

International Business

ACCOUNTING AND MANAGEMENT DEPARTMENT

Major 20507

This program is intended to prepare students for employment following graduation. Students wishing a Bachelor's Degree (*transfer program*) should consult with a counselor or advisor to discuss transferability of courses.

Requirements for the Major

Required courses:

BUSL 20	International Business Law	3.0	
BUSM 20	Principles of Business	3.0	CSU, UC
BUSM 50	World Culture: A Business Perspective, <i>or</i>	3.0	
ANTH 22	General Cultural Anthropology	3.0	CSU, UC
BUSM 51	Principles of International Business	3.0	
BUSM 52	Principles of Exporting and Importing	3.0	
BUSM 61	Business Organization and Management	3.0	CSU
BUSM 66	Small Business Management	3.0	
BUSS 36	Principles of Marketing	3.0	CSU

Plus

Select one (1) course from:

BUSS 70	International Marketing Concepts	3.0	
CHIN 1	Beginning Chinese	4.0	CSU, UC
FRCH 1	Elementary French	4.0	CSU, UC
GERM 1	Elementary German	4.0	CSU, UC
ITAL 1	Elementary Italian	4.0	CSU, UC
JAPN 1	Elementary Japanese	4.0	CSU, UC
SPAN 1	Elementary Spanish	4.0	CSU, UC

TOTAL UNITS 27.0 - 28.0

Recommended Electives:

BUSM 81	Work Experience in Business
BUSM 82	Work Experience in Business
BUSM 83	Work Experience in Business
BUSM 84	Work Experience in Business
BUSM 85	Special Issues in Business
BUSS 85	Special Issues in Marketing