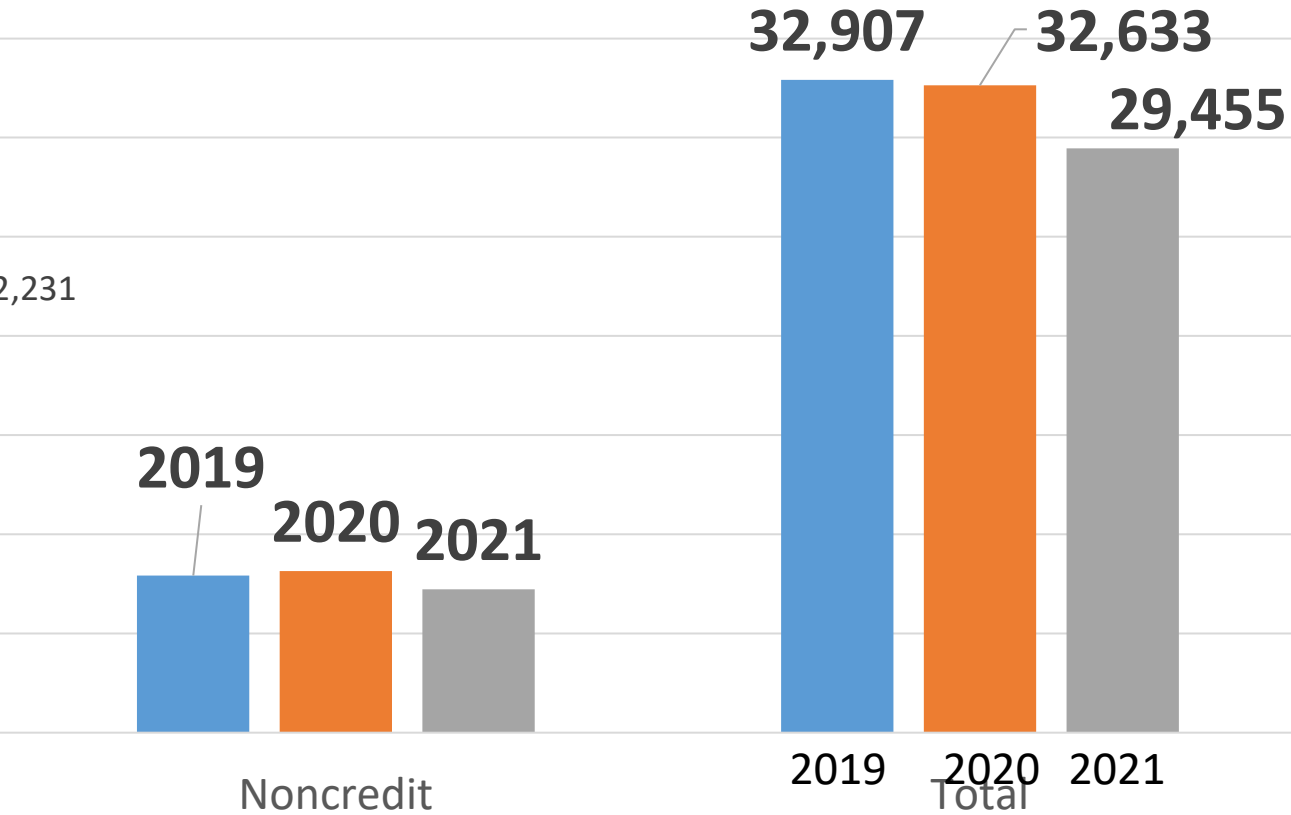
Mt. SAC COVID Decline in Headcount



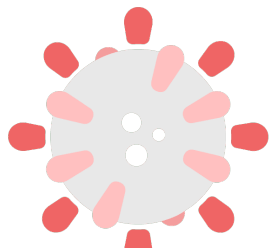
**15.6% 2-Year
Decline in
Headcount**



Mt. SAC COVID Decline in FTES

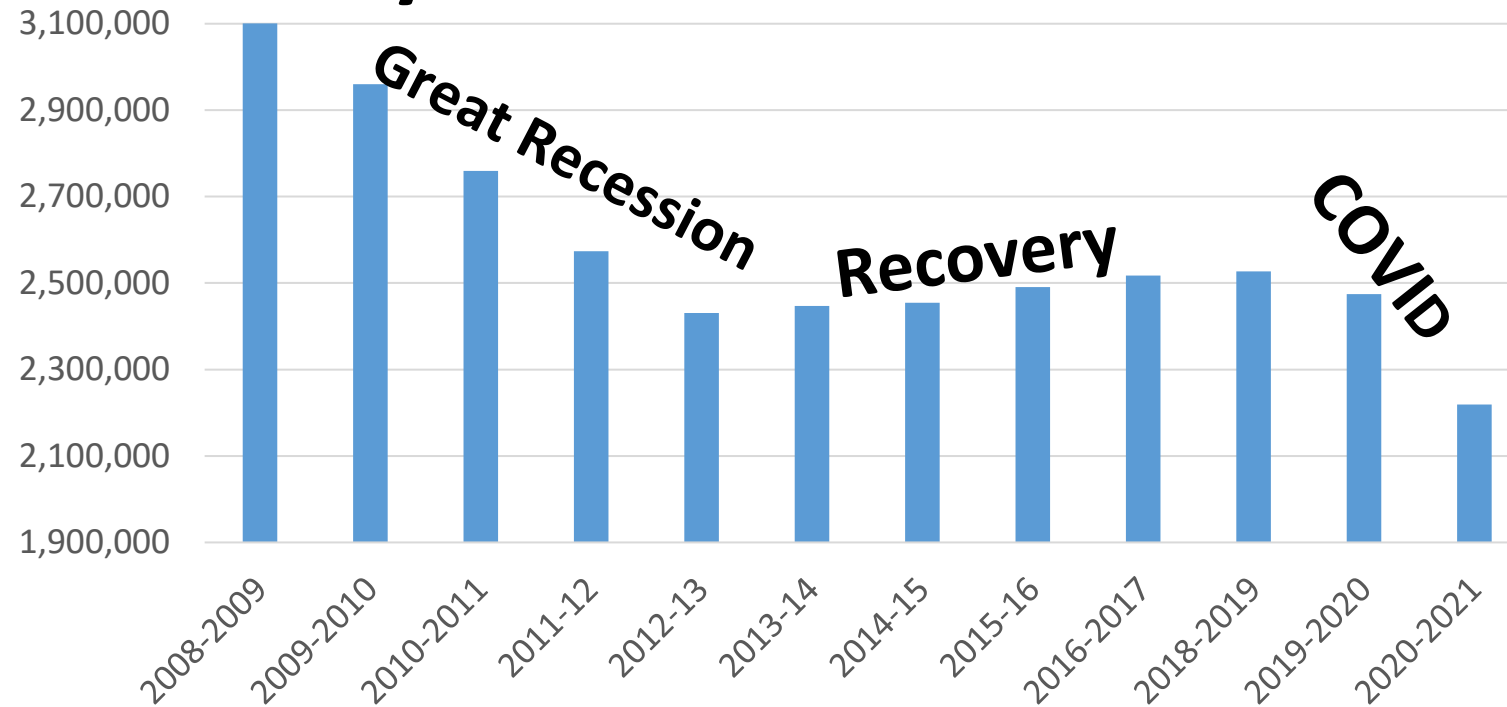


**10.5% 2-Year
decline in
FTES**



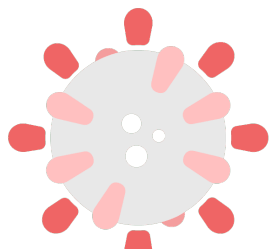
Ten Year CCC Enrollment Ups and Downs

CCC System Headcount 2008-09 to 2020-21



**CCC enrollment
had not fully
recovered
when COVID hit**

**This Pre-COVID decline in enrollment will likely
continue Post-COVID without fundamental
change in reaching new students**



Deep

“COVID recession”

2nd Quarter of 2020

1.6M jobs lost

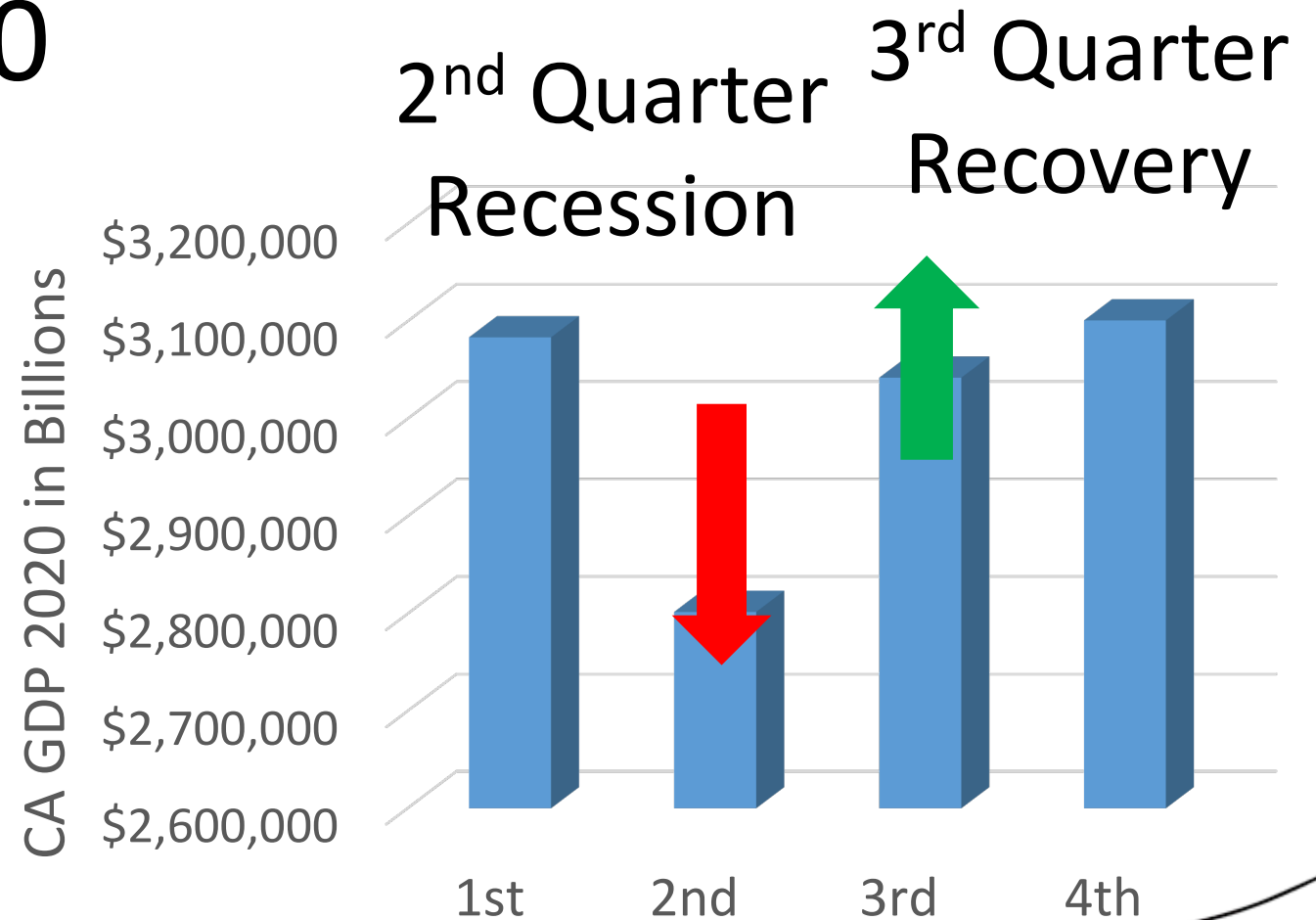
Rapid GDP growth

thru 2021 to \$3.4B

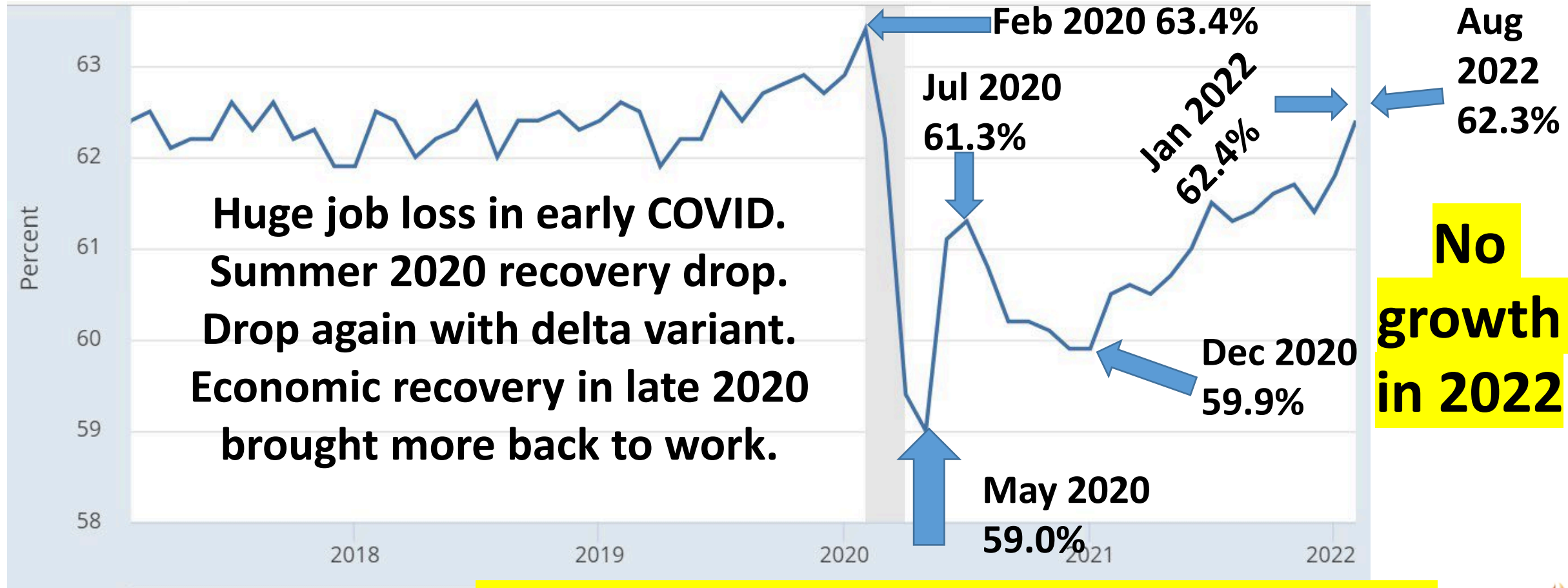
Down to \$2.87B

**2nd Quarter 2022 back
below pre-COVID level**

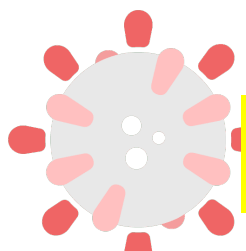
Economic Impact of COVID On California GDP



Economic Impact of COVID: CA Workforce Participation



Beyond COVID: Continuing job recovery means more are going to work than to community college



Economic Impact of COVID: Inflation

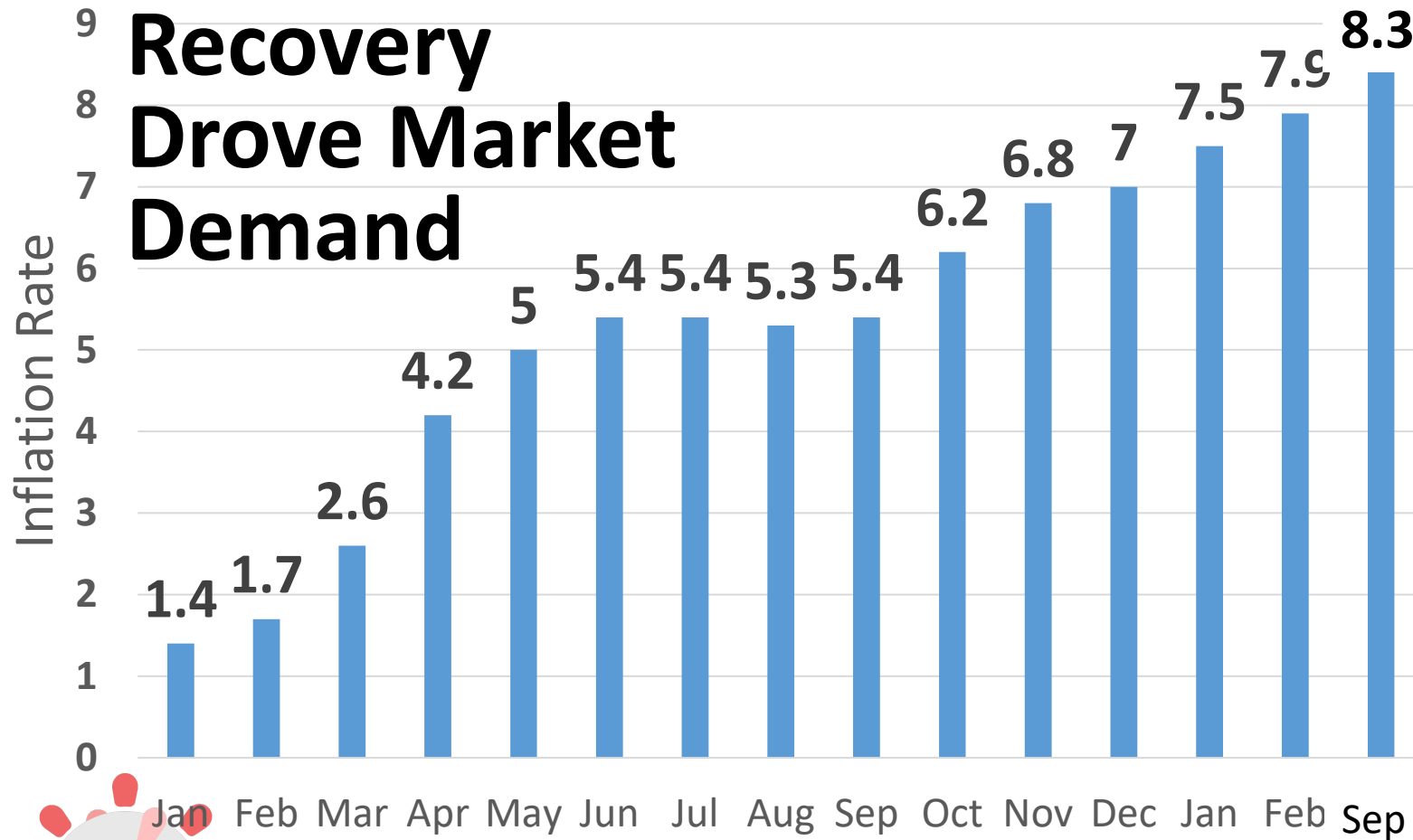
**Strong Economic
Recovery
Drove Market
Demand**

**Weak job recovery limited
Supply Chain**

Beyond COVID:

**Inflation puts
pressure to work
instead of college.**

**Respond with short
term job training.**



Inflation Rate - 2021 to 2022

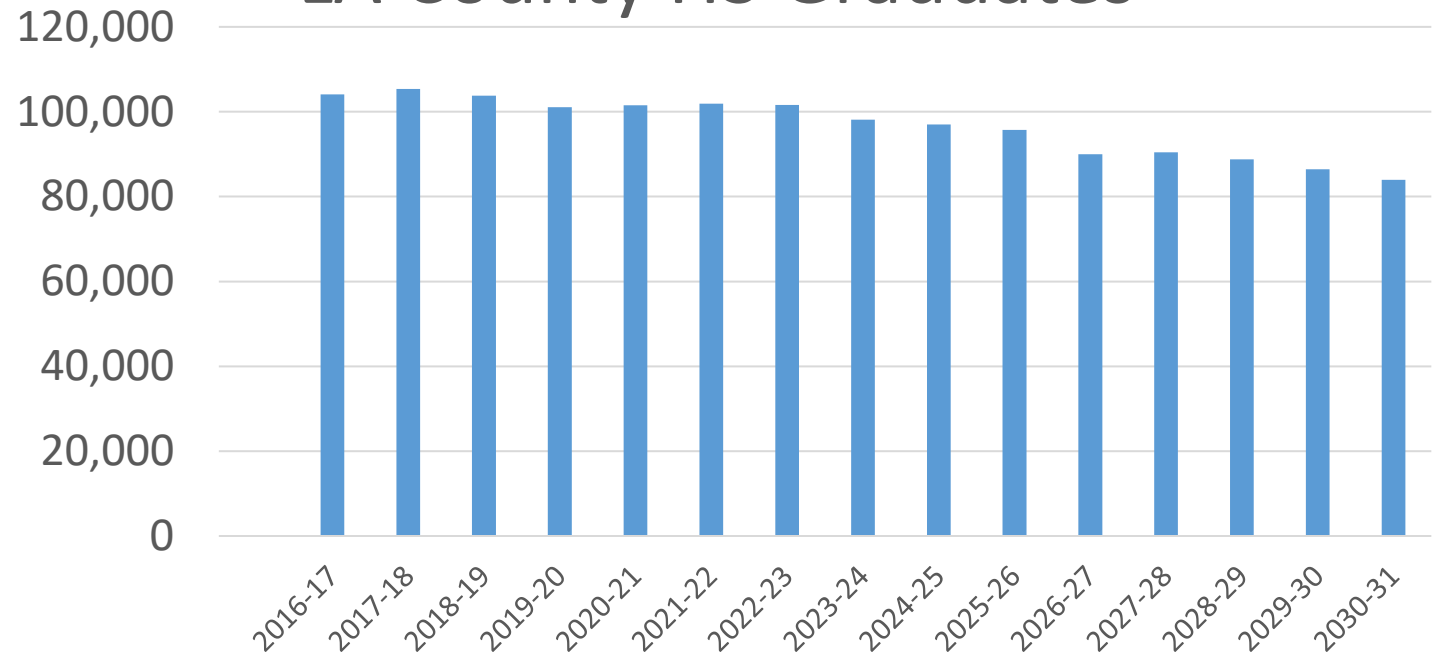
Decline in High School Graduates

Loss by Percent

16-17	Base
17-18	-1.27%
18-19	-3.08%
19-20	-4.90%
20-21	-7.95%
21-22	-9.14%
22-23	-10.96%
23-24	-13.02%
24-25	-15.08%
25-26	-17.61%
26-27	-19.62%
27-28	-21.32%
28-29	-23.11%
29-30	-24.80%
30-31	-26.35%

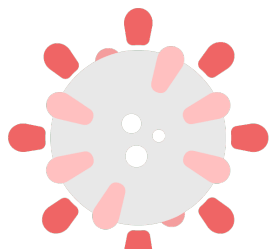
Higher ed can no longer depend on growing high school grads for future enrollment growth.

LA County HS Graduates

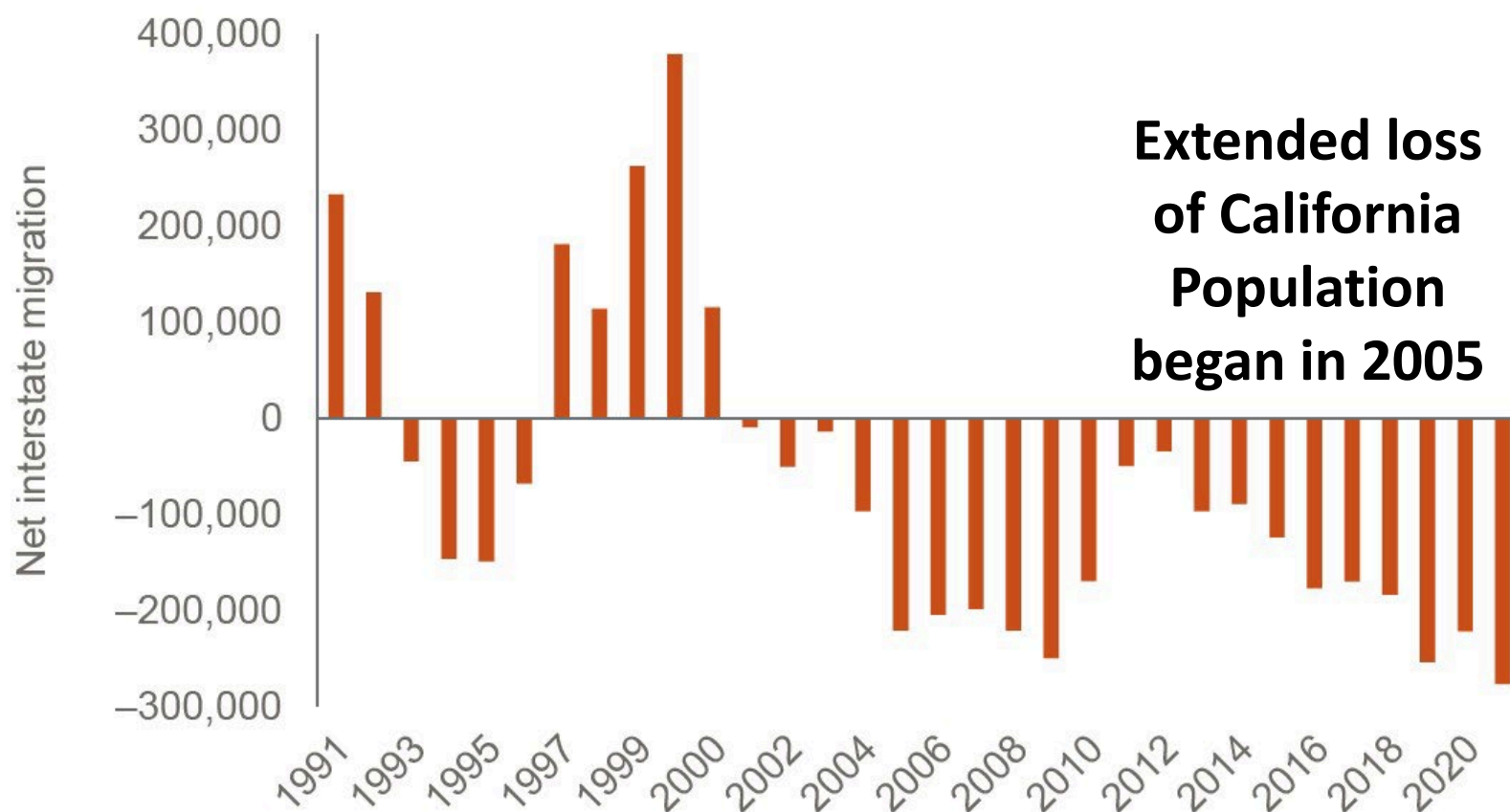


Beyond COVID: Broaden Student Base

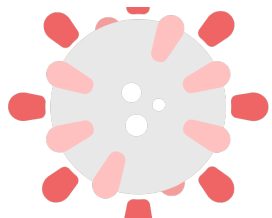
- **Returning Students with Some College**
- **Upskill Working Adults**
- **New Immigrants**



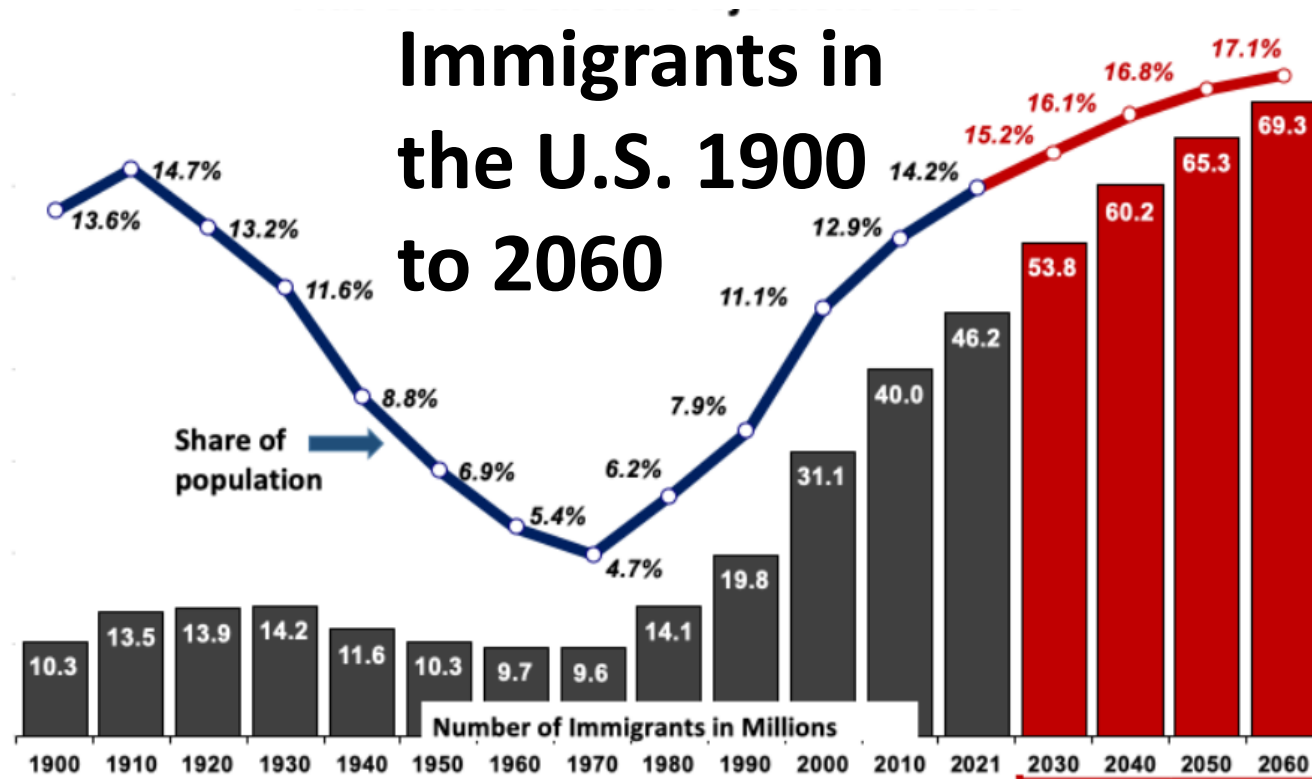
Net Migration Out of California



**Since 2010,
net loss of
.7M, mainly
lower to
middle-
income
adults**

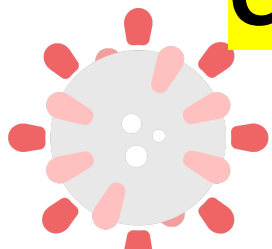


Net Migration Into California



From 2010 to 2021, CA added 6.2M new foreign immigrants. Thus net immigration is 4.5M new residents.

Beyond COVID: California Community Colleges have a great opportunity to serve these new immigrants.



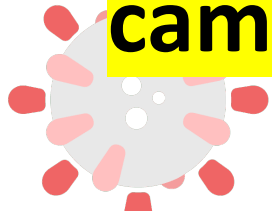
Lingering Effects of COVID

Mental Health and Sense of Hopelessness

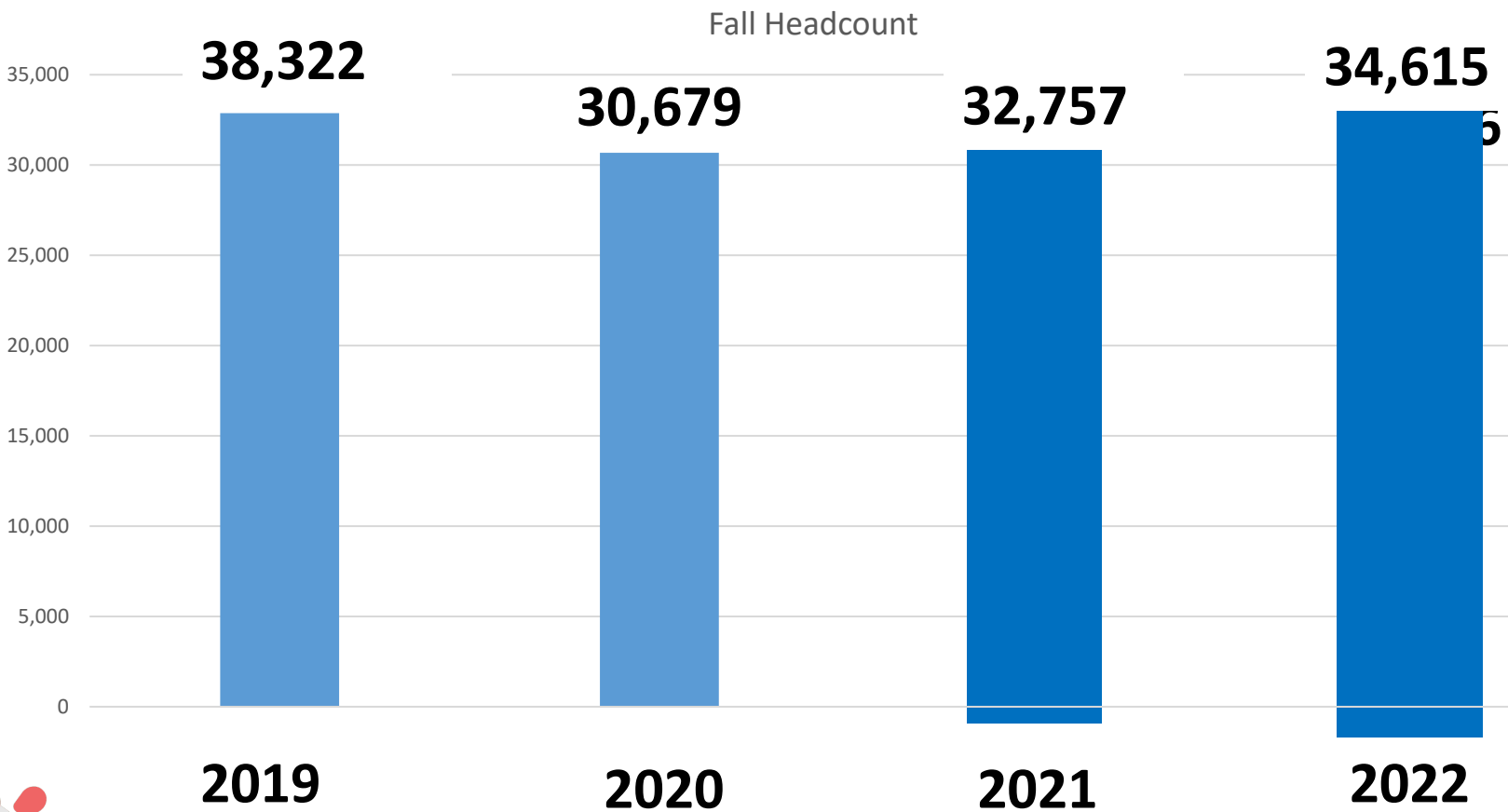
Researchers reported that COVID patients who were bedridden but not hospitalized for a week or more can experience **depression, anxiety, distress and trouble sleeping up to 16 months after being ill.**

Beyond COVID: from Johns Hopkins, “**We benefit when we have a sense of control, the sense that we can do something to affect our situation.** As more of life returns to normal, people may be feeling less helpless.”

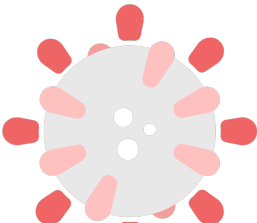
Colleges must provide mental health counseling and safe on-campus spaces.



Mt. SAC Headcount Recovery Fall to Fall at census



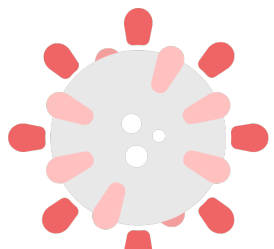
**Fall Term
Recovery
to 90.03%
of 2019
5.8%
Growth
over 2021**



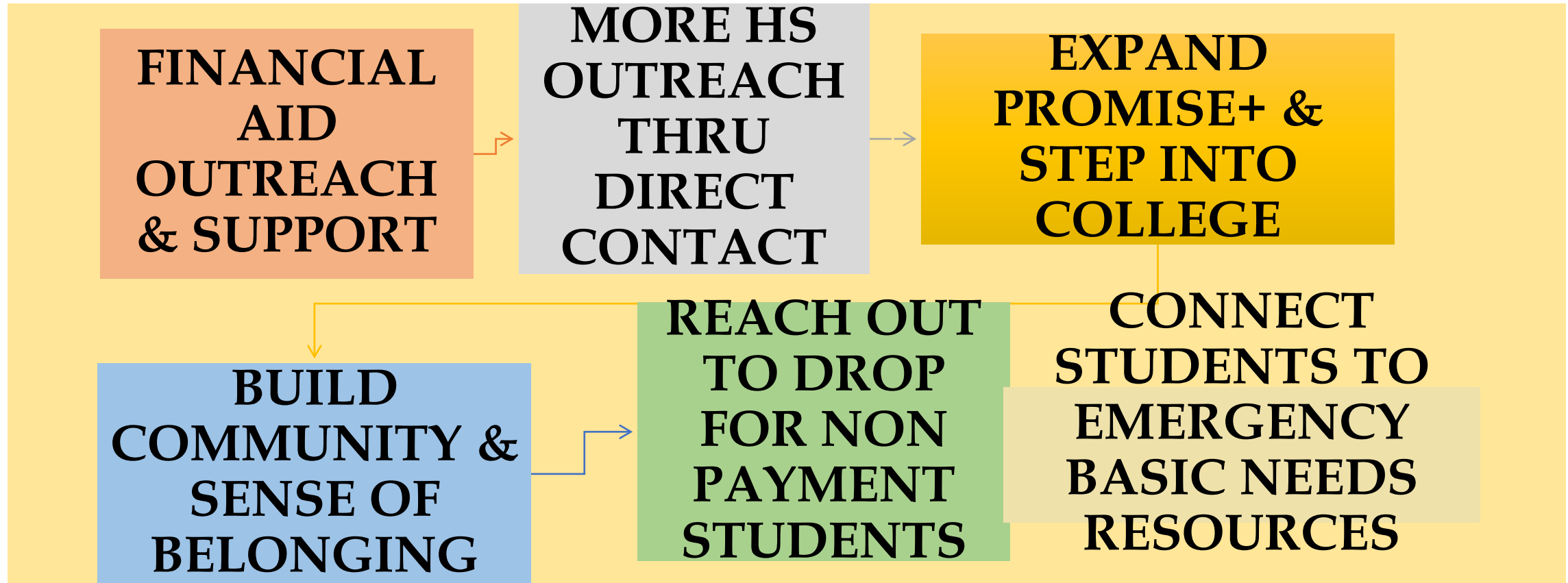
Beyond COVID Strategies for Mt. SAC

Mt. SAC's strategy is evolving to a transitional phase from COVID recovery to college stability in the near future.

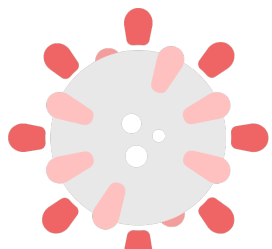
Moving beyond **Relief and Reengage** efforts in 2020 and 2021 to **Recruit and Retain** strategies in 2022-23 and going forward.



Relief and Reengage Strategies 20-21 & 21-22



In 2020 and 2021 these goals helped Mt. SAC to mitigate COVID impact on students and reach out to students who dropped out to come back to college. Federal and state one-time emergency funds supported these efforts.



Beyond COVID Relief & Reengage Strategy

Students Contacted

June 2021-March 2022

3,872

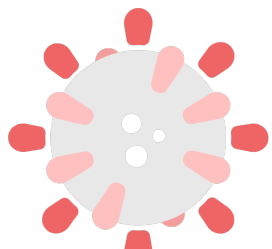
Returned Students

56% of contacted students

2,131

To date, of these returning students,

**8% earned a Mt. SAC Degree or
Certificate after returning.**



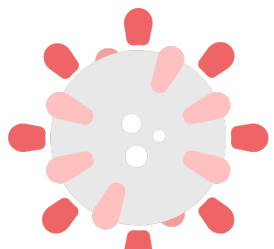
Beyond COVID Recruit and Retain Strategies

FINANCIAL AID

7,286 students
for \$6,871,321

15% Increase in dollars disbursed from
prior first week of Fall 2022 term.

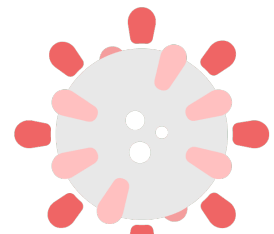
95% increase in Financial Aid
recipients over 1st week Fall 2021.



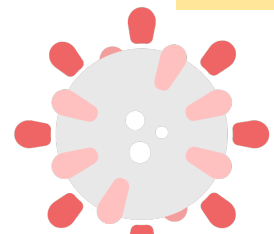
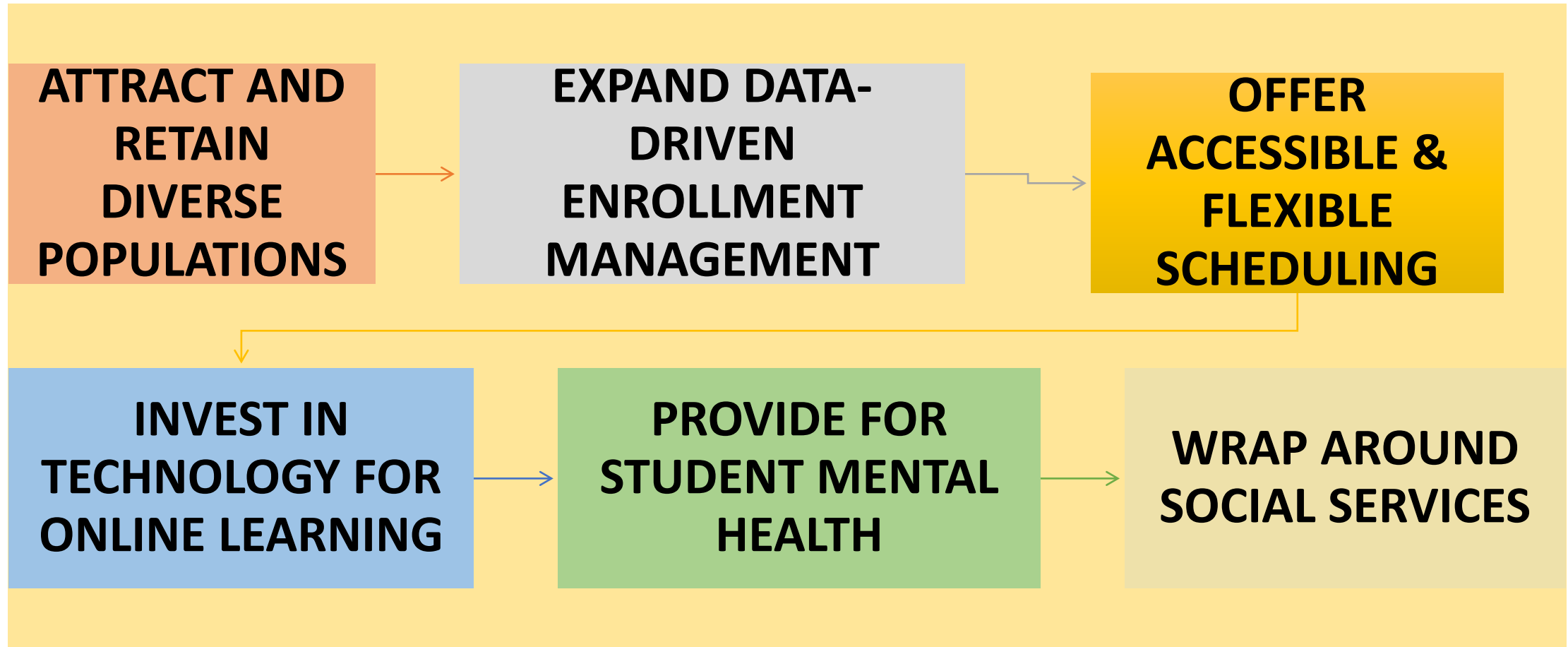
Beyond COVID Reconnect & Reengage Strategies

INVEST IN TECHNOLOGY FOR ONLINE LEARNING:

- Student Laptop & MyFi Distribution: College Funded
- Campus Initiative for Online Business Practices: e.g., Application to Graduate, Complete and File FAFSA, Order and Pay for Parking Permit
- Remote work: pilot for counselors (volunteer for remote; take appointments evenings & weekends)



Recruit and Retain Strategies 2022 & Beyond



Beyond COVID Recruit and Retain Strategies

HIGH SCHOOL OUTREACH

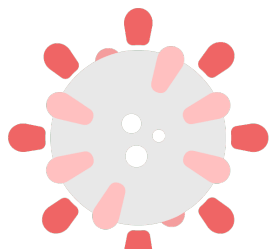
2,500 incoming freshmen through
Connect 4 Program

40% increase from Fall 2021

OUTREACH SPECIAL EVENTS

545 attended at least one special event:

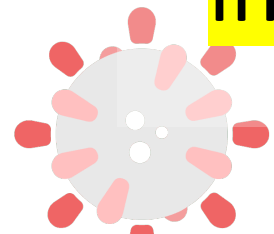
415 or 76% enrolled for Fall 2022



Beyond COVID Recruit and Retain Strategies

OFFER ACCESSIBLE & FLEXIBLE SCHEDULING

- Faculty Training for Online Learning: Evolved from Basic to Competency to Peer Mentoring to Audit of Regular Effective Contact
- Enhanced Block Scheduling
- Modality Based on Demand: In Person, Online Synchronous, Asynchronous, Hybrid - now 38% online in Fall 2022



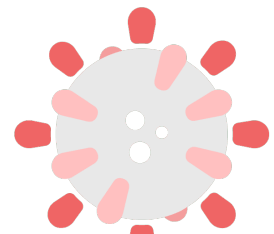
Enrollment Management Demand Driven Scheduling

CREDIT ACCESSIBLE & FLEXIBLE SCHEDULING: **CHALLENGES:**

- Despite data use, schedule building often results in unbalance of long wait lists and empty seats between online and in person.
- Thus, faculty assignments must shift between modalities.
- Initially , a shortage of faculty trained to teach online resulted in financial incentives to be trained.
- Some still not embracing change resulting in difficult assignment discussions.

Fall 2022	ENGL 1A
In Person	53.4%
Hybrid	12.4%
Online	34.3%

Collegial discussions and workgroups continue.

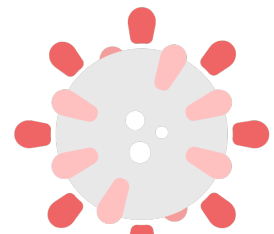


Enrollment Management Demand-Driven Scheduling

NONCREDIT ACCESSIBLE & FLEXIBLE SCHEDULING

For **4,000 noncredit students**: close to a 50/50 split for online or in person completely determined by student demand. We are reaching students due to online that would have never attended, particularly in business short-term vocational courses, high school diploma and equivalency, and a different group of older adult students.

Noncredit	SU 21	FA 21	WI 22	SP 22	SU 22	FA 22
Online	98%	55%	58%	51%	61%	51%
Oncampus	2%	45%	42%	49%	39%	49%



Beyond COVID Reconnect & Reengage Strategies

ATTRACT AND RETAIN DIVERSE POPULATIONS NEW INITIATIVES

- Center for Black Culture & Student Success
- El Centro Hispanic Support & Advocacy Center
 - First Peoples Native Center
 - Minority Male Initiative

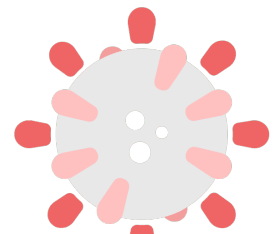
REACH OUT TO NEW IMMIGRANT POPULATION

- Noncredit ESL/ Vocational ESL, DREAM Center, Inreach & Outreach Center

PROVIDE SHORT-TERM JOB TRAINING

Noncredit Short-Term Voc Examples:

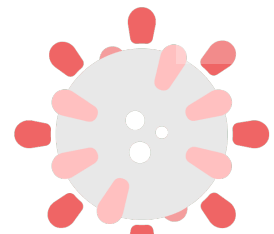
Emergency Medical Technician, Pharmacy Technician



Beyond COVID Recruit & Retain Strategies

Both New Resource Allocations for 2022-23 and COVID Block Grant funds have been prioritized to support the strategy of transitioning from post-COVID to future stability.

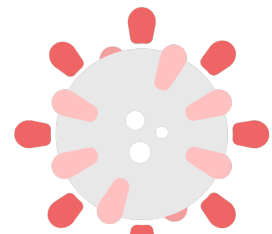
See examples on the following pages.



Beyond COVID Recruit & Retain NRA 22-23Funding

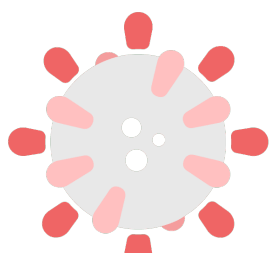
Instructional and DEISAA Support Staffing to address recruiting and retention

Radiologic Tech: Certified Rad Tech	\$4,000	High School Outreach Outreach Specialist	\$101,487
Aircraft Maint: PT evening lab tech	\$27,600	Deaf-Hard of Hearing Admin Spec III	\$101,487
Human Resources: HR Analyst (DEISA)	\$149,450	First People Center Stu Svc Prog Spec II	\$107,658
Human Resources: HR Tech(DEISA	\$108,200	Off Campus High Sch Faculty hourly rate	\$300,000
Broadcast Services: Part Time RTV Staff	\$19,000	Off Campus High Sch Admin Specialist II	\$58,776
Marketing Call Center: Admin Specialist	\$92,115	Paramedic increase lab hours	\$23,000
		Dual Enrollment Program/Project Spec	\$95,466
Total \$1,096,124			



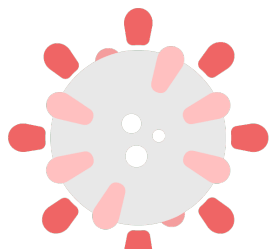
Beyond COVID Recruit & Retain Block Grant Funding

Mental Health and Social Work Services	
Allocate funds to campus programs thru mini grants on a needs basis by Behavior and Wellness Team	\$1,398,949



Beyond COVID Recruit & Retain Block Grant Funding

Student Recruitment/Retention		
Unit	Need	Cost
Theater Arts	Workshops for local high schools	\$6,000
Physics-Engineering	STEM outreach/mentor HS events	\$24,500
SCE Credit Recovery	Recruit HS on site year round	57,495
DHH	outreach to schools for the Deaf etc	\$4,650
Admin Services IT	New portal, Ellucian Experience	\$77,150
School of Cont Ed	Bus passes for noncredit student	\$4,400
	Total	\$174,195



Beyond COVID Recruit & Retain Block Grant Funding

Student Success and Equity		
Unit	Need	Cost
Nursing	Math Coaching/Tutoring	\$15,000
School of Cont Ed	Padlet subscription	\$9,000
Admin/Info Technology	MyFi +expand campus WiFi	\$1,450,000
Natural Sciences	Observing software DC-3 Dreams	\$3,000
Natural Sciences	Spartan licenses-student home use	\$5,000
Nursing	ATI Nursing Skills Modules	\$15,000
Natural Sciences	NMR Data Processing Software	\$393
Distance Learning	Pronto Campus Suite Subscription	\$202,938
Music	CiDi Labs subscription in Canvas	\$22,500
	Total	\$1,722,831

Many faculty proposals for software to improve online teaching and learning

