

Business: Management – Level I

ACCOUNTING AND MANAGEMENT DEPARTMENT

Certificate 60525

The Business Management – Level I Certificate is designed to introduce the student to the role of management in business. Management is the efficient use of human and capital resources to accomplish organizational objectives. Students will be exposed to the terms, trends, organizational structure, and opportunities inherent in business management. Upon completion of the Business: Management – Level I Certificate students may qualify for an entry-level management position in California’s diverse economy.

Requirements for the Certificate

Required courses:

BUSM 20	Principles of Business	3.0	CSU, UC
BUSM 61	Business Organization and Management	3.0	CSU
BUSS 36	Principles of Marketing	3.0	CSU

TOTAL UNITS 9.0

Special Information:

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.