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Sent by: President's Letter
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To PRES-ALL@MTSAC.EDU

cc

bcc

Subject [PRES-ALL] NOVEMBER BOND MEASURE

07/24/2008 02:32 PM

Please respond to
John Nixon
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Dear Colleagues,

Last night, the Board of Trustees voted to place the proposed bond extension measure on the ballot in November. We are proposing to have Los Angeles County label the ballot measure Measure R since it is effectively an extension of the 2001 bond measure. I want to thank the trustees for their support and for affirming the need and urgency to improve and expand our campus, which will enable us to carry out our unique mission as the region's economic and workforce training engine.

With Board approval, we are now in official campaign mode and will continue to be for the next three months. We have already established a campaign office in the Stater Brothers retail center across the street from campus. This is where all campaign operations and activities will be managed. We are establishing a campaign committee, and you will be hearing from the committee soon on how you can become involved in the campaign, if you choose to do so.

We have already begun raising private contributions to finance the campaign. (We are not allowed to use college resources -- personnel or budgetary.) A major portion of the \$400,000 raised to date represents commitments from several campus organizations, including the Foundation, Associated Students, and Auxiliary Services. We thank them for their pledged support, and for the support from all college constituencies.

This campaign will be challenging, considering the impact that the downturn of the economy and housing market could have on voter attitude. But given the community's favorable view of the college and the unusually large voter turnout expected for the November General Election, we believe the chances for passing the bond measure are good.

Again, I thank all of you for your support, and I look forward to a successful campaign.

John

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