

Business: International – Level II

ACCOUNTING AND MANAGEMENT DEPARTMENT

Certificate 60507

In the Business: International – Level II Certificate student will learn methods and approaches to managing the complexities of doing business in an international environment. Students acquire both theoretical knowledge and practical skills related to managing and marketing within the global arena. Students active in the workforce will acquire new skills that are highly desirable in a fast-paced dynamic global environment, with an emphasis on the small business perspective.

Requirements for the Certificate

Completion of the Business: International – Level I certificate (9 Units) as follows:

Required courses:

BUSM 20	Principles of Business	3.0	CSU, UC
BUSM 51	Principles of International Business	3.0	
BUSS 36	Principles of Marketing	3.0	CSU

Plus the following courses:

Level II as follows:

BUSM 61	Business Organization and Management	3.0	CSU
BUSM 66	Small Business Management	3.0	

Plus

Select one (1) course from:

BUSS 70	International Marketing Concepts	3.0	
CHIN 1	Beginning Chinese	4.0	CSU, UC
FRCH 1	Elementary French	4.0	CSU, UC
GERM 1	Elementary German	4.0	CSU, UC
ITAL 1	Elementary Italian	4.0	CSU, UC
JAPN 1	Elementary Japanese	4.0	CSU, UC
SPAN 1	Elementary Spanish	4.0	CSU, UC

TOTAL UNITS 18.0 - 19.0

Special Information:

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.