

Business: Retail Management – Level II

ACCOUNTING AND MANAGEMENT DEPARTMENT

Certificate 60501

This intermediate certificate builds upon the Level I Certificate to expose students to the various functions of managers in retail positions. Fundamentals of business organization, retail marketing and staffing provides the student a solid foundation from which to build a career in retail management.

Requirements for the Certificate

Completion of the Retail Management – Level I Certificate (9.5 Units) as follows:

Required courses:

BUSO 25	Business Communications	3.0	CSU
BUSS 50	Retail Store Management and Merchandising, <i>or</i>	3.0	
FASH 62	Retail Store Management and Merchandising	3.0	CSU
CISB 15	Microcomputer Applications	4.0	CSU, UC

Plus the following courses:

Level II as follows:

BUSA 11	Fundamentals of Accounting	3.0	
BUSM 61	Business Organization and Management	3.0	CSU
BUSM 62	Human Resource Management	3.0	
BUSS 36	Principles of Marketing	3.0	CSU

TOTAL UNITS 22.0

Special Information:

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.