Summary of 2009-10 Data Trends:
This was the “Year of Improving Student Success Through the Use of Data” (or “Y I Use Data”). All four Teams reported the use of Chancellor’s Office Data, Banner Reports, e-PIE, and internal data in order to identify trends. This year’s reported data trends across Teams were remarkably similar. Three of the four teams identified reduced revenue as a trend which affects their respective areas in different ways. Increased enrollment was another trend that a different three of the four teams noted. Finally, Student Services and Instruction both reported positive student outcomes.

Impact of Trends:
Reduced revenue forced areas to trim operations and focus on efficiency. Stretching and sharing of dwindling resources, increase in creativity and prioritization of services and instruction, as well as some negative results such as increased wait times, higher student dissatisfaction and the need to curtail or eliminate services were noted. Increased enrollment is directly positively related to increase in demand for service, facilities, and staffing resources. In spite of higher demands and negative impacts of reduced funding, some improved student learning outcomes were realized.

Student Services identified three major trends:
- Reduced revenue on departmental and college budgets resulted in negative outcomes for students and staff.
- The effect of increased enrollment and increased complexity of student needs on various departments and services resulted in an increase in creativity and renewed effort to improve efficiency. Some services may need to be eliminated or curtailed, and no further expansions or innovations can be explored at this time.
- Improved student outcomes were reported by various programs.

Instruction provided a detailed account of the effects of the following trends:
- Technology concerns such as data discrepancies, new software implementation, faculty use of Blackboard;
- Dwindling resources and budget cuts in areas where funding is already inadequate;
- Increased enrollment in spite of cuts to course offerings;
- Student outcomes reporting and increases in actual outcomes both positive such as high rates of persistence and retention and success rates of student athletes; and negative such as low academic skills of students across divisions;
- Changes in employment trends are causing a need to update Career and Technical Education curriculum and calls for cross-discipline collaboration.
- The campus web pages are outdated.
**Administrative Services** noted the increase in enrollment, events, construction, and complexity of construction’s effects on facilities/maintenance and information technology. A positive trend in productivity was noted by Information Technology.

**Human Resources** noted that there was a reduction in overall staffing as a result of reduction in revenue.

**Data Sources used this year include:**
External (i.e. Department of Education, Chancellor’s Office Data Mart, California State Budget, federal granting agencies, Student Right To Know reports, legislators and legislation, Lottery funding, various Career and Technical Education accrediting organizations)

Internal (i.e. college budget reports, advisory committee minutes, departmental surveys, required reports to the Chancellor’s Office, SLOs, GEOs, e-PIE, RIE, enrollment data, Basic Skills reports, VTEA, SPOT, IT reports, campus maps, EIWOS work order reports, Scheduled Events Calendar, Campus Landscape Master Plan, Facilities Building Inventory Reports, research study data, Deparmental Annual Reports, Banner Reports, ARGOS Reports, SARS Reports, FileMaker Pro Report, student and staff surveys, Categorical Reports to State Chancellor’s Office, Departmental Service Utilization Reports, Schedule of Classes, Scheduling Matrix, Bb Database, 320 Report.)