



EFFECTIVE TERM: Summer 2020

Course Identification

COURSE ID: SPCH 2
[Student Learning Outcomes](#)

COURSE TITLE (FULL): Survey of Communication Studies

COURSE TITLE (SHORT): Survey Communication Studies

COURSE DIVISION: Humanities and Social Sciences Division

COURSE DEPARTMENT: Communication Department

COURSE SUBJECT: Speech

DISCIPLINE: Communication Studies (Speech Communication)

TAXONOMY OF PROGRAMS (TOP) CODE: 150600 Speech Communication

CROSS LISTED COURSE:

Course Attributes

CREDIT STATUS:

TRANSFER STATUS: A Transferable to both UC and CSU

COURSE BASIC SKILLS STATUS: Not a Basic Skills Course

STUDENT ACCOUNTABILITY MODEL (SAM) CODE: E - Non-Occupational

COURSE CLASSIFICATION STATUS: A Liberal Arts and Sciences

FUNDING AGENCY CATEGORY: Not Applicable

COURSE PROGRAM STATUS: 1 - Program Applicable

REPEATABILITY: Non-repeatable Credit (equates to 0 repeats)

GRADING METHOD: Letter Grade Only

CREDIT BY EXAM: Not Allowed

WORK EXPERIENCE: Not part of co-op work experience education program



Course Workload Values

Faculty Contact Hours	Lecture	Laboratory	Activity	Total
Minimum Contact Hours	72			72
Maximum Contact Hours				
Minimum Out of Class Hours	144			144
Maximum Out of Class Hours				
Total Minimum Student Learning Hours	216			216
Total Maximum Student Learning Hours				

Unit Value	Lecture	Laboratory	Activity	Total
Minimum Units	4			4
Maximum Units				

To Be Arranged (TBA) Hours	Lecture	Laboratory	Activity	Total
Minimum To Be Arranged (TBA) Hours				
Maximum To Be Arranged (TBA) Hours				
Scheduled Hours				

METHODS OF INSTRUCTION

- ☒ Lecture
- ☐ Laboratory
- ☐ Lecture and Laboratory
- ☐ Open Entry/Exit
- ☐ Independent Studies
- ☐ Work Experience
- ☐ Other To Be Arranged (TBA)

Class Size: 25

Requisites

Corequisite may have been taken previously ENGL 1A Freshman Composition	or
Corequisite may have been taken previously ENGL 1AH Freshman Composition Honors	



Course Outline with Information

CATALOG DESCRIPTION

Basic theories and competencies in interpersonal, small group, public speaking, and intercultural communication. Students will examine and practice human communication principles and theories to develop critical thinking and communication competencies in a variety of contexts. Oral presentations are required.

SCHEDULE DESCRIPTION

Basic theories in interpersonal, small group, public speaking, and intercultural communication. Oral presentations are required.

MEASURABLE OBJECTIVES

1. Compare and contrast the fundamental principles of communication in various contexts, including small group, intercultural, interpersonal, and public speaking.
2. Deliver an informative, persuasive, and impromptu speech, including one group presentation.
3. Create full-sentence outlines for informative and persuasive speeches using appropriate, credible research sources, attribution, and appropriate speech organization.
4. Demonstrate proficiency in speech delivery, including extemporaneous speaking, using minimal note cards, direct eye contact, appropriate speaking volume, and body control.
5. Compare and contrast communication differences across cultures in a variety of contexts.
6. Participate in group activities and analyze group member roles and norms, leadership communication, problem solving, and conflict management.
7. Evaluate listening behavior and develop strategies for improving active listening.
8. Apply basic rules and assumptions that govern interpersonal communication to communication experiences in a variety of contexts.
9. Define and evaluate personal self-concept, nonverbal communication, verbal communication, active listening skills, and approach to conflict management using a cultural framework.

LECTURE TOPICAL OUTLINE

- Definitions of communication
- Axioms of communication
- Interpersonal communication in a variety of contexts, including personal, professional, intercultural, family, small group, and computer mediated interactions
- Active listening skills in a variety of contexts
- Fundamentals of verbal and nonverbal communication
- Role of communication in perception of self-concept and personal identity
- Influence of perception on communication
- Types of groups
- Small group communication including leadership, decision making, problem solving, and conflict management



- Advantages and disadvantages of working in groups
- Fundamental theories of group membership
- Norms and culture of groups
- Teamwork and cooperation
- Group problem solving methods
- Definitions of intercultural communication
- Benefits of intercultural communication study
- Relationship between communication and culture
- Cultural self-exploration
- Relationship of communication to cultural identity
- Importance of public communication
- Organizational patterns for speeches
- Effective introductions, conclusions, and transitions
- Speech delivery skills
- Principles of informative and persuasive speaking
- Fundamentals of persuasion theory
- Analysis and evaluation of communication effectiveness with consideration of the audience, communication situation, ethics and diversity, occasion, purpose, selection of subject matter, research, evidence evaluation, organization, and presentation delivery
- Citing sources during speeches
- Effective use of supporting sources in a speech
- Group presentation techniques
- Final exam

LABORATORY TOPICAL OUTLINE

METHODS OF EVALUATION

Category 1. Substantial written assignments for this course include:

- Personal weekly 1/2-page journal of interpersonal communication encounters
- 3- to 5-page informative speech outline
- 4- to 5-page persuasive speech outline
- 3- to 5-page critical essay about basic rules and assumptions that govern interpersonal communication

Category 2. Computational or non-computational problems solving demonstrations



- Group problem-solving activities
- Impromptu speaking exercises

Category 3. Skills Demonstrations

- Multiple public speeches using various speaking criteria
- Multiple group performances using various speaking criteria

Category 4. Objective Examinations

- Multiple-choice, matching, short-answer, and short-essay questions on public speaking, interpersonal communication, small group communication, and intercultural communication

SAMPLE ASSIGNMENTS

1. Research and write a formal outline for an informative presentation about an artifact that is representative of a significant cultural community. A minimum of six scholarly publications should be cited. Prepare and deliver this speech in class using effective speech delivery techniques. Speaking time is 7-9 minutes.
2. Research and write a formal persuasive outline for a speech to classmates proposing a change of personal action using an appropriate theoretical framework, such as Monroe's Motivated Sequence. A minimum of eight current, credible sources should be cited. Prepare and deliver this speech in class using effective persuasive speech delivery techniques. Speaking time should be 8-10 minutes.
3. Write a 1- to 2-page weekly journal entry (14 total entries) in response to the weekly prompt given by the instructor during class. Responses should reflect an accurate use of course terminology and use of specific real-life examples and experiences as support.
4. Review a provided case study that poses a problem-solving challenge. Work in a groups of 3-5 to analyze the problem and then achieve consensus as a group in proposing an effective solution. The group will present their solution and rationale for their decision to the class in a five-minute presentation.

TEXTBOOK 1	
Title:	Understanding Human Communication
Author(s):	Adler, R., Rodman, G., du Pre, A.
Date:	2016
Online Education Resource:	