

Business: International – Level I

ACCOUNTING AND MANAGEMENT DEPARTMENT

Certificate 60527

This specialized business certificate is intended to prepare the student to work in the unique and dynamic environment of international business. This program also prepares the student as a business management generalist for companies conducting international trade. This program will afford career opportunities for entry-level employment in international sales and marketing.

Requirements for the Certificate

Required courses:

BUSM 20	Principles of Business	3.0	CSU, UC
BUSM 51	Principles of International Business	3.0	
BUSS 36	Principles of Marketing	3.0	CSU
TOTAL UNITS		9.0	

Special Information:

Students receiving financial aid need to declare the Level III Certificate as their goal to meet Financial Aid requirements.