

# Positioning California for Innovation and Jobs: CTE Partnerships

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Community College League Legislative Conference

January 25, 2015



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# Types of Partnerships

- Businesses: Contract Education
- Businesses: Work Experience
- High Schools: Adult Education
- High Schools: Articulation
- High Schools: Dual Enrollment
- High Schools: Middle College
- Higher Ed: CCCs
- Higher Ed: Universities
- Agencies: WIBs
- Agencies: ETP
- Agencies: EDD
- Agencies: SBDCs



# Businesses: Contract Education

- Payment by employer to college for direct training of employees
- Students can earn credit when the course is part of the regular curriculum and taught by a qualified instructor paid contract wages. [\(link\)](#)
- Districts may claim FTES apportionment for contract education courses if 12 Ed Code and Title 5 provisions are met [\(link\)](#):
  1. Labor market need
  2. College responsible for course
  3. Immediate supervision/control by instructor of record
  4. instructor must meet minimum qualifications
  5. Open enrollment/prerequisites met
  6. Part of state approved program
  7. Course approved by curriculum committee
  8. Taught to course outline of record
  9. Grades kept in permanent record
  10. Support services provided
  11. Full cost NOT paid by outside source
  12. Certification of less than full funding
- Instructional Service Agreements: Cosmetology, Trucking Schools
- Resource: California Corporate College [\(link\)](#); Technical Assistance Program [\(link\)](#)
- Issues: Incumbent worker training limited by 1) open access, 2) requiring immediate faculty supervision, and 3) lack of expedited course approval both local and state
- Keys to Success: relationship with businesses, stable of trainers, quick response

# Businesses: Work Experience/Apprenticeship

- Work Experience
  - When claimed for apportionment, work experience must conform to a plan, adopted by the district and approved by the Chancellor. § 55250
  - General Work Experience assists students in acquiring desirable work habits, attitudes and career awareness and need not be related to the students' educational goals. § 55252(a)
  - Occupational Work Experience is supervised occupational learning at an on-the-job learning station relating to the students' educational or occupational goal. § 55252(b)
  - Students may earn up to 16 semester credit units. § 55253
- Apprenticeship
  - In 2013-14 REI-Related Supplemental Instruction [\(link1\)](#)-[\(link2\)](#)-given to CCCs
  - Governor proposed \$48 M augmentation for 2015-16
- Resource: Division of Apprenticeship Standards [\(link\)](#)
- Issues: Faculty Load, Quality Learning Contracts, Not Required for Degrees/Certificates
- Keys to Success: Staff Support, Site Development, Faculty Buy-In



# High School: Adult Education/Noncredit

- \$500 M in Governor's proposed 2015-16 K-12 Budget [\(link\)](#)
  - ~\$350 M for K-12 MOE; ~\$150 M for AB86 Consortia
- \$49 M in proposed budget to equalize Noncredit CDCP to Credit Rate
- "Any community college may establish classes for adults providing instruction in civic, vocational, literacy, health, homemaking, technical and general education.' Ed Code 78401(a)-will likely be revised
- Resource: AB 86 [\(link\)](#) is changing the face of Adult Education
- Issues: discussed in LAO paper [\(link\)](#) and AB86 Midterm Report [\(link\)](#)
- Keys to Success: Strong role in local adult education consortia, strong offerings in CDCP



# High Schools: Articulation

- Tech Prep: Federally funded thru Perkins Act (VTEA) since 1994 [\(link\)](#)
- Career Pathways Trust [\(link\)](#) Another \$250 M for 2014-15 in K-12 budget
- SB 1070: CTE Pathways [\(link\)](#) Governor adds \$48 M in 2015-16 CCC budget
- T 5 restricts HS Articulation: faculty driven, not GE unless credit by exam
- Resource: SB 1070 Statewide CTE Pathways Project [\(link\)](#)
- Issues: Career Pathways Trust is competitive grant, Possible strings on new SB 1070 \$\$\$?, need to improve Credit by Exam regs (§55050) [\(link\)](#)
- Keys to Success: Well staffed high school outreach, good system to award articulation credit, faculty buy-in on certifying exit test



# High Schools: Dual Enrollment

- Legislative action proposed again this year; BOG is sponsoring
- AB 1451 (Holden, 2014) died in Senate Appropriations (Department of Finance concerns on “double dipping”)
- Resource: CCC 2015 Legislative Proposal [\(link\)](#); Dual Enroll Guide [\(link\)](#)
- Issues: Dual enrollment restrictions, Granting dual HS-CCC credit, Should students take AP or CCC Course?
- Keys to Success: Well staffed high school outreach, good CEO-to-CEO relations, flexible dual enrollment system



# High Schools: Middle/Early Colleges

- MCHS/ECHS--High Schools operated in partnership with CCCs
- Middle: Junior & Senior; Early: Four Years of HS; Both Dual Enrollment
- High School day is 180 minutes rather than 240 minutes
- Resource: ECHS Impact Study [\(link\)](#)
- Issues: Retention, academic success, adapting to college, quality MCHS/ECHS staff; funding
- Keys to Success: Application & acceptance standards; partnership with LEA; funding; local faculty buy-in

Several relevant sections [\(link\)](#)



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# Education: Community College Partnerships

- \$50 M CTE Enhancement Fund criteria: regional demand, need & alignment
- Regional Consortia Resources: Deputy Sector Navigators, Centers of Excellence, Technical Assistance Providers
- Partnerships via Career Ladders: Start at College A, Continue at College B
  - Examples: POST Academy, Nursing Ladder: CNA→LVN→ADN
- Partnership via Options/Specialties: Foundation at All, Specialties at Each
  - HVAC, Entertainment/Media, Manufacturing, Cybersecurity
- Federal Grants: TAACC, NSF-ATE/STEM/SBIR, NEH, HUD-HISIAC
- Resource: California Educational Technology Collaborative [\(link\)](#)
- Issues with Regional Partnerships: competition, funding, alignment
- Keys to Success: relationships, grant writing, mandates



# Agencies: Workforce Investment Boards

- WIA now Workforce Innovation & Opportunities Act (WIOA)
- California: 49 local WIBs—members (Business, Ed, Labor, CBOs, EDCs)
  - Oversee (with EDD) One-Stop Career Centers –now American’s Job Centers [\(link\)](#)
  - Analyst for labor market needs and training gaps
  - Broker for partnerships among businesses, agencies, and trainers
- Eligible Trainer Provider List [\(policies and procedures link\)](#)
- Individual Training Accounts, TEGs, Cohorts (e.g., Prop 39 energy training)
- Resource: CalJOBS [\(link\)](#); WIOA Fact Sheet [\(link\)](#); WIA-WIOA Comparison [\(link\)](#)
- Issues: Involvement with Board & One-Stop, CCCs & 25% Training \$\$ - SB734, Jointly meeting CCC and WIB eligibility and outcomes (SB698, AB554)
- Keys to Success: Get programs on ETPL; Active membership on WIB, understand WIB eligibility and outcomes



# Agencies: Employment Training Panel

- ETP is a state agency that disperses funds to employers for training
- Funded by Employment Training Tax on businesses, reimbursed to companies for training, outcome based, since 1982
- About \$90 million will be reimbursed in 2014-15
- ETP funded CCCs in 14-15: Glendale, Kern, Riverside—thru application
- Issues: more involvement of CCCs, more funding for ETP
- Resource: Overview [\(link\)](#),
- Keys to Success: regional application through fiscal agent to serve regional community colleges, i.e., Kern CCD model



# Agencies: Employment Development Department

- EDD collaborates with WIBs at One-Stops now America's Job Centers
  - Assist workers in finding jobs and employers in finding workers
  - Assist job seekers in being trained and accessing benefits
- Resources: WorkSmart Fact Sheet [\(link\)](#), [CaJOBS](#), [GO-Biz](#), Eligibility for Job Training [\(link1\)](#)[\(link2\)](#)
- Issues: Accepting referrals during the semester
- Keys to Success: One-Stop Center referrals come from both WIB clients and EDD clients, so being a partner is key. Matching CCC and WIB/EDD eligibility and outcome requirements is essential

EDD follows several state and federal laws and regulations [\(link\)](#)



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# Agencies: Small Business Development Centers

- Funded by U.S. Small Business Administration—900 nationally
- Technical assistance to small businesses and aspiring entrepreneurs. Services:
  - business plans, financial packaging and lending, procurement and contracting aid, market research help, personnel practices, management skills, and information technology guidance
- California Regional Centers:
  - Los Angeles Regional Center @ Long Beach City College [\(link\)](#)
  - Northeastern California Regional Center @ CSU Chico [\(link\)](#)
  - Northern California Regional Center @ Humboldt State University [\(link\)](#)
  - Orange County/Inland Empire Regional Center @ CSU Fullerton [\(link\)](#)
  - San Diego & Imperial Regional Center @ Southwestern College [\(link\)](#)
  - Central Valley Regional Center @ UC Merced [\(link\)](#)
- Issues: Grant is 50% match, need stable of trainers, need go-getter as director, operating funds can be dicey [\(link\)](#)
- Keys to Success: strong partnerships, e.g., chambers, business associations, neighboring colleges and universities

Small Business Development Act 15 USC 648 [\(link\)](#); 13 CFR Part 130 [\(link\)](#)



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# Questions?



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