

Business: International – Level III

ACCOUNTING AND MANAGEMENT DEPARTMENT

Certificate 60528

Upon completion of the Business: International Level III Certificate, students will have acquired the specific skills needed to successfully complete international business transactions. Students will gain a practical, hands-on perspective of how to compete in a global system of conflicting laws, regulations, and requirements.

Requirements for the Certificate

Completion of the Business: International – Level I and II Certificates (18 Units) as follows:

Required courses:

Level I as follows:

BUSM 20	Principles of Business	3.0	CSU, UC
BUSM 51	Principles of International Business	3.0	
BUSS 36	Principles of Marketing	3.0	CSU

Required courses:

Level II as follows:

BUSM 61	Business Organization and Management	3.0	CSU
BUSM 66	Small Business Management	3.0	

Plus

Select one (1) course from:

BUSS 70	International Marketing Concepts	3.0	
CHIN 1	Beginning Chinese	4.0	CSU, UC
FRCH 1	Elementary French	4.0	CSU, UC
GERM 1	Elementary German	4.0	CSU, UC
ITAL 1	Elementary Italian	4.0	CSU, UC
JAPN 1	Elementary Japanese	4.0	CSU, UC
SPAN 1	Elementary Spanish	4.0	CSU, UC

Plus

Additional required courses:

Level III as follows:

BUSL 20	International Business Law	3.0	
BUSM 50	World Culture: A Business Perspective, <i>or</i>	3.0	
ANTH 22	General Cultural Anthropology	3.0	CSU, UC
BUSM 52	Principles of Exporting and Importing	3.0	

TOTAL UNITS 27.0 - 28.0

Recommended Electives:

BUSM 81	Work Experience in Business, <i>or</i>		
BUSM 82	Work Experience in Business, <i>or</i>		
BUSM 83	Work Experience in Business, <i>or</i>		
BUSM 84	Work Experience in Business, <i>or</i>		
BUSM 85	Special Issues in Business		
BUSS 85	Special Issues in Marketing		

Special Information:

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.