Minutes
Commercial and Entertainment Arts Department Meeting
December 10, 2014

1) Call to Order: The meeting was called to order at 3:00 pm.
2) Minutes of November 19, 2014: The minutes were previously approved via email.
3) Action:
   a. Hire Committee for full-time Graphic Design & Illustration Professor. The following members were approved:
      Administration: Don Sciore
      Department Chair: Steve Burgoon
      Faculty: Hector Rivas
      Faculty (FA): Kirk Pederson
      Faculty (FA): Sheri Wassen.

4) Curriculum:
   a. Lab Parity status for ANIM 145, ANIM 147 and ANIM 148. Handouts were distributed and discussed. Approved.

5) Discussion:
   a. In-Reach initiatives: Hector Rivas gave a report on the Animation Program’s new process for informing current Animation students about “next steps” (course selection). He will review the results and report back to the group in spring.
   b. Purchasing Process: The department discussed ways to better facilitate purchasing and develop a more efficient process.
   c. University of La Verne Performance Scholarships: Laurie Hartman informed the group about the opportunity for $25,000 renewable scholarships at ULV. The deadline for application submission is December 15.
   d. Task Force on Workforce, Job Creation and a Strong Economy. Laurie Hartman reported to the group and provided a handout detailing the recommendations moving forward.
   e. Television Professor. The group discussed options for coverage of class assignments as well as program management duties for the 2015-16 academic year. They favored the option of offering one of the adjunct instructors reassigned time, rather than pursuing another 1-year temporary full-time position (pending the recommendation of Dan Smith, Program Lead).
   f. Display devices for hallways. Laurie Hartman shared an email from Bill Eastman. CEA faculty agreed that monitors in DTC are an important avenue to support “In-Reach” efforts to inform current students about our courses, programs, career paths, and job opportunities. Faculty agreed to include this initiative in our PIE reports and pursue funding via available resources including VTEA.

6) Reports:
   a. Chair
      i. Division meeting 12/01/14: Laurie Hartman provided a handout and verbal report.
      ii. Budget report: No report
b. Faculty Association: A report was emailed to faculty.

c. Academic Senate: A report was emailed to faculty.

d. Animation and Gaming:
   i. “First Game Pitch Fest” was held Wednesday, December 10th in DTC, conducted by Hector Rivas and Sunil Thankamushy. Hector shared video footage of the successful event.

e. Graphic Design and Illustration:

f. Photography:
   i. Jay Perez is working towards setting up a student creative photographic group consisting of photographers and one photo editor. This group will serve the journalism and graphic design programs with photography for the Subs magazine. He hopes we can offer these students credits by having them sign up for independent studies. Jay has met with Toni and Steve accompanied with student representatives from each program to work out the details.
   ii. Laurie Hartman is assisting two photography students with applications for $25,000 scholarship opportunities at University of La Verne.

g. Radio:
   i. Adjunct and Mt. Rock/Audio8ball.com Manager Jason Shiff has secured an all access account with Play MPE, the leading media delivery system in the country to provide both of our radio stations with the latest music...at no charge.
   ii. Graduating student Fannelly Millan has been hired as Traffic Coordinator at The Luca Group, a broadcast oriented advertising firm serving both English and Spanish language radio stations.
   iii. Fanelly replaces former Mt. SAC Radio student Lucy Salazar who moved on to the same position with ESPN at L-A Live in downtown Los Angeles.

h. Television:
   i. Current TV Student Lab Technician Jacob Schneider is leaving Mt. SAC after tomorrow. He was accepted to Chapman University, and will begin classes there in spring.
   ii. The Remote Multicamera Production class (RTV 21) shot and edited two different sets of shoots with the Acting for Television class (THTR 17) in November, using both live studio and film-style techniques.
   iii. Several students from RTV 21 are being paid by Broadcasting Services to crew the Footlocker-sponsored races being held in San Diego this weekend.
   iv. The RTV 21 students also went on a field trip on November 17 to the Honda Center in Anaheim, where the staff gave them a tour of the video setup used there for hockey and basketball events.
   v. Student Chris Russo was hired as a producer for ABC’s “How To Get Away With Murder”.

7). Information and Announcements:
   a. Dan Smith was unable to attend today due to a prior campus commitment
   b. Laurie Hartman will provide Department Chair duties during the winter session. She will be on campus TWTH 9:00—noon.

8). The next meeting of the CEA department will February 25, 2015 3:00-5:00 pm Bldg. 13, Room 2465

The meeting was adjourned at 5:00 pm.