

## Chapter 3 – General Institution

### BP 3730 Text Messaging

#### References:

Telephone Consumer Protection Act (47 U.S.C § 227)

Mt. San Antonio College uses text messaging as supplemental means of communicating with its community.

Text messages will be used by authorized College personnel to relay important information and time sensitive information, such as emergency notifications, registration appointments, and financial aid.

Text messages will also be sent to faculty, staff, and students through Emergency Alerts handled by the campus Emergency Notification System, following Mt. SAC's Emergency Response and Evacuation Plan.

Text messages will clearly identify Mt. SAC as the sender and will not be used as the sole means of communicating important information.

Text messages must follow state and federal regulations, including the Telephone Consumer Protection Act (enacted in 1991 and updated in 2016), which restricts communication with people on the Do Not Call List, limits prerecorded calls, and limits communication to mobile phones using an auto-dialer.

Approved: June 28, 2017