Proposed Method for Set Standards/Stret Goals

- Alignment with IEPI and Strategic Plan goal setting methods.
- The "standard deviation" method:
 - Gather the most recent five years of a metric
 - Example Full Year Course Success would be gathered from 2013-14 to 2016-17.
 - Calculate a standard deviation of the metric
 - Measures how much a metric varies on average.
 - Set Standard
 - Multiply the standard deviation by 1.96 and subtract it from the most recent meas (2016-2017).
 - Stretch Goal
 - Multiply the standard deviation by 1.96 and add it to the most recent measureme 2017).