

# Business: Retail Management

ACCOUNTING AND MANAGEMENT DEPARTMENT

Major 20509

This program exposes students to the business world and the role of retail distribution. Students become familiar with careers in retail management as well as the latest trends in this fast changing field. Completion of this program aids the student's search for an entry-level job in retail management.

## Requirements for the Major

### Required courses:

BUSA 7	Principles of Accounting – Financial, <i>or</i>	5.0	CSU, UC
BUSA 72	Bookkeeping – Accounting	5.0	
BUSA 11	Fundamentals of Accounting	3.0	
BUSM 60	Human Relations in Business	3.0	CSU
BUSM 61	Business Organization and Management	3.0	CSU
BUSM 62	Human Resource Management	3.0	
BUSO 25	Business Communications	3.0	CSU
BUSO 26	Oral Communications for Business	3.0	
BUSS 36	Principles of Marketing	3.0	CSU
CISB 15	Microcomputer Applications	4.0	CSU, UC
FASH 62	Retail Store Management and Merchandising, <i>or</i>	3.0	CSU
BUSS 50	Retail Store Management and Merchandising	3.0	
<b>TOTAL UNITS</b>		<b>33.0</b>	