Record Scholarships and Major Fund-raising
Campaign Topped ’09 Agenda

The Mt. San Antonio College Foundation weathered the turbulent economic storm, in which many nonprofit charities suffered declines and losses. Despite these challenges, the Foundation achieved revenue of $739,263 in FY09—the third highest Foundation revenue total ever. With exemplary leadership, the Mt. SAC Foundation Board of Directors fully supported fund-raising efforts while providing financial oversight that resulted in only an 11% overall loss in the endowed portfolio—significantly lower than many other institutional investment portfolios. With rigorous spending controls in place, the Foundation was able to minimize overhead costs at 18% and fund-raising costs at 15% of total income, a remarkable achievement in times of declining income.

RECORD SCHOLARSHIP AWARDS
While holding steady in income, the Foundation was able to award a record $200,300 in scholarships to Mt. SAC students in 2009—nearly double over the last three years. Significant new scholarship funds were secured with a generous gift from the Cardenas Family Markets—$48,000 divided evenly over three years (2009-11). The Osher Scholars matching program also contributed significantly to the overall success of the scholarship program, providing $32,000 in new scholarship dollars for 2009-10.

Overall, the Foundation provided unprecedented support to the College in the amount of $457,887, including the final payment for the newly renovated Jim & Eleanor Randall Planetarium and campus projects to enrich student learning. These projects and activities included:

- Rita Blitt / David Parsons Arts Division Show and Lectures
- Music Program
- Health Occupations Student Association Competition
- Western Section of the National Association of Geoscience Teachers
- Earth Science & Astronomy Program
- Planetarium
- Athletics / Mt. SAC Baseball
- Mt. SAC Relays and VIP Reception for Faculty and Guests
- Alumni Association
- Measure RR – successful bond campaign
- Arts Council
- Commencement Faculty Reception

GOLF TOURNAMENT
The Foundation’s annual Golf Classic continued to be a popular fund-raising event, grossing a record $96,300 in 2009. These funds support Mountie athletic programs and other educational activities of the College.

MT. SAC INTERACT: CONNECT, ENGAGE, SUPPORT
With a new, more accurate constituent relationship database and access to over 1 million Mt. SAC alumni, the Foundation is taking advantage of new media, including Web 2.0 interactive technology, to connect with all major constituents. These include alumni dating back to the ’50s, retired and current faculty and staff, community organizations and government entities as well as current students. By visiting www.mtsacinteract.org, they can register to find old campus friends and update their information. They can also connect with Mountie alumni and join the Foundation via social networking sites like Facebook.com and LinkedIn.com. The Foundation and Alumni Association also post videos on YouTube.

CLIMB HIGHER: SOLICITING EMPLOYEE SUPPORT
During FY09, the Mt. SAC Foundation Board committed to even greater support of unfunded College projects and scholarships. Acting on that commitment, the Foundation launched an ambitious $5-million, three-year employee and community giving campaign, called “Climb Higher: The Campaign for Mt. SAC.” The campaign is a critical component of the College’s comprehensive effort to maintain instructional programs and services in the wake of state funding shortages.
FY09 Income and Expenses

INCOME of $739,263
- Unrestricted Income 573,625
- Restricted Income 112,525
- Investment Income 53,113

MT. SAC FOUNDATION STATEMENT
Total Assets: $1,899,570
- Endowed/Restricted Funds 1,010,846
- Temporarily Restricted Funds 327,740
- Operating Cash 536,431
- Other/prepaid Expenses 24,553

EXPENSES of $695,927
- Fund-raising 130,452
- Scholarship/campus projects 457,887
- Operating/Overhead 107,588

About the Foundation

Richard H. Morley, CFRE, CSPG
Executive Director

The Mt. San Antonio College Foundation is an independent 501(c)3 nonprofit organization whose mission is to support the College with funding for student scholarships, campus educational projects not funded through traditional means, and capital campaigns.

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