

Student Learning Outcomes

SUMMARY OF OUTCOMES AND ASSESSMENTS

Upon Exiting	Outcome	Means of Assessment
VESL Speaking C	1. Students will present via PowerPoint the research results of an existing U.S. company.	1. By the end of the term, the VESL Speaking C instructor will evaluate each student on a U.S. company report in front of the class using a rubric with sub-scores for organization, content, fluency/pronunciation, vocabulary and delivery (Passing = at least 10 out of 15 points).
	2. Students will develop a product or service, prepare a marketing strategy for it, and give a presentation using visuals.	2. By the end of the term, the VESL Speaking C instructor will evaluate each student on an oral presentation about a student-developed product or service in front of the class using a rubric with sub-scores for organization, content, fluency/pronunciation, vocabulary and delivery (Passing = at least 10 out of 15 points).
VESL Writing C	1. Students will write a one-page report on an existing U.S. company.	1. By the end of the term, the VESL Writing C instructor will evaluate a U.S. company report paper by each student according to a scoring rubric with sub-scores for outline/rough draft, organization/neatness, content, structure and mechanics (Passing = at least 10 out of 15 points).
	2. Students will write a two-page report on a product/service they develop.	2. By the end of the term, the VESL Writing C instructor will evaluate a product/service report paper by each student according to a scoring rubric with sub-scores for outline/rough draft, organization/neatness, content, structure and mechanics (Passing = at least 10 out of 15 points).

